



Event Agenda

Overview: Sample agenda for the Live Your Passion Rally

	Time	Topic	Content	Who
1.	5 min.	Welcome	Welcome to the event! <ul style="list-style-type: none"> Set the tone of what to expect, generate excitement Introduce video, founder vision 	HOST
2.	3 min.	Corporate video segment	Founder vision video	Video
3.	10 min.	Recognition	Recognize efforts of those in attendance <ul style="list-style-type: none"> Milestones/advancements/prize winners/retreats and qualification periods Corporate rep to recognize the council who put on the event (if applicable) 	HOST
4.	3 min.	Corporate video segment	Executive message video	Video
5.	3 min.	Recap and set up	Recap executive message and set up testimonial video	HOST
6.	5 min.	Corporate video segment	Product/business testimonials video	Video
7.	10 min.	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> Product focus (5 min.) Business focus (5 min.) 	TBD
8.	5 min.	Corporate video segment	Products video	Video
9.	3 min.	Introduce next speaker	Recap video, introduce next speaker	HOST
10.	15 min.	Message from corporate rep (if applicable)	Corporate message <ul style="list-style-type: none"> Different depending on if there is a corporate rep there and who it is 	TBD - Corporate
11.	3 min.	Introduce next speaker	Recap previous presentation, introduce next presenter and topic	HOST
12.	15 min.	Live training – message TBD	Message determined by event host	TBD
13.	15 min.	Corporate video segment	Skills training video	Video
14.	15 min.	Live training – message TBD	Message determined by event host	TBD
15.	5 min.	Corporate video segment	Live Your Passion Rally promotion video	Video
16.	5 min.	Close event/call to action	Take this content and event, build momentum with the promotion, and share the products!	TBD
TIME	120 min.			