



SAMPLE EVENT AGENDA

	TIME	TOPIC	CONTENT	WHO
1.	5 mins	Welcome	Welcome to the event! <ul style="list-style-type: none"> • Set the tone of what to expect, generate excitement • Introduce video, founder vision 	Host
2.	3 mins	Corporate video segment	Founder vision video	Video
3.	10 mins	Recognition	Recognize efforts of those in attendance <ul style="list-style-type: none"> • Milestones/advancements/prize winners/ retreats and qualification periods • Introduce video, founder vision 	Host
4.	5 mins	Corporate video segment	Content TBD	Video
5.	5 mins	Recap and set up	Recap executive message and set up testimonial video	Host
6.	5 mins	Corporate video segment	Content TBD	Video
7.	10 mins	Member experience	A few members share experiences/testimonials <ul style="list-style-type: none"> • Product focus (5mins) • Business focus (5mins) 	TBD
8.	5 mins	Corporate video segment	Content TBD	Video
9.	3 mins	Introduce next speaker	Recap video (if any), introduce next speaker	Host
10.	3 mins	Introduce next speaker	Recap previous presentation, introduce next speaker and topic	Host
11.	15 mins	Live training - message TBD	Message determined by event host	TBD
12.	15 mins	Live training - message TBD	Message determined by event host	TBD
13.	5 mins	Corporate video segment	Content TBD	Video
14.	5 mins	Close event/call to action	Take this content and event, build momentum with the promotions, and share the products	TBD