

CONDUCT SUCCESS HOT WORDS

For Young Living essential oils labeled for topical and aromatic use (cosmetics)

Wondering which words to avoid when promoting and selling Young Living essential oils labeled as cosmetics? In order to help all Young Living members remain compliant with federal regulations, we compiled a list of hot words to avoid.

Please remove all of these words and any implications, restatements, or descriptions of them from personal and business websites used to promote and sell Young Living products. Also, remember to review any social media platforms you use, including Facebook, Twitter, Instagram, YouTube, Pinterest, blogs, or any other marketing pages you produce or control.

Topical and aromatic products fall under the cosmetic products regulation category. This means that these products can be used or applied externally. Cosmetic products typically moisturize, cleanse, beautify, and maintain the appearance of healthy skin or hair, but they can also be used for aromatic purposes. It is important to note that cosmetic products cannot be advertised to affect a structure or function of the body.

This is not an all-inclusive list. If you have any questions about other words or claims, please contact the Conduct Success team at conduct@youngliving.com. For products that are not cosmetic essential oils, please refer to their label for proper usage. This educational tool is consistent with labeling requirements for the United States only.

Below is a list of hot words to avoid when promoting and selling Young Living essential oils labeled for topical and aromatic use:

Allergies	Congestion	Pain
Alzheimer's	Constipation	Pediatric Autoimmune
Anti-Bacterial	Cough	Neuropsychiatric Disorders
Antibiotic	Cysts	Associated with Streptococcal Infections (PANDAS)
Anti-Inflammatory	Depression	Plantar Fasciitis
Antiseptic	Diabetes	Post-Traumatic Stress Disorder (PTSD)
Anxiety	Eczema	Prescriptions
Arthritis	Fever	Rosacea
Asthma	Fibromyalgia	Scars
Attention-Deficit/Hyperactivity Disorder (ADD, ADHD)	Flu	Sciatica
Blisters	Headache	Shingles
Bug Spray	Heartburn	Sickness
Burns	High Blood Pressure	Sore Throat
Bursitis	Hyperthyroid	Strep Throat
Bug Bites	Hypothyroid	Stomachache
Cancer	Illness	Sunburn
Candida	Infection	Sunscreen
Carpal Tunnel	Infertility	Tumor
Cholesterol	Insomnia	Using essential oils labeled as cosmetics—topically or aromatically—to support a system, structure, or function of the body.
Chronic Fatigue	Irritable Bowel Syndrome (IBS)	Vertigo
Chronic Obstructive Pulmonary Disease (COPD)	Lyme Disease	Virus
Cold	Migraine	Wounds
Comparison or Substitute for Any Over-the-Counter or Rx Drugs	Nausea	
	Obsessive-Compulsive Disorder (OCD)	
	Over the Counter (OTC)	