

# SILVER BOUND BONUS PROGRAM

Team up for success with our Silver Bound bonus program! Created for brand partners eager to chase their dreams, this incredible opportunity will help you build your team on a sustainable foundation and then reward you with a bonus! Silver Bound is designed to boost your business goals and fast-track your way to Silver.

## What is Silver Bound?

Silver Bound is a simple, achievable program that gives brand partners a road map for ranking up to Silver—plus the opportunity to earn cash incentives. Enjoy cash bonuses when you meet the time, leg, and Organization Group Volume (OGV) requirements at any of the featured ranks. The longer you maintain your rank, the more we'll reward your efforts!

## Who can participate in Silver Bound?

This program was created for new brand partners, Stars, Senior Stars, and Executives. Existing brand partners may be eligible to participate. Rules and conditions will apply.

## How has Silver Bound changed?

Each of the four bonus tracks now include an element of maintenance. To receive the full bonus payout for each bonus track, the bonus requirements must be achieved each month of the corresponding maintenance window. The longer you maintain, the more you earn and the stronger your organization will be.

Here's how it works:

| STAR                                     | SENIOR STAR  | EXECUTIVE  | SILVER   |
|--|--|--|--|
| <b>2</b> MONTHS TO HIT STAR*             | <b>3</b> MONTHS TO HIT SR. STAR*   | <b>3</b> MONTHS TO HIT EXECUTIVE*  | <b>4</b> MONTHS TO HIT SILVER*   |
| <b>2</b> LEGS @ 200 OGV EACH             | <b>2</b> LEGS @ 500 OGV EACH   | <b>1</b> ADDITIONAL LEG @ 500 OGV**  | <b>1</b> ADDITIONAL LEG @ 1K OGV**   |
| <b>500</b> TOTAL OGV                     | <b>2K</b> TOTAL OGV  | <b>4K</b> TOTAL OGV  | <b>10K</b> TOTAL OGV   |
| <b>MAINTAIN AND EARN:</b><br><b>\$25</b> | <b>MAINTAIN AND EARN:</b><br>MONTH 1 → \$50<br>MONTH 2 → \$75<br>MONTH 3 → \$125 | <b>MAINTAIN AND EARN:</b><br>MONTH 1 → \$100<br>MONTH 2 → \$150<br>MONTH 3 → \$250 | <b>MAINTAIN AND EARN:</b><br>MONTH 1 → \$200<br>MONTH 2 → \$300<br>MONTH 3 → \$1,000 |

\*TIME FRAMES MEASURE THE NUMBER OF CALENDAR MONTHS FROM THE FIRST-TIME QUALIFICATION OF YOUR PREVIOUS RANK

\*\*OUTSIDE OF QUALIFYING LEG REQUIREMENTS FOR RANK

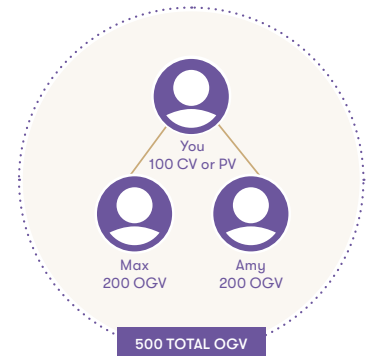
†EARNED AFTER 2 MONTHS OF MAINTAINING SILVER BOUND STAR REQUIREMENTS

## Here's a more detailed breakdown of the qualifications and requirements for the Silver Bound bonus program:



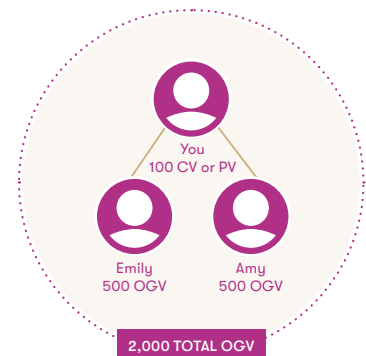
### Silver Bound STAR BONUS

- Two months to hit Star beginning the month after one becomes a brand partner
- Two legs at 200 OGV each
- 500 total OGV
- Maintain and earn: \$25 after two consecutive months of maintaining the Silver Bound Star bonus requirements



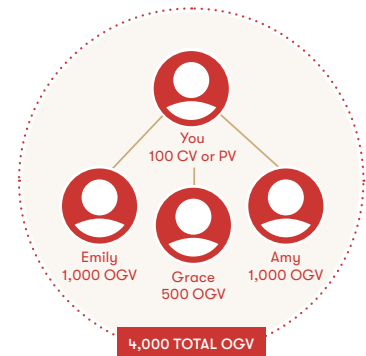
### Silver Bound SENIOR STAR BONUS

- Three months to hit Senior Star from the month in which a brand partner qualified as a Star for the first time
- Two legs at 500 OGV each
- 2,000 total OGV
- Maintain Silver Bound Senior Star for up to three months and earn:  
Month 1 → \$50  
Month 2 → \$75  
Month 3 → \$125



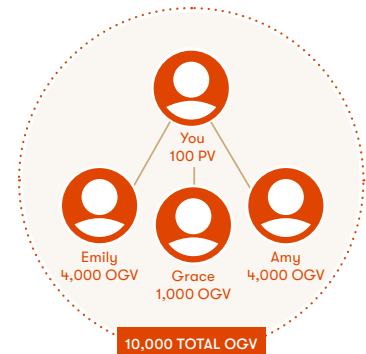
### Silver Bound EXECUTIVE BONUS

- Three months to hit Executive from the month in which a brand partner qualified as a Senior Star for the first time
- Two legs at 1,000 OGV each, plus one leg at 500 OGV
- 4,000 total OGV
- Maintain Silver Bound Executive for up to three months and earn:  
Month 1 → \$100  
Month 2 → \$150  
Month 3 → \$250



### Silver Bound SILVER BONUS

- Four months to hit Silver from the month in which a brand partner qualified as an Executive for the first time
- Two legs at 4,000 OGV each, plus one leg at 1,000 OGV
- 10,000 total OGV
- Maintain Silver Bound Silver for up to three months and earn:  
Month 1 → \$200  
Month 2 → \$300  
Month 3 → \$1,000



Ready to jump into your Silver Bound journey? Take a look below to see where you'll be starting when we launch on April 1 and get ready to hit the ground running!

| CURRENT STATUS  | APRIL 2021 STATUS  |
|---|--|
| Enrolled in March 2021;<br>March 2021 rank: <b>Associate</b>                                    | Star Silver Bound Bonus Period<br>Month 1  |
| Enrolled in March 2021;<br>March 2021 rank: <b>Star</b>   | Senior Star Silver Bound Bonus Period<br>Month 1   |
| Enrolled in March 2021;<br>March 2021 rank: <b>Senior Star</b>                                  | Executive Silver Bound Bonus Period<br>Month 1   |
| Enrolled in March 2021;<br>March 2021 rank: <b>Executive</b>                                    | Silver Silver Bound Bonus Period<br>Month 1  |
| Enrolled in March 2021;<br>March 2021 rank: <b>Silver+</b>                                      | Not eligible   |
| New <b>Star</b> in March 2021   | Senior Star Silver Bound Bonus Period Month 1  |
| New <b>Senior Star</b> in March 2021  | Executive Silver Bound Bonus Period<br>Month 1   |
| New <b>Executive</b> in March 2021  | Silver Silver Bound Bonus Period<br>Month 1  |
| New <b>Silver +</b> in March 2021   | Not eligible   |
| New Executive in January 2021;<br>Max rank <b>Executive</b> on April 1, 2021                    | Silver Silver Bound Bonus Period<br>Month 3  |
| New Executive in February 2021;<br>Max rank <b>Executive</b> on April 1, 2021                   | Silver Silver Bound Bonus Period<br>Month 2  |
| New Executive in January 2021<br>or February 2021;<br>Max rank <b>Silver +</b> on April 1, 2021 | Not eligible   |
| New <b>Executive</b> in December 2020 or earlier  | Not eligible   |
| Enrolled in February 2021 or earlier;<br>Max rank <b>Associate</b> as of March 1, 2021          | <b>Not eligible for Star Silver Bound Bonus.</b><br>May pre-qualify for the <b>Senior Star Silver Bound Bonus</b><br>at anytime with a rank advancement to Star.             |
| Enrolled in February 2021 or earlier;<br>Max rank <b>Star</b> as of March 1, 2021               | <b>Not eligible for Senior Star Silver Bound Bonus.</b><br>May pre-qualify for the <b>Executive Silver Bound Bonus</b><br>at anytime with a rank advancement to Senior Star. |
| Enrolled in February 2021 or earlier;<br>Max rank <b>Senior Star</b> as of March 1, 2021        | <b>Not eligible for Executive Silver Bound Bonus.</b><br>May pre-qualify for the <b>Silver Silver Bound Bonus</b><br>at anytime with a rank advancement to Executive.        |
| Enrolled in February 2021 or earlier;<br>Max rank <b>Silver</b> as of March 1, 2021             | Not eligible   |