SOURCING: Ensuring that the essential oils we sell are responsibly sourced from certified suppliers by ensuring that the production of these products is of the highest quality.

SCIENCE: Ensuring that the formulations and testing of our essential oils, products, and ingredients deliver pure, effective essential oils and innovative wellness products that meet our rigorous quality standards.

STANDARDS: Ensuring that the compliance measures taken throughout our sourcing process are adhered to as part of our effort to protect plant species throughout the world.