

**YOUNG LIVING PROMOTIONS
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

Sponsor: Young Living Essential Oils, 3125 Executive Parkway, Lehi, Utah 84043.

By participating, you (“Entrant” or “you”) agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects and not subject to appeal.

- 1. DESCRIPTION.** The Sponsor is conducting a promotion (“Promotion”) through Instagram by Entrants posting photos of themselves with their Starter Kit and using the hashtag #YLwinner, as designated by the Sponsor. The Promotion will entail either a random drawing from the eligible entries collected (each, a “Sweepstakes Promotion”) or judging eligible entries (each, a “Contest Promotion”).
- 2. ELIGIBILITY.** Promotions are open only to legal residents of the 50 United States and the District of Columbia who are age 18 or older (or the age of majority in the jurisdiction where they reside) at the time of entry. Void elsewhere and where prohibited by law. Employees, officers, and directors of the Sponsor, its parent company, subsidiaries, divisions, affiliates, and agencies (collectively, the “Promotion Entities”), and immediate family members of such individuals (defined as parent, child, sibling, spouse), are not eligible to participate in any Promotion or win a prize. The Promotions are subject to all applicable federal, state, and local laws.
- 3. HOW TO ENTER.** Internet access required. For the Promotion, Entrants will need to post a photo of themselves with their Starter Kit on Instagram and use hashtag #YLwinner with the posts to be entered. The Promotion’s start date is July 20, 2015, at 12:01 a.m., MT, and its end date is August 14, 2015, at 11:59 p.m., MT. A winner will be selected by random drawing of all Entrants each Friday during the promotion period (“Drawing Date”). All requirements listed in these Official Rules must be completed in full for an entry to be considered valid. Any attempted form of entry other than as described in the applicable Entry Announcement is void. Entries must be received by the time indicated above.
- 4. WINNER SELECTION.**
 - 4.1. Sweepstakes Promotion.** On each of the Drawing Dates, the Sponsor shall conduct a random drawing to select one (1) potential winner for the Promotion from all eligible entries received during such Promotion period.
- 5. PRIZES.** The Entrant who is selected as the potential winner will be awarded a Premium Oil Collection (“Prize”). The approximate retail value (ARV) of the Prize is \$100 and is not transferable or redeemable for cash and must be accepted as awarded, with no substitutions of any kind. The Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value, at its sole discretion. The Sponsor is not responsible for and the winners will not receive the difference, if any, between the actual value of a prize at the time of award and the ARV stated in these Official Rules. All federal, state, and local taxes (including income and withholding taxes), if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the winner’s responsibility, regardless of whether the prize is used in whole or in part.
- 6. ODDS OF WINNING A SWEEPSTAKES PROMOTION.** In the Promotion, odds of winning depend on the total number of eligible entries received.

- 7. HOW TO CLAIM A PRIZE.** The potential winner of a Promotion will be notified by email promptly after the Drawing Date in order to obtain a current mailing address for delivery of his/her prize. The Sponsor may request and potential winners agree to provide an affidavit of eligibility and liability/publicity release covering eligibility, liability, advertising, publicity, and media appearance issues, unless prohibited by law. If a potential winner is found to be ineligible, or not in compliance with these Official Rules, or declines to accept the prize, or if Sponsor does not receive a return email from a potential winner with a delivery address in a timely manner after notification, or if a prize notification or prize is returned as undeliverable, such potential winner will be disqualified and his/her prize forfeited without compensation of any kind, and the Sponsor will select an alternate potential winner from among the remaining eligible entries (by a random drawing in a Sweepstakes Promotion or by a second highest score awarded by judges in a Contest Promotion).
- 8. CONDITIONS OF ENTRY.** By entering a Promotion, you represent and warrant that you are the creator of any content included in the entry that you submit in association with the Promotion, and you grant to the Sponsor an irrevocable, royalty-free, transferrable, sublicensable, worldwide license in perpetuity to use, copy, reproduce, modify, publish, display, perform, exploit, and prepare derivative works of such content in any manner, media, or format now existing or hereafter devised, without any obligation of notice, attribution, or compensation to you. The Sponsor reserves the right to cancel, modify, or suspend a Promotion at any time if fraud, technical failures, or any other errors or other causes corrupt the administration, security, or integrity of the Promotion. In the event of cancellation, the Sponsor reserves the right to select winners from among all eligible entries received up to the time of such cancellation, in a manner determined by the Sponsor to be fair, appropriate, and consistent with these Official Rules.
- 9. RELEASES.** As a condition of entering a Promotion, the Entrant agrees: (i) to release, indemnify, and hold harmless the Promotion Entities and Instagram from any and all liability, loss, or damage incurred with respect to participating in the Promotion or the awarding, receipt, possession, and/or use or misuse of a prize; and (ii) that under no circumstances will the Entrant be permitted to obtain awards for, and the Entrant hereby waives all rights to claim, any punitive, indirect, incidental, consequential, exemplary, or any other damages, other than for actual out-of-pocket expenses; and (iii) all causes of action arising out of or connected with the Promotion or the awarded prize(s) shall be resolved individually, without resort to any form of class action; and (iv) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, and in no event will the Entrant be entitled to receive attorneys' fees or court costs. By participating in a Promotion and/or accepting a prize, entrant grants to the Sponsor, the other Promotion Entities, and each of their respective designees the absolute right and license to use, publish, post, and/or display his/her name, address (city and state of residence), photograph, voice, likeness, and/or other indicia of persona (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Promotion Entities' sole discretion) in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.
- 10. GENERAL.** The Sponsor's failure to or decision not to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in an entry announcement or other Promotion-related materials, these Official Rules shall prevail. In the event that any provision herein is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The Sponsor's employees are not authorized to waive, modify, or amend any provision or provisions of these Official Rules in any manner whatsoever. **ANY ATTEMPT BY AN ENTRANT OR OTHER INDIVIDUAL TO DELIBERATELY**

DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF A PROMOTION IS A VIOLATION OF LAW. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL, TO THE FULLEST EXTENT PERMITTED BY LAW.

- 11. GOVERNING LAW, JURISDICTION, AND VENUE.** All issues and questions concerning these Official Rules or the rights and obligations of the Entrant and Sponsor in connection with a Promotion shall be governed by, and construed in accordance with, the laws of the State of Utah without regard to conflicts of law principles. All entrants consent to the jurisdiction and venue of the appropriate state or federal court located in Utah.
- 12. NAME OF WINNER(S)/OFFICIAL RULES.** For the name of the winner(s) of a Promotion, send a self-addressed, postage-stamped envelope to: Young Living Essential Oils Promotions – Winners' List Request, 3125 Executive Parkway, Lehi, Utah 84043, and include the applicable Drawing Date or the end date of the respective Promotion. For a copy of these Official Rules, print out these pages or send a self-addressed, postage-stamped envelope to: Young Living Essential Oils Blog Promotions – Official Rules Request, 3125 Executive Parkway, Lehi, Utah 84043. Only one request of either type, mailed separately, will be fulfilled. Vermont and Washington residents may omit return postage.
- 13. PRIVACY POLICY.** Personal information obtained in connection with the Promotion will be used as provided in the Sponsor's privacy policy, located at https://www.youngliving.com/en_US/company/privacy. If you are selected as a winner, your information may also be included in a publicly available winners' list.

PROMOTIONS ARE IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, INSTAGRAM, OR TWITTER.