



Event Agenda

Overview: Sample agenda for the Live Your Passion Rally

	Time	Topic	Content	Who
1.	5 min.	Welcome	Welcome to the event! <ul style="list-style-type: none"> • Set the tone of what to expect, generate excitement • Introduce video, founder vision 	HOST
2.	2.5 min.	Corporate video segment	Intro Message – Lauren Walker	Video
3.	10 min.	Recognition	Recognize efforts of those in attendance <ul style="list-style-type: none"> • Milestones/advancements/prize winners/retreats and qualification periods • Corporate rep to recognize the council who put on the event (if applicable) 	HOST
4.	15 min	Giveaways / Icebreaker game	Product Giveaway's	HOST
5.	3 min.	Corporate video segment	Seed to Seal - Sourcing	Video
6.	3 min.	Corporate video segment	Manuka (supplemental video – Product sourcing story)	Video
7.	30 sec.	Corporate video segment	Product Relaunch Video	Video
8.	5 min	Corporate PPT	Product Relaunch PPT - educational	PPT
9.	15 min.	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> • Product focus (5 min.) • Business focus (5 min.) 	TBD
10.	8 min.	Corporate video segment	Foundation	Video
11.	3 min.	Introduce next speaker	Recap video, introduce next speaker	HOST
12.	10 min.	Message from corporate rep (if applicable)	Corporate message via PPT <ul style="list-style-type: none"> • Corp speaker or Host deliver Corp PPT message 	TBD - Corporate / Host

13.	45 sec.	Corporate video segment	Savvy Minerals before & after challenge (US Only)	HOST
14.	15 min.	Live training – message TBD	Oils or Savvy Product	Host
15.	15 min.	Live training – message TBD	Personal Development or Business Training	Host
16.	2 min.	Corporate video segment	Outro Message – Lauren Walker	Video
17.	7 min.	Close event/call to action	Take this content and event, build momentum with the promotion, and share the products! Product Giveaway's	TBD

TIME **120 min.**