

SPRING 25 HOT WORDS

Wondering which words to avoid when promoting and selling Young Living products? In order to help all Young Living members remain compliant with federal regulatory authorities, we compiled a list of 25 spring hot words to avoid when promoting and selling Young Living products. Please remove all of these words and any implications, restatements, or descriptions of them from personal websites and business websites used to promote and sell Young Living products. Also, remember to review any social media platforms you use, including Facebook, Twitter, Instagram, YouTube, Pinterest, blogs, or any other marketing pages you produce or control.

This is not an all-inclusive list, so if you have any questions about other words or claims, please see section 5.3 in the Policies and Procedures for more information or contact our Conduct Success team at conduct@youngliving.com. For more educational tools and resources, follow the Conduct Success team on Facebook.

Allergies	Hives	Comparison or Substitute for Any Over-the-Counter or Rx Drugs
Runny Nose	Germes	Antiseptic
Sneezing	Antihistamines	Eczema
Asthma	Antiseptic	Cold*
Flu	Headache	Cough*
Virus	Antibiotic	Sore Throat*
Hay Fever	Stuffy Nose	
Infection	Disinfect	
Congestion	Sanitize	
Insect Bites		

*These words may be used only to promote and sell Young Living products with over-the-counter labeling such as Young Living's Thieves® Cough Drops. Please refer to the product label for proper use. This educational tool is consistent with labeling requirements for the United States only.