



# GET A BETTER SHAVE

*with Mirah Shave Oil and ShuTran Shave Cream*

Shaving is an important part of your routine, but sometimes you might stop to wonder—is there a better way? So we put together a few tips that will help you get a closer shave every time.



## PROPER PREP



*Hair can absorb moisture up to 30 percent of its volume, which softens it and makes it easier to cut.*

- Shave while you're showering or immediately after. If that's not possible, prepare your skin by rinsing in warm water until your skin feels soft and your hair feels more pliable.
- Shave with hot water on warm, wet skin—never on cold or dry skin.
- Lightly exfoliate before you shave to remove any buildup from your skin.
- Use a good quality razor blade and replace it as soon as it feels dull.



## MAXIMIZE YOUR SHAVE



- Apply a good, moisturizing shaving product such as Mirah™ Shave Oil or ShuTran™ Shave Cream. This helps reduce friction and keeps your skin looking healthy and smooth.
- Shave in the direction your hair grows. Shaving against the grain just invites razor burn and ingrown hairs.
- Rinse your blade after every swipe to remove accumulated hair, shave product, and dead skin.
- It's easy to irritate skin while shaving, so be gentle! Don't press too hard on your razor and don't go over the same area too many times.
- Finish by applying moisturizer to add extra smoothness.



## MIRAH SHAVE OIL



*Mirah Shave Oil is formulated with a rich blend of essential oils, emollients, and botanical ingredients to reduce razor drag, bumps, and nicks.*



## SHUTRAN SHAVE CREAM



*Combining hydrating palm, grape seed, and olive oils with pure essential oils, ShuTran Shave Cream delivers an incredibly close, smooth shave.*