

# Understanding Silver Bound

Team up for success with our brand-new bonus program, Silver Bound! We're calling all business builders to get in on this incredible opportunity to shoot through the ranks and start making more money. Like Elite Express and Rising Star, this program is designed to boost your business goals and set you and your teams on the fast track to financial wellness. Are you ready to see what Silver Bound can do for you and your organization? Read on and get to know the who, what, why, and what's in it for you.

## WHO IS SILVER BOUND FOR?

Young Living business builders through Executive ranks can participate.

## WHAT IS SILVER BOUND?

Silver Bound combines the best of Rising Star and Elite Express into one simple, easy-to-use bonus program. It offers budding business builders a roadmap to ranking up to Silver—plus the opportunity to earn cash incentives!

See how it works in the chart below:

STAR	SENIOR STAR	EXECUTIVE	SILVER
<b>2</b> MONTHS TO HIT STAR*	<b>3</b> MONTHS TO HIT SR. STAR*	<b>3</b> MONTHS TO HIT EXECUTIVE*	<b>4</b> MONTHS TO HIT SILVER*
<b>2</b> LEGS @ 200 OGV EACH	<b>2</b> LEGS @ 500 OGV EACH	<b>1</b> 1 ADDITIONAL LEG @ 500 OGV**	<b>1</b> 1 ADDITIONAL LEG @ 1,000 OGV**
<b>500</b> TOTAL OGV	<b>2,000</b> TOTAL OGV	<b>4,000</b> TOTAL OGV	<b>10,000</b> TOTAL OGV
<b>\$50</b> BONUS	<b>\$250</b> BONUS	<b>\$500</b> BONUS	<b>\$1,500</b> BONUS

\*Time frames measure the number of calendar months from first-time qualification of your previous rank

\*\*Outside of qualifying leg requirement for rank

## WANT MORE INFO?

The following are some of the typical Silver Bound scenarios that your teams might come across or have questions about:

- **Example 1:** Jennifer hit Executive for the first time in November 2019, then fell to Senior Star in December 2019. At the launch of Silver Bound (April 1, 2020), Young Living will take a snapshot of her highest achieved rank (Executive in this example). This is for the purpose of giving Jennifer a starting point when the program launches. Jennifer now has four calendar months to meet the Silver Bound Silver bonus requirements and earn the \$1,500 bonus.
- **Example 2:** Carol enrolls as a business builder in Young Living on May 18, 2020. She will have all of June and July to meet the Silver Bound Star bonus requirement and earn the \$50 bonus.
- **Example 3:** Mike hits Senior Star for the first time in April 2020, then falls to Star in May 2020. He has three calendar months from when he first hit Senior Star to qualify for the Silver Bound Executive bonus—or May, June, and July in this case. Falling back to Star during the three-month qualification period to earn Silver Bound Executive bonus does not impact the timing or other requirements to earn the \$500 bonus.
- **Example 4:** Marie enrolls as a new business builder in April 2020 and reaches the rank of Silver in June 2020, all per the Silver Bound bonus requirements. Marie will receive each of the Silver Bound rank bonuses in this instance (\$50, \$250, \$500, and \$1,500).

## WHY DID WE REPLACE RISING STAR AND ELITE EXPRESS WITH SILVER BOUND?

While the Rising Star and Elite Express bonus programs have been wonderful ways to help members quickly achieve new ranks, Silver Bound is designed to better meet members' needs. With the increased requirements and added time element, Silver Bound sets early business builders up for success by preparing them with the foundation for a lasting business.

## WHAT'S IN IT FOR YOU?

It's simple math—the more people on your teams who rank up through the Silver Bound bonus program, the higher your overall Organization Group Volume. As a result, you'll enjoy greater stability in your downlines and a bigger paycheck.