

FAQ: Updates to Sale, Transfer, or Assignment Policy (3.6)



UNDERSTANDING THE POLICY CHANGES

Q: What are the key changes in the updated Sale, Transfer, or Assignment Policy?

A: The key changes to this policy include the following:

Option for Young Living to purchase:

Brand Partners must offer Young Living the first option to purchase the downline organization at fair market value, calculated as the cumulative commission payments received over the past 12 months.

Executive approval for Platinum or above:

Transfers involving Brand Partners ranked Platinum or higher require Young Living executive approval to ensure compliance and mutual benefits.

Q: Why was this policy updated?

A: This policy was updated to establish a fair and transparent process for transferring organizations while safeguarding Young Living's interests and ensuring compliance with legal and business standards.

PROCESS FOR TRANSFERRING AN ORGANIZATION

Q: How do I initiate a transfer?

A: To initiate a transfer, do the following:

- Notify Young Living of your intent to transfer your organization by emailing sale-transfer@youngliving.com.
- Include details about your business organization and provide Young Living with 30 days to decide if they want to purchase the organization for fair market value.

Q: What does “fair market value” mean in this context?

A: Fair market value is defined as the total commission payments received over the past 12 months.

Q: What happens if Young Living chooses to purchase the organization?

A: If Young Living exercises its option to purchase, they will pay the agreed fair market value for the organization within the 30-day evaluation period.

CONDITIONS AND REQUIREMENTS

Q: Are there additional requirements for Platinum or higher-ranked Brand Partners?

A: Yes. Transfers involving Brand Partners ranked Platinum or above must receive executive approval to ensure the transfer complies with legal standards and benefits all parties involved.

Q: Can I transfer my organization to someone who already has an account with Young Living?

A: You can transfer your organization to someone who already has an account with Young Living, but the following must apply:

- The receiving Brand Partner must transfer or dissolve their existing organization.
- Both parties must comply with all terms of the Agreement.

Q: What are the responsibilities of the receiving Brand Partner?

A: The receiving Brand Partner has the following responsibilities:

- Ensure the account remains in good standing with Young Living.
- Address and resolve any existing debts, policy violations, or outstanding obligations associated with the account prior to receiving the new organization.

ADDITIONAL GUIDELINES

Q: What happens if Young Living does not elect to purchase the organization?

A: If Young Living declines the purchase, you may proceed with the transfer to the receiving party, provided all requirements and approvals are met.

Q: Can the line of sponsorship or team structure be changed during the transfer?

A: No. Transfers must maintain the original line of sponsorship and team structure.

Q: What happens if there are violations by the transferring Brand Partner?

A: Any violations of the Agreement committed by the transferring Brand Partner can result in disciplinary actions against the receiving Brand Partner, who assumes full responsibility for the organization.

COMPLIANCE AND SUPPORT

Q: What if I fail to follow the new transfer process?

A: If the proper transfer procedures are not followed, the transfer will be considered void, and your account may face termination.

Q: Who can I contact for assistance or questions about this policy?

A: You can email sale-transfer@youngliving.com for guidance and clarification about the transfer process.