

The Network Marketing Advantage

Developing Financial Freedom with Purpose



We all want the same things...

Wellness - vibrant health and longevity

**Purpose - loving/meaningful relationships
and a feeling of contribution**

Abundance - financial and other

Spiritual and emotional fulfillment

And the time and freedom to enjoy it!

The Wage Trap

-Trading time for \$\$\$-

40/40/40 plan

Leaves most of the working population

Just Over Broke

(And were not talking about the
100 MILLION Americans under-employed)

By the numbers...

40 hours/week

X 50 weeks/year

= 2,000 hours/year

X 40 years =

80,000 hours!

And just what is your reward for your 80,000 hours?

By the numbers...

The Bureau of Labor Statistics states:

Out of 100 people that start working
at the age of 25, by the age of 65...

- 29 are deceased
- 63 will depend on social security or charity
- 4 will have enough money to retire
- 1 will become wealthy

My goal today:
Show you
How to Be
One of the 5%

The Solution

1) You have to be the boss!

2) Understand and apply LEVERAGE

3) Develop Assets

Assets = things that make you money!
consistent, +cash flow monthly

Your Young Living Business

Life Changing and Consumable Products

You're the boss

You're in business for yourself, but not by yourself

You choose your schedule

You choose who you work with

2-4 years for complete and lasting financial freedom

Begin part-time (1hour per day)

Harnesses LEVERAGE

Unlimited income potential

Low start up/ low "overhead"

Tax benefits

Your Young Living Business

**We get all these
advantages in the
Network Marketing
Profession...**

“So...



**What is
Network
Marketing?”**

Another way to understand it...

Traditional Business
(19th-20th century)
Industrial Age



VERY Expensive

Not very efficient

\$\$ to large Ad agencies

Network Marketing
(21st century and beyond)
Information Age



!Word of Mouth!

MOST EFFICIENT

**YL's Advertising \$\$ paid to
YOU**

To understand it another way...

\$1mil goal

Traditional Business

$$\begin{array}{r} 100 \text{ Sales people} \\ \times \$10,000/\text{mo} \\ \hline = \$1\text{mil} \end{array}$$

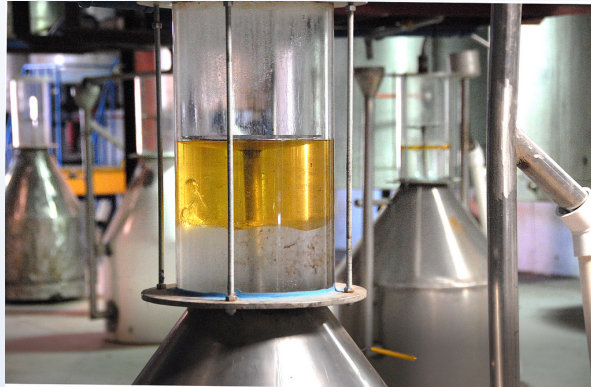
Network Marketing

$$\begin{array}{r} 10,000 \text{ distributors} \\ \times \$100/\text{mo} \\ \hline = \$1\text{mil} \end{array}$$

Stability!

**This system gives us
another advantage too...**

More \$\$\$\$ for:



By the Numbers

Direct Selling Association & U.S. Census reports

Someone starts a new home based business

Every 10 Seconds

8,400 new home-based businesses
open every day (U.S.)

The number of people involved is **increasing**
by **600,000 NEW** people per year (U.S.)

By the Numbers

Direct Selling Association & U.S. Census reports

AVG Work From Home Income

\$59,250/yr (U.S.)

Compared to

**traditional small businesses
(retail and restaurants)**

with a 95% FAIL rate after 5 years

**Despite all this...
some people are still confused
about what
Network Marketing is...**



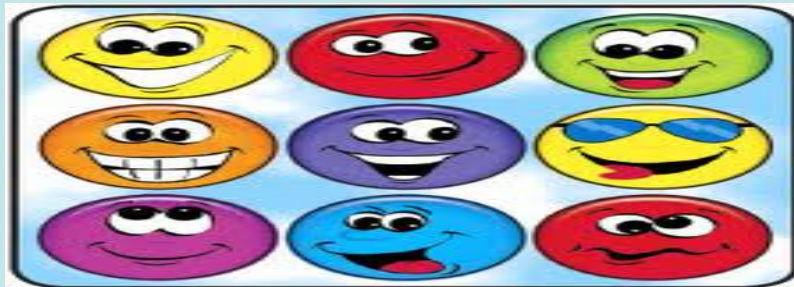
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“Is it a Pyramid Scheme?”



What Network Marketing really is...



START HERE

ANYONE!
Can choose...
to work their
way to the top!

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“This is a SELLING business...”

“...And I’ m not a sales person!”



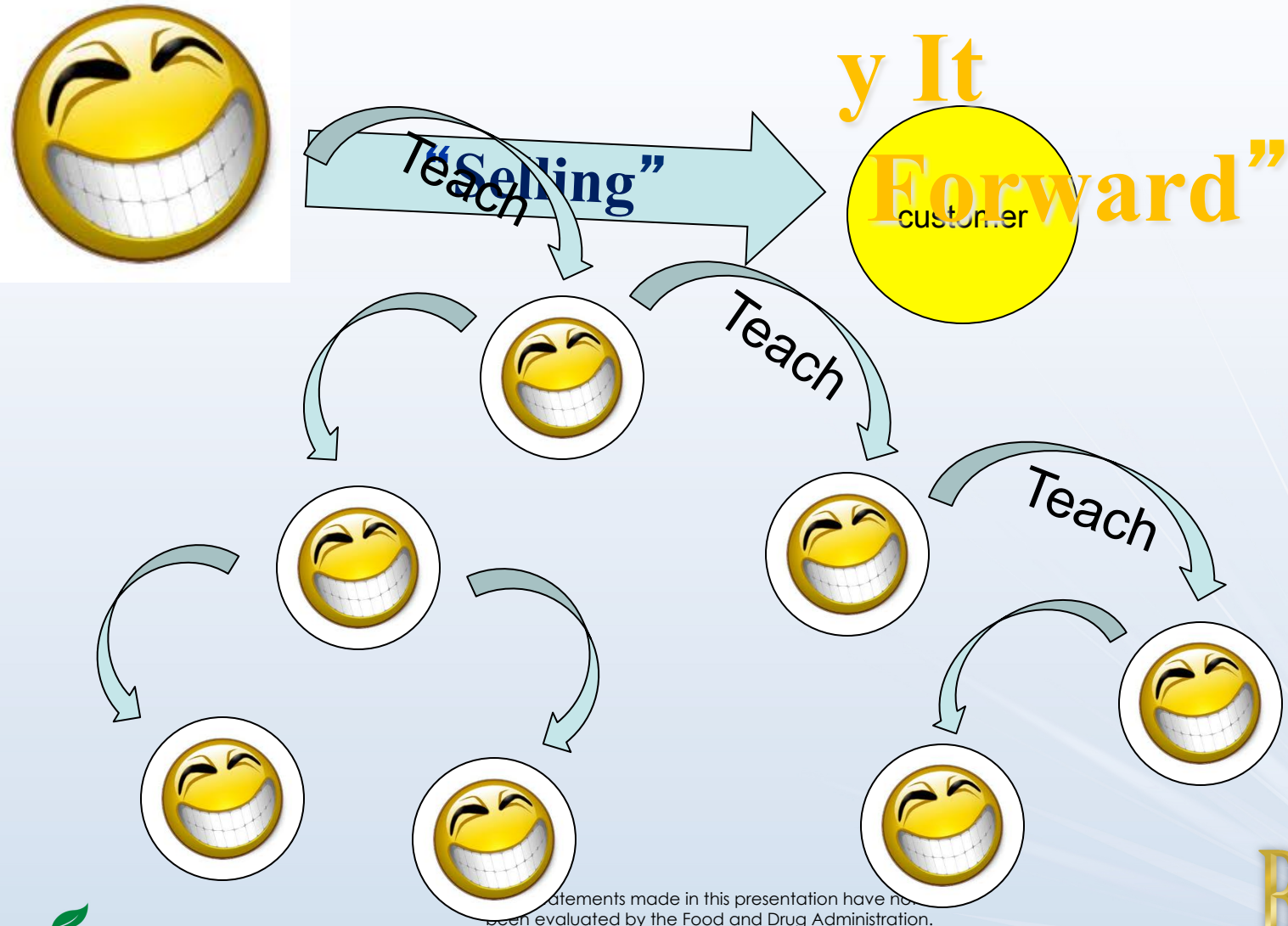
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Selling vs. Teaching

Month	Selling	The Network Marketer Teaches 1 per month, to teach 1 per month...
1	4	2
2	4	4
3	4	8
4	4	16
5	4	32
6	4	64
7	4	128
8	4	256
9	4	512
10	4	1024
11	4	2048
12	4	4096
TOTAL =	48	4,096



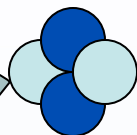
How it works...



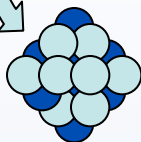
An Example



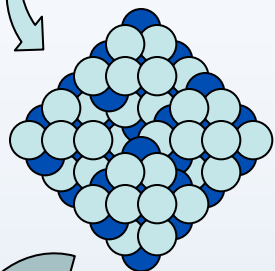
Teach



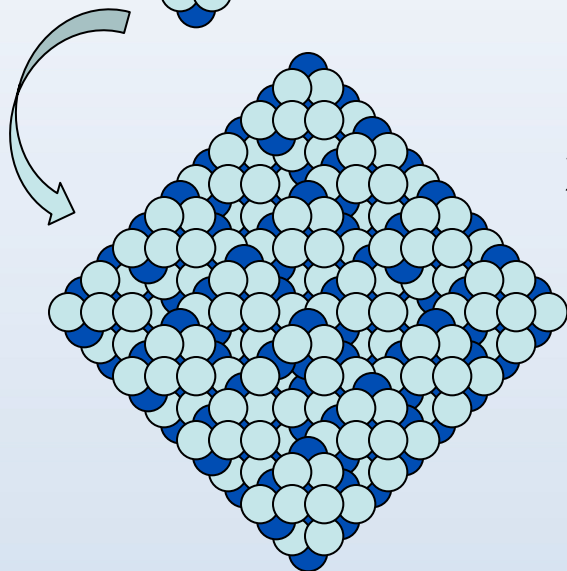
$$4 \times \$200 = \$800 \quad \times 10\% = \text{\textcolor{gold}{\$80}}$$



$$16 \times \$200 = \$3,200 \quad \times 10\% = \text{\textcolor{gold}{\$320}}$$



$$64 \times \$200 = \$12,800 \quad \times 10\% = \text{\textcolor{gold}{\$1,280}}$$



$$256 \times \$200 = \$51,200 \quad \times 10\% = \text{\textcolor{gold}{\$5,120}}$$

... what happens when those
256 go out and find their 4?...

Remember back to our

“Solution”

1. You have to be the boss!



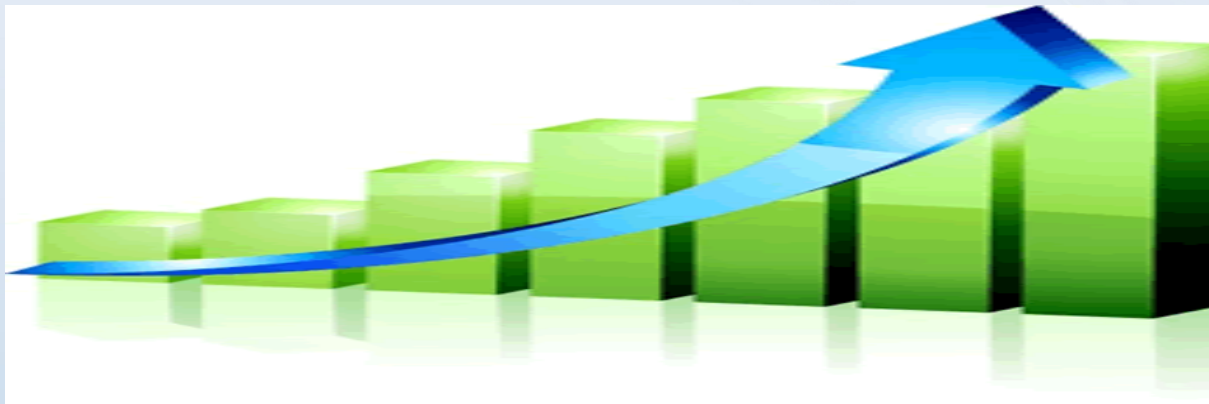
2. Understand and apply LEVERAGE



3. Develop Assets...



Assets = Things that make you money!
Produce consistent, +cash flow monthly



A few ideas that will help make it work for you...

- ✓ **Commit to personal growth – Learn the SKILLS**
- ✓ **Take complete responsibility**
- ✓ **Track everything**
- ✓ **Focus on EDUCATING**
- ✓ **Feel the Fear and DO IT ANYWAY!**
- ✓ **Empowering others will Empower You - Think TEAM**
- ✓ **Take Action Daily**

✓ **DREAM BIG!!**

**Hopefully you are
beginning to see
the true potential
for generating serious income
with Young Living...**

Our Mission

**“To honor our stewardship
to champion nature’s living energy,
essential oils,
by fostering a community
of healing and discovery,
while inspiring individuals to
Wellness, Purpose, and Abundance!”**

Step 2 DESIRE

Napoleon Hill – Think and Grow Rich



“There is one quality which one must possess to win, and that is definiteness of purpose, the knowledge of what one wants and a burning desire to possess it.”

Believe

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