



SAMPLE EVENT AGENDA

	TIME	TOPIC	CONTENT	WHO
1	5 min	Welcome	Welcome to the event! <ul style="list-style-type: none"> • Set the tone of what to expect, generate excitement • Introduce video, founder vision 	Host
2	3 min	Corporate Powerpoint Segment	Corporate Powerpoint Segment <ul style="list-style-type: none"> • Toxic-Free Home Introduction of Rally 	Host
3	5 min	Corporate video segment	Product video	Video
4	10 min	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> • Product focus (5 min.) 	TBD
5	20 min	Introduce next speaker	Recap video (if any), present on Thieves product line presentation.	Host
6	5 min	Live training — message TBD	Message determined by event host	TBD
7	5 min	Close event/call to action	Take this content and event, build momentum with the promotion, and share the products!	TBD