



# Playbook

*Earn your chance to join an unforgettable journey  
to Ningxia and Beijing in 2026!*

Qualification Period:  
**January to April 2026**



# *Dare to Dream. Dare to Lead.*

Activate new builders, duplicate leadership, and cultivate lasting growth.

## **What is Young Living DARE 2026?**

Young Living DARE 2026 is sponsored by Young Living Malaysia (GF & L1 Tower 7, Avenue 3, 8, Jalan Kerinchi, 59200, Kuala Lumpur). It's an official leadership incentive program designed to recognize Brand Partners who build with purpose and lead with integrity. Young Living DARE 2026 challenges leaders to grow personally, strengthen their organizations, and develop others while staying rooted in Young Living's core values.

The qualification period runs from **January 1, 2026 to April 30, 2026**, based on Young Living's official timekeeping.

Eligible participants who achieve all program criteria by the end of the qualification period will win the trip to Ningxia and Beijing.

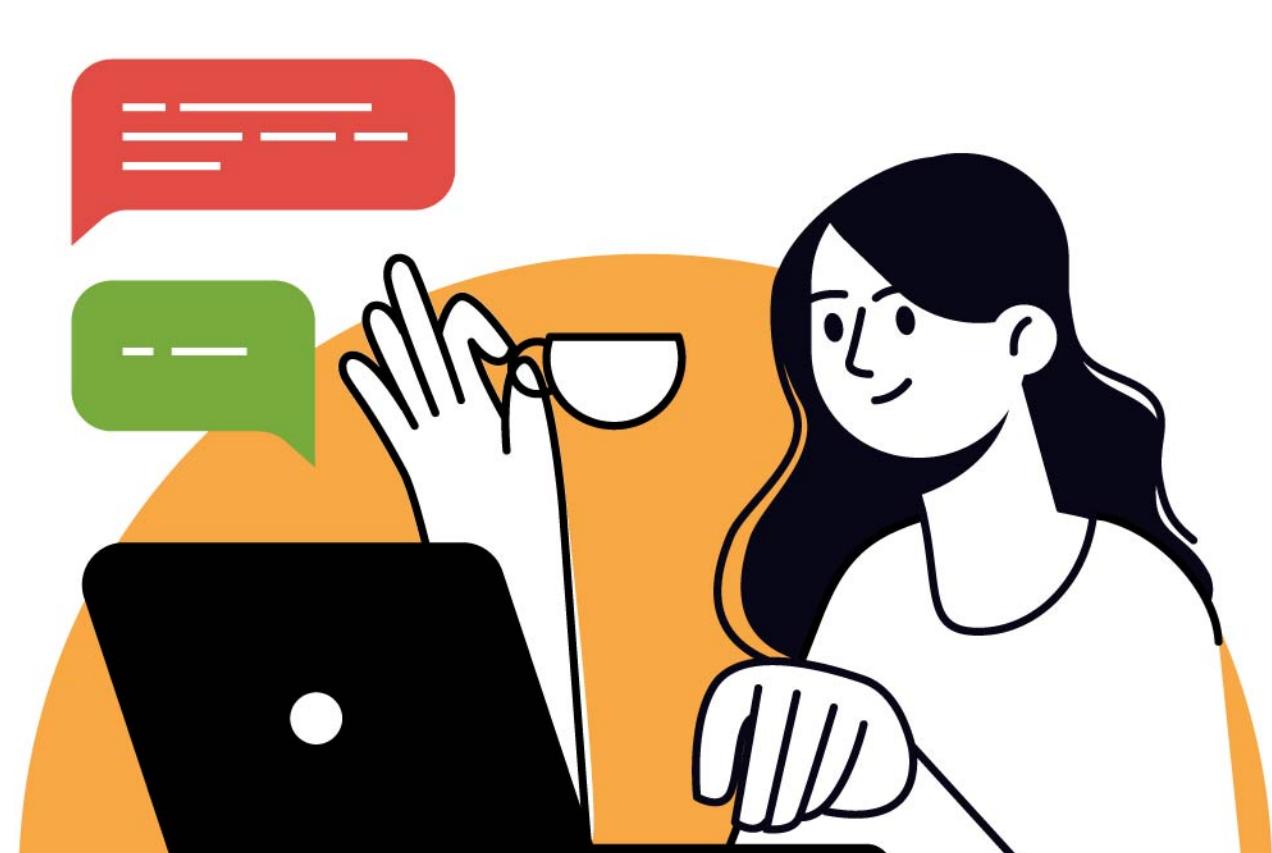


## More Than a Challenge

DARE 2026 was created for intentional leaders who don't just enroll but activate their enrollments; who don't just grow volume but grow people. Throughout this journey, participants are encouraged to build healthy enrollment habits, duplicate the right behaviors, cultivate consistent NingXia Red consumption, and lead teams with clarity and accountability - because real success is built the right way!

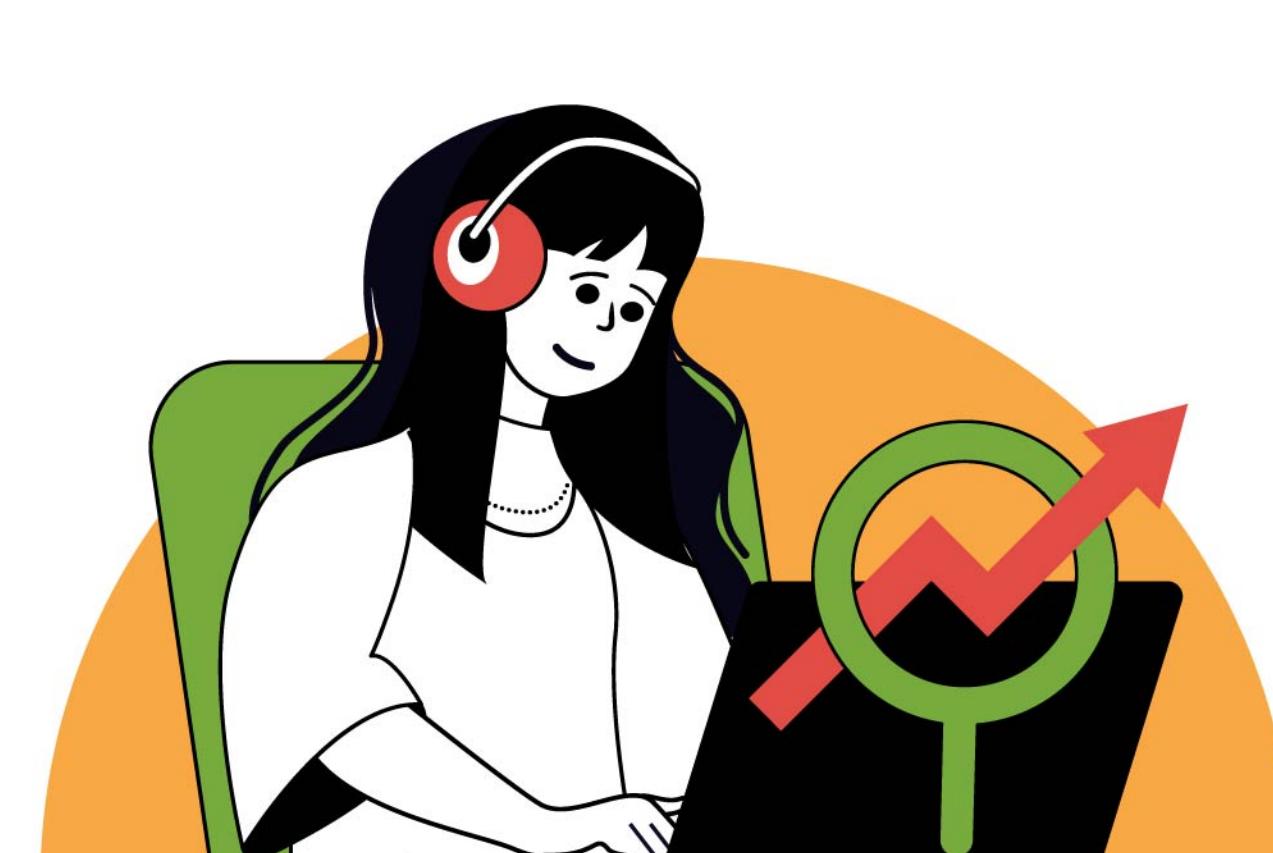
### How to Win

Qualifiers, who can fulfill **all the three program pillars (1-3)** as listed below during the qualification period, will be qualified for the Trip. The competing rank is based on the Brand Partner's paid rank as of November 2025.



#### Personal Productivity

Lead by example in enrolling, and coach your enrollees to duplicate.



#### Business Growth

Manage overall organization growth and your own rank.



#### Team Management

Build your team by duplicating leaders like you.

**Performance is measured by comparing :**

#### Average Baseline OGV (Avg BOGV)

(September + October + November + December 2025  
/ Number of Months)

vs

#### Average Qualifying OGV (Avg QOGV)

(January + February + March + April 2026  
/ Number of Months)



## 3 PROGRAM PILLARS

### Personal Productivity



Lead by example in enrolling, and coach your enrollees to duplicate.

- ✓ Purchase Ningxia Red (NXR) related products (min 50PV) **every month** during qualification period while maintain monthly LR PV  $\geq 100$  per month
- ✓ Enroll a min of **EIGHT (8) enrollments** (regardless PEK/PSK/CEO) on Loyalty Rewards of min 100 PV during the qualification period.
- ✓ **SIX (6)** of the new enrollments to include purchase of NXR SKUs (min 50PV) for beyond the first order.
- ✓ **TWO (2)** of the enrollments activated to enroll **1 new enrollment** (min 100PV) during qualification period.

- ✓ **Average OGV Growth of + 1,500 OGV vs Average Baseline OGV**

(Add Growth Target **+1,500 OGV** if another participant in organization contributes to  $\geq 70\%$  of own OGV **OR** if all qualifying legs have a participant)

If Participant's Average Baseline OGV is  $< 6,000$  OGV, **a minimum baseline of 6,000 OGV** will be applied

### Business Growth



Manage overall organization growth and your own rank.

- ✓ **Participant must be Paid same as Competing Rank or above on the Last Qualifying Month (April 2026)**



## 3 PROGRAM PILLARS

### Team Management Non-Qualifying Leg



Build your team by duplicating leaders like you.

#### Paid Executive & Silver

- ✓ Rank Up ONE (1) PE to Executive (D2U) in selected non-qualifying leg & **maintain 1 more month**
- ✓ Grow selected non-qualifying leg an **average OGV growth of +2,000 OGV** vs average baseline OGV

#### Paid Gold & Platinum

- ✓ Rank Up **TWO (2) PE to Executive / ONE (1) PE to Silver** (D2U) in selected non-qualifying leg & **maintain 1 more month**
- ✓ Grow selected non-qualifying leg an **average OGV growth of +2,500 OGV** vs average baseline OGV

## DOUBLE UP & BRING A GUEST

#### FULL BOARD

(INCLUDING FLIGHTS)

#### Business Growth

Grow an additional **+3,000 OGV** on top of the original target **vs** Average Baseline OGV

#### PARTIAL BOARD

(EXCLUDE FLIGHT)

#### Team Management

Non-Qualifying Leg Growth

Rank up **ONE (1) additional PE** to Executive/Silver in the **same** selected non-qualifying leg and **maintain 1 month**, with an additional **+2,000 OGV** growth vs Average Baseline OGV

Rank up **ONE (1) additional PE** to Executive/Silver in the **same** selected non-qualifying leg and **maintain 1 month**, with an additional **+1,500 OGV** growth vs Average Baseline OGV

# DOUBLE UP & *BRING A GUEST*

**Each qualifying participant may bring one (1) guest only,**  
in accordance with the achievement criteria outlined above.

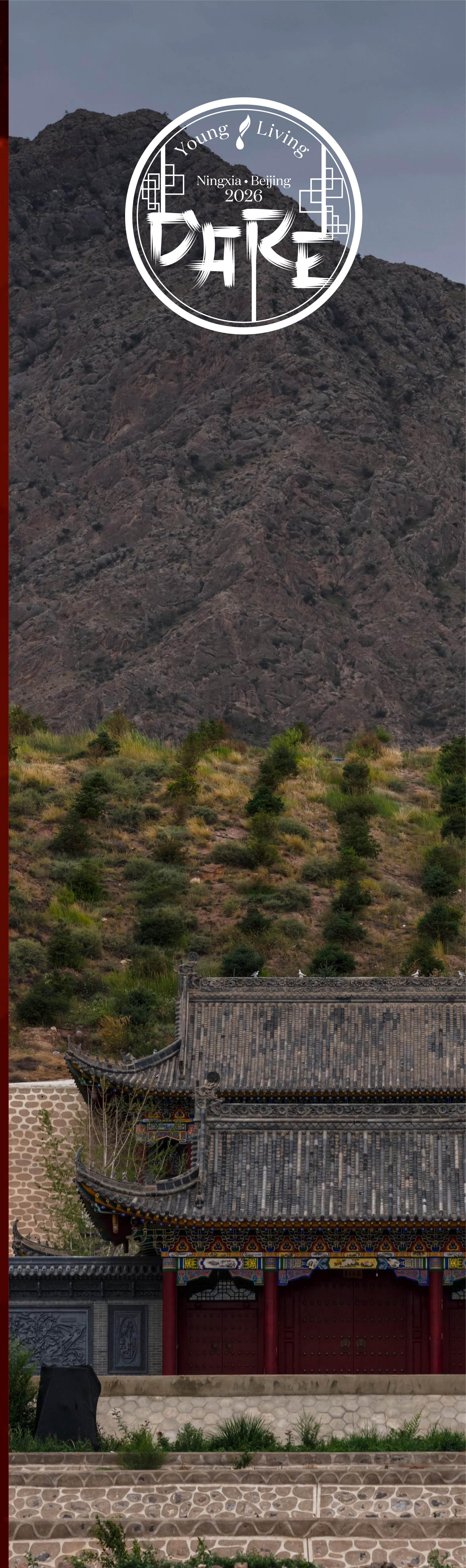
**All guests (plus-ones)** will share accommodation in  
the **same** room as their **qualifying participant**.

Guests must be **18 years of age or older** to participate.

**If the qualifying participant achieves a partial board reward,** Young Living will assist in arranging the guest's flight booking. The **guest will be responsible for covering the flight cost**, as coordinated for logistical alignment of arrival and departure schedules during the trip.

For full board achievers, the **guest** will receive the **same** benefits and privileges as the qualifying participant

To qualify for the **Full Board reward**, the Participant must meet **both** Full Board requirements during the Qualification Period. If a Participant fulfills one requirement at the Full Board tier and the other at the Partial Board tier, the **lower tier** will apply, and the Participant will receive the **Partial Board reward**. If only one of the two requirements is met — at any level — no Guest Pass reward will be granted.





*Win An Unforgettable*

# 7D6N TRIP

TO NINGXIA & BEIJING



## INDIVIDUAL PRIZE

1. 7D6N trip to China (Ningxia Farm & Beijing)\*
2. Leadership Training Sessions
3. Exclusive YL Branded Souvenirs & Swags

\* 7D6N includes days of travel.

\* Accommodation will be on twin-sharing basis. See Accommodation Clause on the Terms and Conditions for more information

## TEAM PRIZE:

1. Award & Stage Recognition
2. Surprise Prize

For more details, please check the Terms and Conditions through this link <https://tinyurl.com/yld-2026-tceng>

