SAVVY MINERALS
by YOUNG LIVING®

SAVVY MINERALS® LENGTHENING MASCARA

PRODUCT SUMMARY

Farewell to falsies, we're going natural! Savvy Minerals Lengthening Mascara is made with lash-loving ingredients including lavender, arginine, buildable natural plant fibers, and carnauba wax to take your lashes to new heights. Our clean, richly pigmented formula glides on without unwanted clumps or flakes to lengthen and define lashes.

KEY INGREDIENTS

- **Carnauba Wax** to weightlessly condition lashes
- **Natural plant fibers** from pine to promote volume and texture with each application
- **Arginine** helps make look thicker and gives a conditioning boost
- **Lavender Essential Oil from our farm in Simiane-la-Rotonde, France**
- **Jojoba** and **coconut oil** to condition lashes
- **100% natural dye** from iron oxides

EXPERIENCE

Lengthening Mascara noticeably defines, lengthens, and curls for fuller-looking, lush lashes free of clumping or flaking. Our clean, naturally derived formula is cruelty-free and uses richly pigmented natural dye for dramatic visual impact and carnauba wax to weightlessly condition lashes. Each application creates smudge-free, flake-free lashes that are remarkably flutter worthy.

PRODUCT BACKGROUND

For generations wearing makeup meant covering your skin in harsh, even toxic, chemicals. For the last few decades, we've seen the rise of clean beauty and all the buzz words that go with it: paraben free, phthalate free, etc. But what does that even mean? With Savvy Minerals by Young Living®, you can be confident you are part of **The NEW Standard in Clean Beauty™.**

BENEFITS & FEATURES

- Richly pigmented with natural dye
- Flake-free, clump-free, smudge resistant
- Non-irritating and gentle for sensitive eyes
- Brush lifts, defines, and curls lashes
- Buildable formula boosts length and volume
- Arginine helps lashes look thicker and gives a conditioning boost
- Infused with Lavender oil from our farm in Simiane-la-Rotonde, France
- The NEW Standard in Clean Beauty™ means no parabens, sulfates, phthalates, synthetic fragrances, mineral oil, synthetic preservatives, carmine, petroleum products or synthetic dyes

SAVVY MINERALS® LENGTHENING MASCARA

DIRECTIONS

Apply mascara from the roots of the lashes to the tips on upper and lower lashes. Use tip of brush for hard-to-reach areas. For best results, allow mascara to dry between additional applications to build extra length.

SUGGESTED USES

Layer mascara to get an even more dramatic look. Apply Lengthening Mascara first to lift your lashes then layer Volumizing on top.

INGREDIENTS

Water, Glycerin, Hydroxystearic/linoleic/oleic polyglycerides, Beeswax, *Euphorbia cerifera* (Candelila) wax, Ceterayl alcohol, Pullulan, Hydrolyzed jojoba esters, Stearic acid, Polyglyceryl-6 polyricinoleate, Arachidyl alcohol, *Oryza sativa* (Rice) bran wax, Glyceryl caprylate, Silica, Behenyl alcohol, *Copernicia cerifera* (Carnauba) wax, Leuconostoc/radish root ferment filtrate, Sodium citrate, Cellulose, Arachidyl glucoside, Lactobacillus, Xanthan gum, Glyceryl undecylenate, Citric acid, *Cocos nucifera* (Coconut) fruit extract, Sodium Hydroxide, *Lavandula angustifolia* (Lavender) oil, May Contain: Iron oxides (Cl 77499)

FREQUENTLY ASKED QUESTIONS

Q. Is Lengthening Mascara cruelty-free?
A. Yes, this formula is cruelty-free.

Q. Can those with sensitive skin and eyes use the Lengthening Mascara?
A. While we do not anticipate any issues with this product and sensitivity if you are concerned, we would encourage you to test the product with a light layer before actually using the product if you have a concern.

Q. Is the Lengthening Mascara waterproof?
A. No, our current mascara formulations are not waterproof.

Q. Is this product tested on animals?
A. No, the Mascara has never been tested on animals.

COMPLEMENTARY PRODUCTS

Savvy Minerals®
Essential Brush Set
Item No. 21257

Savvy Minerals®
Jet Setter Eyeliner
Item No. 20791

Savvy Minerals®
Makeup Remover Wipes
Item No. 24503

Savvy Minerals®
Dual Lash Brush
Item No. 25931