Wondering which words to avoid when promoting and selling Young Living products? In order to help all Young Living members remain compliant with federal regulatory authorities, we compiled a list of hot words to avoid when promoting and selling Young Living products. Please remove all of these words and any implications, restatements, or descriptions of them from personal websites and business websites used to promote and sell Young Living products. Also, remember to review any social media platforms you use, including Facebook, Twitter, Instagram, YouTube, Pinterest, blogs, or any other marketing pages you produce or control.

This is not an all-inclusive list, so if you have any questions about other words or claims, please see section 5.3 in the Policies and Procedures for more information or contact our Conduct Success team at conduct@youngliving.com. For more educational tools and resources, follow the Conduct Success team on Facebook.

Acne
Attention-Deficit/Hyperactivity Disorder (ADD, ADHD)
Allergies
Alzheimer’s
Antibiotic
Anti-Inflammatory
Antiseptic
Anxiety
Arthritis
Asthma
Autism
Burns
Bursitis
Candida
Carpal Tunnel
Cholesterol
Chronic Fatigue
Cold*
Comparison or Substitute for Any Over-the-Counter or Rx Drugs
Congestion
Constipation

Cough*
Chronic Obstructive Pulmonary Disease (COPD)
Cysts
Depression
Diabetes
Eczema
Fever
Fibromyalgia
Flu
Headache
Heartburn
Hypothyroid
High Blood Pressure
Hyperthyroid
Irritable Bowel Syndrome (IBS)
Illness
Infection
Infertility
Insomnia
Lyme Disease
Migraine
Nausea

Obsessive-Compulsive Disorder (OCD)
Over the Counter (OTC)
Pain*
Pediatric Autoimmune Neuropsychiatric Disorders Associated with Streptococcal Infections (PANDAS)
Planter Fasciitis
Prescriptions
Post-Traumatic Stress Disorder (PTSD)
Rosacea
Scars
Sciatica
Shingles
Sickness
Sore Throat*
Stomachache
Vertigo
Virus
Wounds

*These words may be used only to promote and sell Young Living products with over-the-counter labeling such as Young Living’s Thieves® Cough Drops and Cool Azul® Pain Relief Cream. Please refer to the product label for proper use. This educational tool is consistent with labeling requirements for the United States only.