

Balance & Burn™ Wellness Weekend incentive



Q. What is the Balance & Burn Wellness Weekend Getaway?

A. The Balance & Burn Wellness Weekend Getaway rewards Brand Partners that help their Customers or Brand Partners start—and stay consistent—with the Balance & Burn™ System. Brand Partners who earn 150 points or more during the incentive period will qualify for a wellness weekend escape.

Q. When does the incentive run?

A. The incentive runs from Saturday, January 10 - Thursday, April 30 for the US market only. Only qualifying actions completed during this time will count toward your point total.

Q. Who's eligible to participate?

A. Participating Brand Partners must:

- Enroll new Customers and/or Brand Partners with a Balance and Burn Kit (loyalty or one-time order) order during the Promotion Period. The “Balance and Burn Kit” means any one of the following: Balance and Burn, Item No. 51478; Balance and Burn Power Bundle, Item No. 51513; or Balance and Burn Ultimate Bundle, Item No. 51517.
- Must have at least 150 points to earn the Prize.
- Must maintain 100 PV order every month during the Promotion Period.

Q. How do I earn points?

A. You earn points by enrolling, supporting, and retaining Customers or Brand Partners who purchase the Balance & Burn System:

- 1 point for enrolling or reactivating a Customer or Brand Partner on the Balance & Burn System
- 2 points if that enrollment or reactivation is sold via a Loyalty Rewards order
- 4 points each month when your newly enrolled or reactivated Customer or Brand Partner reorders the Balance & Burn System

The longer your Customers or Brand Partner sales stay consistent, the more points you earn.

Q. What counts as a reactivation?

A. Reactivation applies when a previously inactive Customer or Brand Partner places a new order for the Balance & Burn System during the incentive period. Only reactivations completed within the promotion window are eligible for points.

Q. Do loyalty orders matter?

A. Yes, loyalty orders help accelerate point earnings:

- Enrollments or reactivations on loyalty order sales can earn additional points.
- Monthly reorders on loyalty orders help drive retention points.

This incentive is intentionally designed to reward long-term habits, not one-time purchases.*

Q. How many points do I need to qualify?

A. You must earn 150 points or more to qualify for the wellness weekend. All Brand Partners who reach the point minimum will qualify—there's no rank requirement and no leaderboard cutoff based on placement.

Q. If I enrolled someone during the qualification period but they didn't purchase the Balance & Burn System, can I still qualify and earn points toward the incentive?

A. Yes. You can still earn retention points if they place an order for the Balance & Burn System, as long as

Q. What does the Wellness Weekend include?

A. Qualified Brand Partners will receive:

- Round-trip economy airfare
- Hotel accommodations for 2–3 nights
- Select meals
- Ground transportation
- Branded event gifts
- Curated wellness experiences (movement, workshops, restoration)

Q. What is not included?

A. The following are not included in the wellness weekend:

- Guest travel or accommodations
- Runner-up prizes
- Tier-based prizes
- All meals (some meals will be at your own expense)

Any additional personal expenses are the responsibility of the qualifier.

Q. Can I bring a guest?

A. No, this incentive is for one qualifying Brand Partner only. Guests aren't included and cannot be added.

Q. Does rank affect my ability to earn this incentive?

A. No. This incentive is rank agnostic. Points are earned based on sales enrollments, loyalty order adoption, and sales retention—not title or rank.

Q. Will there be a leaderboard?

A. Yes, starting Sunday, February 1, a leaderboard will go live that will:

- Track points (not rank)
- Allow visibility into downline point activity
- Help leaders coach and support their teams

Q. What happens if I miss a 100 PV month?

A. You must maintain at least a 100 PV personal order each month during the incentive period to remain eligible. Missing a month may disqualify you from earning the incentive.

Q. When and how will winners be notified?

A. Qualified Brand Partners will be notified via email after the incentive period ends and final point totals are verified. Details regarding travel, registration, and next steps will be shared at that time.

Q. Where can I track my progress?

A. Your point progress will be visible on Oleo starting Sunday, February 1.

Q. Who can I contact if I have questions?

A. If you have questions about qualification, points, or eligibility, please contact Young Living Member Services or refer to official incentive communications.

*The Brand Partner sales earnings disclosed are potential gross earnings and not net of other business expenses and not necessarily representative of the actual income, if any, that a Brand Partner can or will earn through the Young Living Sales Compensation Plan. A Brand Partner's earnings will depend on individual diligence, work effort, sales skill, and market conditions. Young Living does not guarantee any income or rank success. See the Income Disclosure Statement for detailed earnings information per rank.