Hello, Friends,

Imaginal! A virtual convention! Something new, innovative, creative, and absolutely over the top. I was fascinated when Britanni Lambert, our VP of global events, asked if she could make my dress for the convention. I didn’t have a clue what she was planning, but I was all game. What an amazing experience that was for all of you who watched with the excitement with me.

I was so intrigued to watch the convention unfold in the studio with all the digital dazzle—dazzle, together with Lisle Moore’s soul-stirring music—just like last year.

We learned so much from our wonderful presenters, and I was very elated—even emotional—when I introduced the wonderful presenters, and I was very elated—when I introduced Gary’s historical novel, The One Gift. Cistus is also a plant with much history that has both physical and emotional applications. These oils are a concentration of history that you will have to explore.

Dorado Azul comes from our Ecuador farm. It is very powerful and when you smell it, you can feel a grounding strength coming from the earth that travels through your body and seems to dance in your head. Now that’s an interesting description. It might be a good oil to wear while you’re dancing. You’ll have to test it.

Petitgrain is almost a mystery oil in this blend. I had to do some research because I really hadn’t used it. I found my answer so now it’s your turn to experience why this oil belongs in this blend.

The stories of Eucalyptus Radiata, Lemongrass, and Cinnamon Bark and their many benefits have been touted for centuries. I think you will be amazed at the timelessness of these oils as you do your own research. The aroma is exquisite and so smooth, like the other beautiful blends that we have.

This has been a difficult time for our world, but out of it, something amazing has happened to our Young Living family. We have become closer, stronger, and more determined to uplift each other as we work to overcome this adversity. It fills my heart with joy to see our company growing because of our products. They are pure and they work, which is why they are in demand all over the world.

It’s time to look inside ourselves, to know who we are, and to draw on that inner strength as we go forward together with our mission, to serve God’s children, exactly the reason that Gary took his first step down that unknown path.

Let’s be grateful for the knowledge we have and for the opportunity of knowing that Young Living is a powerful force for good and the realization of Gary’s mission for all of us.

With love and gratitude,

Mary Young

Thank you for joining us for our first-ever Virtual International Grand Convention (VIGC)! We hope that this year’s convention experience gave you the best of both worlds: the comfort of home and the camaraderie of the International Grand Convention. Our easiest, greenest, most accessible, and all-inclusive convention was one for the record books, and we are so proud of those who made it happen.

Here are a few of the highlights you inspired and participation made possible:

- Chief “Operatic” Officer Mary Young shared an original song and her vision for YL’s future. The pandemic has caused big changes in the way we do business, not just in the way we brought the convention to you. It has given us many more opportunities to help so many more people, and Mary’s presentation gave an awe-inspiring look at how we’ll embrace those opportunities post-pandemic and beyond.
- The Virtual Expo was packed with demos, tutorials, marketing videos, and so many virtual ways to experience our newly launched products.
- This year’s VIGC experience was enhanced by so many exclusive new product bundles, special-edition products, limited-time offers, and amazing discounts! Be sure to add these must-have new products to your next Essential Rewards order:
  - Cassia essential oil, 15 ml
  - Breathe™ essential oil blend, 15 ml (limited-time offer)
  - Ona Heart™ Foundation essential oil blend, 5 ml
  - Lavender and AromaLissa™ Aroma Rings
  - Lucia™ and Lustre™ Diffusers

• Our workshops illuminated and inspired, led by some of the most knowledgeable business and essential oil experts in the world. If you weren’t able to view a particular workshop when it initially launched, no worry! Content will be available for viewing through August 21.

Our annual Gala, each rank in its own unique style. All Silvers and above who qualified for convention recognition were recognized during the Awards Gala, each rank in its own unique way by our executive team and global leadership.

runners in The D. Gary Young, Young Living Foundation’s virtual 5K, for a super-hero-styled prize by dressing up as superheroes. The real win was that all registration proceeds benefited the many people the Foundation serves.

Our workshops illuminated and inspired, led by some of the most knowledgeable business and essential oil experts in the world. If you weren’t able to view a particular workshop when it initially launched, no worry! Content will be available for viewing through August 21.

Thank you so much for joining us virtually this year and adding your excitement to ours. We are so proud that our whole global community came together as one to network, learn, and share. See you next year!
MEET THE ALL-NEW YOUNGLIVING.COM  
Experience a better way to shop YL

In case you haven’t heard, Young Living.com is getting a major update—and we know you’re going to love it! Speed up your shopping, search by your needs, and add wish list products on our newly revamped site! Here are just a few boons our new look and functionality offer:

• Our new website design means that in addition to a fresh look, you can now also share product pages on social media, find special offers more easily, and add products to wish lists. Have a product you want to rave about on Facebook? And want to send your friends straight to where they can buy it? We’ve got your back better than ever!
• Our new shopping features mean that you can shop by need, not just by product; personally process your returns without calling Member Services; and take advantage of convenient payment options that now include PayPal. Best of all, now you can join Subscribe to Save to receive your favorite items on a recurring basis or buy 100 or more in PV (if you’re placing an order for the first time) and get the same 24 percent or wholesale discount that you would receive with the purchase of a Premium Starter Kit.
• Our new Essential Rewards dashboard means you’ll be able to see all your loyalty rewards information up front, including point balances, order history, and PV promo progress, as well as earn badges as you unlock gift tiers. Not only does this dashboard up the ease factor, but it also makes your rewards more fun than ever!

We’ve also simplified enrollment paths and ways to rank up and enhanced your shopping experience. You can now spend less time online and more time falling in love with and sharing the YL lifestyle!

Check out Youngliving.com to discover more ways our new site works for you!

OILTIMITE RECOGNITION SURPRISE  
Diamond Leaders: Korbut Wong & Joseph Lau, Maggie Tong & Hill Ngan

Due to the cancellation of the 2019 OILtimite event, Young Living Hong Kong decided to congratulate the qualified leaders in a unique way.

It is our honor to have invited Royal Crown Diamond leaders, Korbut Wong & Joseph Lau and their six kids to a recognition “ceremony” at Young Living Experience Center with their team members and our staff.

Furthermore, Young Living Hong Kong Team made a surprise home visit to Maggie Tong & Hill Ngan, presenting them recognition gifts to recognize their success in achieving Crown Diamond in 2019.

Special thanks to Tai Tolman, Regional President, Asia-Pacific & Vance Yuan, General Manager, Taiwan, Hong Kong & Macau for being “Present” at these two recognition events and giving their hearty congratulations.

HOW WE’RE MEETING THE COVID-19 CHALLENGE  
Find out how you can help too!

In the fight against COVID-19, and as the world leader in essential oils, Young Living is dedicated to our mission of health and wellness now more than ever. During the peak of the pandemic, we worked to meet this challenge by partnering with several non-profit organizations to help those in need. While efforts are ongoing, here are a few of the actions we’ve taken to contribute to COVID-19 relief:

• Young Living is working with Baby2Baby to fulfill needs for baby essentials and personal care items in family resource centers, homeless shelters, health clinics, and Head Start centers across the nation.
• Young Living donated over 400 pounds of food to the Utah Food Bank after we temporarily closed our on-site cafe at Global Headquarters.
• Young Living offered the use of our former U.S. corporate building in Lehi, Utah, to the Utah Department of Health as hospital overflow.
• The D. Gary Young, Young Living Foundation donated 1,728 boxes of Gary’s True Grit® Einkorn Flakes Cereal to the Cereal Project, which distributed the cereal to local schoolchildren and families.
• Young Living donated 500 packs of our Seedlings® Baby Wipes to Silicon Slopes Serves to aid their short supply. This donation will be sent to One Utah Child Care programs.
• Young Living’s most recent donation to the Tracy Aviary will help this important institution through this tough time. The aviary’s gates are closed for the time being, so it relies on donations to continue caring for birds and maintaining their grounds and facilities.
• Young Living donated 1 percent of all North American proceeds from the Thieves® product line through this tough time. The total donation—$233,767—was given directly to the Meals on Wheels COVID-19 Response Fund.

Make sure to follow Jared Turner on Instagram (@jaredturnerinsta) for updates on YL’s response to the pandemic!
CONSERVING ORCHIDS IN ECUADOR
One more way we care for our world

Since Young Living’s beginnings, we’ve always been connected with the land. The health of the ecosystems where our botanicals grow directly impacts the quality of our products, so conservation means everything to us. It’s our stewardship, our pride, and our privilege. As we’ve explored the vast diversity of life nature has to offer, we’ve found many opportunities to conserve resources everywhere we go. Our Finca Botanica Farm and Distillery in Ecuador has presented one such opportunity, where we’ve established an orchidarium. At the orchidarium, farm staff work hard to restore orchids, a beautiful-but-threatened family of flowers. It’s estimated that more than 85 percent of Ecuador’s endemic orchids are either threatened, endangered, or critically endangered. The orchidarium is an ideal space for preserving endangered endemic and native orchids. The conservation plan is to mass reproduce the orchids that are endangered or vulnerable. Two species have been the focus of this project, one of which is found only in the Guayas province, and the other is a coastal native. They will later be reintroduced to places like the Cerro Blanco Protected Forest, a 6-hectare reserve in the tropical dry forest ecosystem of the Ecuadorian coast; and the Manglares Churute Ecological Reserve, on 80,589-acre nature reserve located 25 miles from Guayaquil.

Staff of the orchidarium will also help to increase the populations of these endangered species by giving out endemic orchids at local fairs. Recipients will have to register their orchid with the Young Living conservation organization, so orchid populations can be tracked.

As Ecuador is one of the most biodiverse countries in the world and orchids compose about one fourth of all plants there, we are grateful and humbled to be able to help make an impact with this ambitious sustainability project.

WELCOME YL’S NEWEST PARTNER FARM, THE DESERT OASIS FARM!

At the Virtual International Grand Convention this year, Young Living unveiled its newest partner farm: the Desert Oasis Farm! This new addition to our global farm family is located in Hatzerim, Israel, making it our second Middle Eastern partner farm. The Desert Oasis Farm will produce jojoba oil, which isn’t currently sold on its own but is an important ingredient in products such as our Lavender Oatmeal Soap, Mirah® Luminous Cleansing Oil, and Shutran® Shave Cream. Check out SeedtoSeal.com for more details about this farm.

INTERNATIONAL ESSENTIAL OILS DAY
Celebrating essential oils for every body

From our kitchen to yours
Recipes from the Vitality Cafe located in our Global Headquarters focus on simple, delicious food that happens to be good for you. These recipes deliver the wellness benefits, along with healthy ingredients that come together for truly satisfying dishes. When healthy food tastes good, nourishing your body and mind becomes the easy choice.

WOLFBERRY BBQ CHICKEN

INGREDIENTS
• 4 Chicken breasts
• 2 cups dried wolfberries
• 1 cup apple cider vinegar
• 2 cups water
• 1 tablespoon chili powder
• 1 tablespoon garlic powder
• 1 tablespoon onion powder
• 8 ounces brown sugar
• 1 tablespoon liquid smoke
• 3½ cups ketchup
• Pinch of salt
• Pinch of pepper

DIRECTIONS
For wolfberry BBQ sauce:
• Combine wolfberries, apple cider vinegar, and water in a large saucepan and simmer until reduced by half. Remove from heat and pour combination into blender.
• Add chili powder, garlic powder, onion powder, brown sugar, liquid smoke, and ketchup to blender and blend until completely mixed.
• Set aside BBQ sauce and begin cooking chicken breasts.

For chicken breasts:
• Clean chicken breasts and season with salt and pepper. Place skin-side down on the grill and cook halfway. Flip the chicken and coat with wolfberry BBQ sauce. Continue to cook the chicken until it reaches an internal temperature of 165 degrees Fahrenheit.
• Serve with your favorite side dishes.

ESSENTIALLY YOURS
Did you learn something exciting at the VIGC?

Before the 2020 Virtual International Grand Convention, we asked what you most wanted to learn at this year’s event. Now that you’ve had an opportunity to explore all that our first digital convention had to offer, here’s what you said you were looking forward to learning.

“I would love to hear a breakdown of the ingredients in our new supplements.”
—Amanda W.

“I would like to learn more about how to meat and then market to people now that social distancing is the norm. I think even sampling will be hard, let alone in-home parties!”
—Vanessa

“I would like to learn more about how to grow my business globally and meet new people in other countries.”
—Karen G.

“I’m extremely eager to learn more about CBD during convention. I’ve loved everything I’ve tried so far and can’t wait to learn even more!”
—Mike B.

Send your answers to
essentialedge@youngliving.com
Answers will be selected to appear in an upcoming edition of The Essential Edge.
Answers will be screened, reviewed, and edited for clarity and compliance.

HOW DO YOU PLAN ON GIFTING YOUNG LIVING THIS UPCOMING HOLIDAY SEASON?
Send your answers to essentialedge@youngliving.com
Answers will be screened, reviewed, and edited for clarity and compliance.

WE WANT TO HEAR FROM YOU!

 огродов, нектаринов и манганела."