

PRODUCT SUMMARY

Expect clean teeth and fresh breath with Thieves AromaBright Toothpaste. What you'll love about AromaBright is what you won't find in it: It's formulated with ingredients from nature and without synthetic ingredients common in other toothpastes. AromaBright gently brushes away plaque and helps support strong and healthy-looking teeth, while its smooth, natural formula is gentle on teeth and their delicate enamel. With AromaBright you can ditch the ingredients in commercial toothpastes that you don't want and keep all the results that you do: a deep clean and fresh breath!

KEY INGREDIENTS

Calcium carbonate, Sodium bicarbonate, Xylitol, Thieves essential oil blend, Peppermint and Spearmint essential oils

EXPERIENCE

Our popular and exclusive Thieves blend combines with Peppermint and Spearmint for a sweet spicy-mint flavor that leaves breath fresh—all without synthetic dyes, artificial flavors, or preservatives.

PRODUCT BACKGROUND

Thieves AromaBright Toothpaste is formulated with only the ingredients you need and none of the synthetic ingredients you don't want. It provides a powerful, effective, and natural way to clean your teeth without having to worry about damaging tooth enamel. With pure essential oils, AromaBright's fluoride-free formula freshens not only breath but also the entire mouth for a naturally confident smile.



BENEFITS & FEATURES

- Contains no fluoride
- Supports healthy looking gums and teeth with ingredients from nature
- Delivers long-lasting fresh breath
- Offers gentle treatment of tooth enamel
- Provides a refreshing minty taste with 100 percent pure essential oils
- Formulated without sulfates, synthetic dyes, artificial flavors, or preservatives

THIEVES® AROMABRIGHT™ TOOTHPASTE



DIRECTIONS

Apply toothpaste to brush, brush teeth, and rinse thoroughly after each meal or as directed by a dentist or doctor. Do not swallow. For children under 2 years of age, consult a dentist or doctor before use.

CAUTIONS

Keep out of reach of children. For external use only. Avoid contact with eyes.

ALSO AVAILABLE

Thieves AromaBright Toothpaste, 2 oz.

INGREDIENTS

Water, Calcium carbonate, *Cocos nucifera* (Coconut) oil, Sodium bicarbonate, Glycerin, Xylitol, Xanthan gum, *Mentha piperita*[†] (Peppermint) oil, *Mentha spicata*[†] (Spearmint) leaf oil, *Stevia rebaudiana* (Stevia) leaf extract, Lecithin, *Eugenia caryophyllus*[†] (Clove) bud oil, *Ocotea quixos*[†] (Ocotea) leaf oil, *Cinnamomum zeylanicum*[†] (Cinnamon) bark oil, *Citrus limon*[†] (Lemon) peel oil, *Eucalyptus radiata*[†] (Eucalyptus) leaf oil, *Rosmarinus officinalis*[†] (Rosemary) oil

[†]100% pure, therapeutic-grade essential oil

FREQUENTLY ASKED QUESTIONS

Q. Is Thieves AromaBright Toothpaste harsh on enamel?

A. Thieves AromaBright Toothpaste utilizes calcium carbonate, a mineral naturally derived from limestone, to effectively remove stains and remain gentle enough to not damage tooth enamel.

Q. Can I use Thieves AromaBright Toothpaste on my pets?

A. Thieves AromaBright Toothpaste contains xylitol for effectively reducing the risk of tooth decay. While xylitol is non-toxic to humans, it can cause adverse reactions in furry family members and should not be used to clean pets' teeth.

Q. Why doesn't Thieves AromaBright Toothpaste foam like other commercial toothpastes?

A. Most toothpastes contain sodium lauryl sulfate (SLS), a chemical used to create a foaming reaction. This synthetic compound can potentially irritate the skin or aggravate existing oral conditions. Thieves AromaBright Toothpaste contains all-natural ingredients for a fresh, healthy smile.

Q. How is Clove essential oil beneficial to dental health?

A. Clove essential oil, nature's richest source of eugenol, is the highest scoring single ingredient tested for its antioxidant capacity on the ORAC scale.

COMPLEMENTARY PRODUCTS

Thieves® Fresh
Essence Plus™
Mouthwash
Item No. 3683



Thieves® Dental Floss
Item No. 4463122



Thieves® Mints
Item No. 5138



Thieves® Foaming
Hand Soap
Item No. 3674

