

Cookie Policy

Cookies are small text files websites like youngliving.com place on your computer. Cookies provide essential services and help a website operate and run efficiently. Cookies are used by many websites and can do a number of things, such as remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website. The following table explains the cookies we use and why.

You may come across information about cookies on websites and be given choices about how some cookies are used. This might include, for example, being asked to agree to a cookie being used for a particular service, such as remembering your preferences on a site.

Organizations are responsible for providing clear information about the way they use cookies and ensuring that they give people using their website the right choices.

Cookie Names for Generally Used Cookies	Purpose	Duration
<i>Cookie Preference</i>	This cookie remembers a user's choice about cookies on our website.	
<i>Universal Analytics (Google)</i>	These cookies help us collect information about how visitors use our website. We use this information to compile reports and to help us improve the user experience on the website. The cookies collect information in an anonymous form, including the number of visitors to the website, from where visitors have come from, and the pages visitors have visited before coming to our website.	
<i>YoungLiving_Session</i>	This cookie helps the website keep the user logged into the website and store their progress when filling out information on our website.	

Cookie Names for Cookies used on YoungLiving.com	Purpose	Duration
<i>c_y/_pws</i>	Retains the user's selected language but only gathers this information if a user uses the language switcher. If user opts-out, site will reset to using the default language if browser is refreshed or closed during the session.	10 Hours

<i>myyl_enrollment</i>	<p>Retains selected products when signing up with Custom Enrollment. It is cleared at the end of the enrollment process.</p> <p>If user ops-out, user will lose selected products during their setup process if browser is closed or refreshed during the session.</p>	1 hour or at end of the enrollment process, whichever comes first
<i>_gid</i>	These cookies help us collect information about how visitors use our website. We use this information to compile reports and to help us improve the user experience on the website. The cookies collect information in an anonymous form, including the number of visitors to the website, from where visitors have come from, and the pages visitors have visited before coming to our website.	1 Day
<i>_ga</i>	These cookies help us collect information about how visitors use our website. We use this information to compile reports and to help us improve the user experience on the website. The cookies collect information in an anonymous form, including the number of visitors to the website, from where visitors have come from, and the pages visitors have visited before coming to our website.	1 Year
<i>c_yl_pws_oo</i>	This cookie helps the website keep the user logged into the administrative section of MyYL.com after they authenticate with Virtual Office. To do this, it holds an anonymous token returned from Virtual Office's OAuth authentication system such that MyYL does not store a member's sensitive login data directly. User cannot access the protected administrative section of MyYL without this cookie.	Cleared on logout or after 10 hours.
<i>myyl_admin</i>	<p>Core functionality: Retains a token returned by Young Living's PWS API so that MyYL can authenticate when interacting with Young Living's back-end services. The PWS API shares real-time information on products from the authenticated user's registered market and language.</p> <p>Saving Preferences: This cookie also stores the last-used step during the initial MyYL site setup process, allowing member to pick up where they left off if they are interrupted. wizard process. This cookie stores the users preferred language after using the language switcher.</p>	This information is cleared after the user saves enrollment data or 1 hour, whichever comes first.
<i>myyl_admin_enrollment</i>	Retains selected products when configuring Custom Enrollment in admin. It is cleared after enrollment data is saved.	1 hour or length of enrollment session, whichever comes first
<i>inspire_cookie</i>	Saves post IDs that a user has "liked". Helps system change the appropriate icons	1 year

<i>Wp-settings-</i>	WordPress also sets a few wp-settings-[UID] cookies. The number on the end is your individual user ID from the users database table. This is used to customize your view of admin interface, and possibly also the main site interface.	1 year
<i>Wp-settings-time-</i>	WordPress also sets a few wp-settings-{time}-[UID] cookies. The number on the end is your individual user ID from the users database table. This is used to customize your view of admin interface, and possibly also the main site interface.	1 year
<i>Wordpress_logged_in_</i>	Wordpress Cookie for a logged in user	End of the browser session
<i>Wordpress_sec_</i>	Wordpress Cookie for a logged in user	1 year
<i>_icl_current_admin_language_XXXX</i>	Contains the current language of the admin user.	24 hours
<i>_icl_current_language</i>	Contains the current language of a user	24 hours
<i>__smVID</i>	Sumo cookie for logged in users	29 days
<i>__smShown</i>	<ul style="list-style-type: none"> The __smShown cookie is set when any of the List Builder, Welcome Mat, Scroll Box or Smart Bars are shown on the website. If there any Popups/Mats set to "Don't Show to a visitor until X days have passed", and Sumo detects this cookie in the visitors browser, it will not show that certain Popup/Mat. This cookie is unique to the email apps and will display in the browser cookie list like this: <ul style="list-style-type: none"> ◇ __smListBuilderShown ◇ __smSmartBarShown ◇ __smScrollBoxShown ◇ __smWelcomeMatShown 	1 year
<i>__smOptOu</i>	<ul style="list-style-type: none"> The __smOptOut cookie is set when a visitor clicks an "Opt-Out" button on any of the List Builder, Welcome Mat, Scroll Box or Smart Bars they are shown on the website. If there any Popups/Mats set to "Hide From Users Who Opted Out", and Sumo detects this cookie in the visitors browser, it will not show that certain Popup/Mat. This cookie is unique to the email apps and will display in the browser cookie list like this: <ul style="list-style-type: none"> ◇ __smListBuilderOptOut ◇ __smSmartBarOptOut ◇ __smScrollBoxOptOut ◇ __smWelcomeMatOptOut 	1 year

<i>__smSubscribed</i>	The __smSubscribed cookie is set when a visitor subscribes via any of the List Builder, Welcome Mat, Scroll Box or Smart Bars they are shown on the website. If there are any Popups/Mats set to "Not Show To Users Who Already Subscribed", and Sumo detects this cookie in the visitors browser, it will not show that certain Popup/Mat.	1 year
<i>__smUser</i>	The __smUser cookie is set when a user logs in to Sumo on the website and the cookie value is the User ID	End of the browser session
<i>__smToken</i>	The __smToken is set once a users logs in to Sumo and is checked to verify whether the user is logged into Sumo or not.	End of the browser session
<i>__smDashView</i>	The __smDashView cookie restores the same tab a user were last in when you go back into the "Dashboard" app.	1 year
<i>BIGipServer#</i>	Used to distribute traffic to the website on several servers in order to optimise response times.	Session
<i>CookieConsent</i>	Stores the user's cookie consent state for the current domain	1 year
<i>JSESSIONID</i>	Preserves users states across page requests.	Session
<i>SESS#</i>	Preserves users states across page requests.	Session
<i>_icl_current_language</i>	Saves the user's preferred language on the website.	Session
<i>_dc_gtm_UA-#</i>	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	Session
<i>_gat</i>	Used by Google Analytics to throttle request rate	Session
<i>inspire_cookie</i>	Saves post IDs that a user has "liked". Helps system change the appropriate icons	1 year
<i>vuid</i>	Collects data on the user's visits to the website, such as which pages have been read.	2 years
<i>ads/ga-audiences</i>	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.	Session
<i>ads/user-lists/#</i>	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.	Session
<i>c</i>	Controls synchronization of user identification and the exchange of user data between various advertising services.	Session
<i>collect</i>	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
<i>fr</i>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

<i>IDE</i>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
<i>impression.php/#</i>	Used by Facebook to register impressions on pages with the Facebook login button.	Session
<i>khaos</i>	Registers anonymized user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimizing ad display based on the user's movement on websites that use the same ad network.	1 year
<i>KRTBCOOKIE_#</i>	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	3 months
<i>MUID</i>	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronizing the ID across many Microsoft domains.	1 year
<i>MUIDB</i>	This cookie is an analytics service provided that connects data from the Bing advertising network with actions performed on the Website.	1 year
<i>NID</i>	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
<i>PREF</i>	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months
<i>PUBMDCID</i>	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	3 months
<i>PugT</i>	This cookie tracks when cookies were updated on the browser, in order to limit the number of calls to the server-side cookie store.	29 days
<i>put_#</i>	Registers anonymized user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimizing ad display based on the user's movement on websites that use the same ad network.	29 days
<i>r/collect</i>	Used to keep statistics of how the visitor uses the website.	Session
<i>rpb</i>	Registers anonymized user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimizing ad display based on the user's movement on websites that use the same ad network.	29 days
<i>rpx</i>	Registers anonymized user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimizing ad display based on the user's movement on websites that use the same ad network.	29 days

<i>SomaCookieUserId</i>	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	29 days
<i>test_cookie</i>	Used to check if the user's browser supports cookies.	Session
<i>tr</i>	Used to check if the user's browser supports cookies.	Session
<i>tuuid</i>	Records if the user has accepted use of cookies or not.	3 months
<i>tuuid</i>	Registers whether or not the user has consented to the use of cookies.	1 year
<i>tuuid_last_update</i>	Records if the user has accepted use of cookies or not.	3 months
<i>tuuid_lu</i>	It is used to provide a real time bidding platform for online advertising.	1 year
<i>um</i>	Measuring the conversion. This anonymous information is used to determine the value of and to settle with an advertising partner.	3 months
<i>umeh</i>	Measuring the conversion. This anonymous information is used to determine the value of and to settle with an advertising partner.	3 months
<i>VISITOR_INFO1_LIVE</i>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
<i>YSC</i>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
<i>_gaexp</i>	Used for Google Analytics, A/B experiments	43 days
<i>_uetsid</i>	Used for Bing Ad tracking	Session
<i>cache-revision</i>	Used for cache busting which allows visitors to receive the most recently updated files without having to perform a hard refresh or clear their browser cache.	Session
<i>catlvl2</i>	some product categories live in multiple parent categories. This tracks your previous product category, so we can provide proper breadcrumb and back navigation for subcategories.	Session
<i>CONSENT</i>	Registers anonymous statistical data for example how many times the video is displayed and what settings are used for playback. No sensitive data is collected unless you log in to your google account, in that case your choices are linked with your account, for example if you click "like" on a video.	7188 days
<i>langSession</i>	youngliving.com will automatically direct users to a specific Market/Language based on their browser language. This will only redirect on the first visit each session. This tracks whether you have already been redirected this session and allows you to return to language selector page (http://www.youngliving.com) without being redirected.	Session
<i>v3</i>	This cookie is used to track conversions from Pinterest advertisements.	Session
<i>X-YL-LastRDR</i>	This tracks a redirected URL and prevents multiple redirects (prevent infinite loop of redirects)	Session

Managing Cookie Settings

Most internet browsers allow some control of cookies through their browser settings. You can find out how to manage your browser's security setting for the following common browsers at the following links:

- Google Chrome:
<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- Safari: https://support.apple.com/kb/ph21411?locale=en_US
- Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- Opera: <http://www.opera.com/help/tutorials/security/privacy/>
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

To opt out of being tracked by Google Analytics across all websites visit:
<http://tools.google.com/dlpage/gaoptout>.