

# CONDUCT SUCCESS WORDS

Wondering which words to avoid when promoting and selling Young Living products? In order to help all Young Living members remain compliant with federal regulatory authorities, we compiled a list of hot words to avoid when promoting and selling Young Living products. Please remove all of these words and any implications, restatements, or descriptions of them from personal websites and business websites used to promote and sell Young Living products. Also, remember to review any social media platforms you use, including Facebook, Twitter, Instagram, YouTube, Pinterest, blogs, or any other marketing pages you produce or control.

This is not an all-inclusive list, so if you have any questions about other words or claims, please see section 5.3 in the Policies and Procedures for more information or contact our Conduct Success team at [conduct@youngliving.com](mailto:conduct@youngliving.com). For more educational tools and resources, follow the Conduct Success team on Facebook.

Acne	Cough*	Obsessive-Compulsive Disorder (OCD)
Attention- Deficit/Hyperactivity Disorder (ADD, ADHD)	Chronic Obstructive Pulmonary Disease (COPD)	Over the Counter (OTC)
Allergies	Cysts	Pain*
Alzheimer's	Depression	Pediatric Autoimmune Neuropsychiatric Disorders Associated with Streptococcal Infections (PANDAS)
Antibiotic	Diabetes	Planter Fasciitis
Anti-Inflammatory	Eczema	Prescriptions
Antiseptic	Fever	Post-Traumatic Stress Disorder (PTSD)
Anxiety	Fibromyalgia	Rosacea
Arthritis	Flu	Scars
Asthma	Headache	Sciatica
Autism	Heartburn	Shingles
Burns	Hypothyroid	Sickness
Bursitis	High Blood Pressure	Sore Throat*
Candida	Hyperthyroid	Stomachache
Carpal Tunnel	Irritable Bowel Syndrome (IBS)	Vertigo
Cholesterol	Illness	Virus
Chronic Fatigue	Infection	Wounds
Cold*	Infertility	
Comparison or Substitute for Any Over-the-Counter or Rx Drugs	Insomnia	
Congestion	Lyme Disease	
Constipation	Migraine	
	Nausea	

\*These words may be used only to promote and sell Young Living products with over-the-counter labeling such as Young Living's Thieves® Cough Drops and Cool Azul® Pain Relief Cream. Please refer to the product label for proper use. This educational tool is consistent with labeling requirements for the United States only.