



SAMPLE EVENT AGENDA

	TIME	TOPIC	CONTENT	WHO
1.	5 min	Welcome	Welcome to the event! <ul style="list-style-type: none"> • Set the tone of what to expect, generate excitement • Introduce video, founder vision 	Host
2.	3 min	Corporate Video Segment	Founder vision video	Video
3.	10 min	Recognition	Recognise efforts of those in attendance <ul style="list-style-type: none"> • Milestones/advancements/prize winners/retreats and qualification periods • Introduce video, founder vision 	Host
4.	5 min	Corporate video segment	Executive message video	Video
5.	5 min	Recap and set up	Recap executive message and set up testimonial video	Host
6.	5 min	Corporate video segment	Product/business testimonials video	Video
7.	10 min	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> • Product focus (5 min.) • Business focus (5 min.) 	TBD
8.	5 min	Corporate video segment	Products video	Video
9.	3 min	Introduce next speaker	Recap video (if any), introduce next speaker	Host
10.	15 min	Message from corporate rep (if applicable)	Corporate message <ul style="list-style-type: none"> • Different depending on if there is a corporate rep there and who it is 	TBD – Corporate
11.	3 min	Introduce next speaker	Recap previous presentation, introduce next presenter and topic	Host
12.	15 min	Live training – message TBD	Message determined by event host	TBD
13.	15 min	Corporate video segment	Skills training video	Video
14.	15 min	Live training – message TBD	Message determined by event host	TBD
15.	5 min	Corporate video segment	Live Your Passion Rally promotion video	Video
16.	5 min	Close event/call to action	Take this content and event, build momentum with the promotion, and share the products!	TBD

TOTAL TIME: 120MIN.