

# SHUTRAN™ BEARD OIL

#### PRODUCT SUMMARY

Shutran™ Beard Oil features the great scent of our original Shutran essential oil blend, specially crafted to soften, condition, and add a healthy-looking sheen to facial hair while moisturizing the skin underneath.

Designed to absorb easily into hair and give it a soft, natural-looking shine, Shutran Beard Oil is perfect for everyday use. Formulated with pure ingredients such as apricot kernel oil and wolfberry seed oil, this beard oil will help keep your skin hydrated and leave your beard smelling great with the masculine scent of Shutran.

#### KEY INGREDIENTS

Apricot kernel oil, Wolfberry seed oil, and Shutran essential oil blend

#### EXPERIENCE

Shutran Beard Oil conditions and softens facial hair while adding a healthy-looking shine and moisturizing skin.

#### PRODUCT BACKGROUND

Our proprietary Shutran essential oil blend is a combination of Northern Lights Black Spruce, Cedarwood, Ocotea, Lavender, and other pure essential oils specially formulated to provide a masculine scent. Free from the synthetic ingredients that are common in many grooming products, Shutran Beard Oil combines the beloved original Shutran essential oil blend with other plant-based oils for an experience that leaves facial hair soft and healthy-looking.



#### BENEFITS & FEATURES

- Softens and conditions dry, coarse, and unruly facial hair
- Adds shine to hair
- Promotes a healthy-looking beard
- Soothes and moisturizes skin
- Leaves behind a light, masculine scent from Shutran essential oil blend
- Formulated with 100 percent plant-based ingredients
- Contains no parabens, petrochemicals, artificial colors, synthetic fragrances, or animalderived ingredients

### DIRECTIONS

Use the dropper to dispense a dime-sized amount of oil into the palm of your hand. Gently work the oil into your facial hair; then groom and style your facial hair as normal. Rinse excess oil from your hands with warm, soapy water.

#### CAUTIONS

Keep out of reach of children. For external use only. Keep away from eyes and mucous membranes.

# SHUTRAN™ BEARD OIL



#### INGREDIENTS

Caprylic/capric triglyceride, Helianthus annuus (Sunflower) seed oil, Prunus armeniaca (Apricot) kernel oil, Lycium barbarum (Wolfberry) seed oil, Tocopherol, Picea pungens† (Idaho Blue spruce) branch/leaf/wood oil, Cananga odorata† (Ylang ylang) flower oil, Ocotea quixos† (Ocotea) leaf oil, Chamaecyparis obtusa† (Hinoki) oil, Artemisia pallens† (Davana) flower oil, Cedrus atlantica† (Cedarwood) bark oil, Lavandula angustifolia† (Lavender) oil, Coriandrum sativum† (Coriander) seed oil, Citrus limon† (Lemon) peel oil, Picea mariana† (Northern Lights Black spruce) leaf oil

†100% pure, therapeutic-grade essential oil

### FREQUENTLY ASKED QUESTIONS

## Q. Will Shutran Beard Oil make my beard greasy or weighed down?

A. No, as long as you don't apply too much. Shutran Beard Oil is designed to absorb easily into hair and give it a soft, natural-looking shine. Start with less than you think and add more as needed. A dime-sized amount is plenty for most facial hair; however, individuals with drier skin and hair types or longer beards may need to use more.

Q. How long will a bottle of Shutran Beard Oil last?

A. A little goes a long way! Shutran Beard Oil can be used every day, and a bottle will typically last for a few months, depending on how much you use.

Q. When should I apply Shutran Beard Oil to my beard? A. Shutran Beard Oil can be applied anytime, but it works best on freshly cleaned and dried (or slightly damp) facial hair. Use your hands to work the oil into your hair and the skin underneath. Not only will it hydrate your beard and moisturize your skin, but it will also leave your beard smelling great with 100 percent pure essential oils.

#### COMPLEMENTARY PRODUCTS

Shutran<sup>™</sup> Essential Oil Blend Item No. 4835



Shutran<sup>™</sup> Bar Soap Item No. 5711



Shutran<sup>™</sup> Shave Cream Item No. 5157



Shutran<sup>™</sup>
Aftershave Lotion
Item No. 5710

