



FREQUENTLY ASKED QUESTIONS

PRODUCT: BLOOM COLLAGEN DRINK



1. What's the difference between collagen and collagen peptides?

<p style="text-align: center; font-weight: bold; margin: 0;">COLLAGEN</p> <ul style="list-style-type: none"> <li style="margin-bottom: 10px;">✗ Large in structure <li style="margin-bottom: 10px;">✗ Requires further breakdown in body before absorbed <li style="margin-bottom: 10px;">✗ Lower acceptance and assimilation in body 	VS	<p style="text-align: center; font-weight: bold; margin: 0;">COLLAGEN PEPTIDE</p> <ul style="list-style-type: none"> <li style="margin-bottom: 10px;">✓ Hydrolyzed and smaller in structure <li style="margin-bottom: 10px;">✓ Better absorption into bloodstream after digestion <li style="margin-bottom: 10px;">✓ Better acceptance and assimilation in body
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2. What's the difference between collagen peptides and hydrolyzed collagen?

- Hydrolyzed collagen is another name for collagen peptides.
- Two names for the same product.
- Full length collagen is broken down into collagen peptides through hydrolysis, hence also known as hydrolyzed peptides, or hydrolyzed collagen

3. How does Peptan Hydrolyzed Peptide act on the beauty of skin?

Reduced hydration of the skin is responsible for a loss of elasticity and the development of wrinkles. We have shown that peptan improves the moisture levels of the skin. Peptan supports the intrinsic collagen network of deeper skin layers, by increasing its density as well as improving the structure of the fibers.

4. Is this product suitable for vegetarian/vegan?

This product is made of marine source i.e. fish, which is not a vegetarian source of ingredient. Other than the hydrolyzed collagen, remaining ingredients are sourced and derived from plants.

5. How much of collagen is needed in a day?

The effective amounts of functional collagen peptides observed in the literature suggest intakes in the range of 2500mg to 15,000mg daily.

6. How much of collagen is there in BLOOM Collagen? Why?

BLOOM Collagen contains 10,000mg of Peptan Hydrolyzed Collagen. It is a key amount to provide sufficient building blocks for skin collagen support. 10,000mg provides sufficient amount of collagen distribution in our body for not just skin, but bones, tendons and joint cartilage too.

7. How to ensure the collagen that we consume is well absorb by our body?

Peptan Hydrolyzed Collagen has a small molecular size of 2000da which allows for good absorption and assimilation in our body. We have selected hydrolyzed collagen peptides for BLOOM Collagen which is collagen that has been further broken down and is smaller in size compared to other collagen drink.

Side note: Peptan Hydrolyzed Collagen's molecular size is bigger than a tripeptide. It will be sliced into smaller molecules (tripeptides, dipeptides) in our digestive system for absorption.

8. What is peptan? And why did Young Living choose Peptan?

- Peptan is the globally leading collagen peptide brand from France.
- Peptan is bioactive collagen peptide, specifically developed to deliver multiple health benefits and functional properties.
- Health benefits backed by solid science.
- Supplies high-purity, natural product, containing more than 97% protein (on a dry weight basis).
- Supplies Type 1 collagen peptides found in our bones and skin, and supports overall mobility and skin beauty.



9. Is this product certified halal?

BLOOM Collagen is manufactured in a facility which is halal, using only certified halal ingredients. We are in the midst of receiving the halal certification, and we will add our halal certified logo in our upcoming batch of BLOOM Collagen. Rest assured, this product is fully manufactured with ingredients that are halal, which ensures that our Malaysian members are able to enjoy the benefits of BLOOM Collagen too.

10. What does BLOOM Collagen taste like? Does it taste fishy?

BLOOM Collagen is a pleasantly sweet drink with a mild citrusy flavor. Due to its high amount of 10,000mg of marine collagen, it will have a mellow fishy aftertaste. The consistency of BLOOM Collagen is slightly thick yet smooth to drink.

We have conducted a blind taste test among 20 people to justify their preferences between 5 different brands of 10,000mg collagen drink. BLOOM Collagen was rated as Top 2 preferred taste and texture depending on individual preference between citrus flavor (BLOOM Collagen) and peach flavor (Brand M).

11. Why choose marine collagen (fish) instead of bovine or porcine?

Marine collagen carries Type 1 collagen which is more targeted to skin structure and carries higher bioavailability; compared to porcine or bovine collagen, which is a combination of Type 1 and 2 collagens.

It's very important to source the right collagen type to obtain the efficacy of skin beauty, hence marine collagen is chosen, and this also ensures our collagen is free from Bovine Spongiform Encephalopathy (BSE) (also known as "Mad Cow Disease"), Hoof-and-Mouth disease and/or Bird (Avian) Viruses.

12. What are the fish species used in BLOOM Collagen?

BLOOM Collagen uses the fish skin of tilapia, pangasius, cod and tuna.

13. Does the marine collagen contain any heavy metals?

The marine collagen used in BLOOM Collagen is extracted from the fish skin of tilapia and pangasius which are farm raised, hence it does not contain any heavy metals pollution from the sea. Using farm-raised fish can deliver a stable amount of collagen too. The efficacy of the collagen has been proven through various clinical studies as well.

14. Can I take BLOOM Collagen if I'm allergic to crustaceans or mollusks?

A shellfish allergy is not exactly the same as a seafood allergy. Seafood includes fish (like tuna or cod) and shellfish (like lobster or clams). Even though they both fall into the category of "seafood", fish and shellfish are biologically different. So, fish will not cause an allergic reaction in someone with a shellfish allergy, unless that person also has a history of fish allergy. Some people with shellfish allergies are allergic to both groups, but some are allergic only to one. Side note: Crustaceans (shrimp, crab, or lobster), mollusks (clams, mussels, oysters, scallops, octopus, or squid).

15. What are the key features of BLOOM Collagen?

- 10,000mg of Peptan Hydrolyzed Collagen from France
- Small molecular size (2,000da) allows for good absorption and assimilation
- Made from sustainable marine source (fish)
- Added with various antioxidants (wolfberry extract, red beetroot, jasmine green tea extract, vitamin E, lemon, lime and grapefruit essential oils)
- Added with skin supporting minerals (zinc and copper)
- Formulated without artificial colors, sweeteners, flavors or preservatives
- Natural citrus flavor with mellow fishy aftertaste
- Contains dietary fiber



16. What are the benefits of BLOOM Collagen?

- Helps to revitalize skin suppleness
- Helps to rejuvenate skin complexion
- Helps to restore the natural radiance of skin
- Helps to improve skin texture, tone and smoothness
- Helps to strengthen skin elasticity and firmness
- Helps to minimize the appearance of blemishes, fine lines and pores
- Helps to support hair, nails and connective tissues health

Side note: This product is not intended to be used for diagnosis or the treatment, cure, or prevention of any disease. Always seek the advice of your physician or other qualified health provider with any question you may have regarding a medical condition.

17. How many bottles should I consume in a day?

For Improvement:

- Drink 1 bottle daily for at least 90 days for optimum results
- Consume on empty stomach before bedtime or 2 hours after food

Applicable for:

- Those who require improvement in skin complexion
- Those who are aged 30 and above
- Those who are consuming BLOOM Collagen for the first time

For Maintenance:

- Drink 1 bottle on alternate days or 3-4 bottles a week

Applicable for:

- Those who have achieved their preferred results
- Those who are below 30 years old
- Those who want to maintain their skin's health

18. How long before I'll see result?

According to clinical trials, a daily intake of 5,000mg to 10,000mg collagen peptide per day will help to maintain skin's hydration, firmness, elasticity, and of course its youth and beauty. Some studies have shown that skin's hydration improves after one to two months of consumption. Several communities have demonstrated the benefits of collagen peptides for preserving joint health as well. Most studies show effects within 3 months.

19. Can I combine BLOOM Collagen with NingXia Red and Sul4zyme?

Yes, combining BLOOM Collagen with NingXia Red and Sul4zyme will give better result in terms of skin improvement.

Start your day with Beauty Red Shot: 2 oz of Ningxia Red

End your day with the Beauty Trio: 2 oz of Ningxia Red + 2 capsules of Sul4zyme + 1 bottle of BLOOM Collagen

20. Can I take more than a bottle of BLOOM Collagen a day?

Yes, but it is not encouraged as 10,000mg a day is sufficient to revitalize the body, rejuvenate and restore natural radiance.

21. If I take 2 bottles of BLOOM Collagen a day, does it mean more collagen can be absorbed by the body?

Is more better?

It is not recommended, as 10,000mg a day is sufficient to revitalize the body, rejuvenate and restore natural radiance. BLOOM Collagen is a source of protein and carries 10g of protein per bottle. Plus, there's limitation to the daily intake of dietary protein from food. With 2 usual meals that contain chicken/fish/any animal and plant protein (that usually amount to around 20-30g of protein per meal) and 1 bottle of BLOOM Collagen, you would have achieved the Daily Recommended intake of protein for an adult.

22. Where is the wolfberry extract sourced from? Ningxia?

The wolfberry extract used in BLOOM Collagen is sourced from Young Living's Seed to Seal partner. We are unable to disclose this information in order to protect our trade secret, but rest assured the quality of the product is not compromised.



23. How should I store this product? Is there any recommendation use instruction?
- Stored at room temperature or refrigerated
 - Consume immediately upon opening
 - Best served when chilled
24. Who should consume BLOOM Collagen?
- Anyone aged 30 and above
 - Anyone who is constantly exposed to UV rays
 - Those who may need more support due to lifestyle practices such as staying up late, cigarette smokers or vape users, or who lead a highly stressed work life
 - Those who may have unhealthy dietary habits such as tendencies to consume sugary food, coffee or alcoholic beverages
 - Athletes or those who are into fitness
25. Who should avoid taking BLOOM Collagen?
- If you're unsure, or if you're in any of the following categories, we would suggest that you consult a health physician or healthcare provider before consuming.
- Pregnant women
 - Those with special medical conditions or who are under medication
26. There is zinc in BLOOM Collagen and apparently it may not be suitable for pregnant ladies. Can you please check whether the percentage of zinc used in our ingredient will have an impact on pregnant ladies? Please refer to your qualified health provider or gynecologist for advice before consuming.
27. Does it contain sweetener?
- BLOOM Collagen is naturally sweetened with stevia and erythritol, that contributes to zero calories.
28. Does it contain any chemical or artificial elements?
- No, BLOOM Collagen does not contain any artificial colors, sweeteners, flavors and preservatives. The statement on BLOOM Collagen product label (permitted flavoring) is a standard statement by required regulatory despite product is flavored with essential oils.
29. Why is BLOOM Collagen added with essential oil?
- The essential oil added in acts as a natural citrus flavoring and provide a functional support to collagen. Citrus essential such as grapefruit, lemon and lime carry a powerful active compound, known as D-limonene is bioactive antioxidant, vital in protecting collagen of skin.
30. Where is this product manufactured?
- BLOOM Collagen is manufactured in Taiwan, one of our Seed to Seal manufacturer. Sources of ingredients are from different places and countries that support quality ingredients according to our seed to seal standard.
31. How many ml in a bottle and how many bottles are there in a box of BLOOM Collagen?
- Each bottle of BLOOM Collagen contains 50ml of collagen drink, and there's a total of 10 bottles in a box of BLOOM Collagen.
32. Why is there a difference between the packaging during launch and subsequently after launch?
- The difference in packaging is to ensure we capture all the essential information that is important and suitable to Malaysia market in accordance to Malaysia local regulation.