

## EARNING POINTS IN THE #YLGreenin90 CHALLENGE

Congratulations on rising to the challenge to Go Green in 90 Days with Young Living. We're so excited to be on this journey together with you and can't wait to see you racking up points and achievements in your pursuit of whole life wellness.

Keep this handy printable points guide on hand to make sure you never miss a chance to embrace a challenge, earn points and make those small, meaningful changes.

Don't forget to check back on Sundays to receive your challenge for the week. Good luck and thanks for taking the pledge.

\*For more information about weekly challenges and the points awarded for each, visit the complete [Rules & Regulations](#).\*

Earn Points When You:	Points	
<b>Participate in Essential Rewards</b>		
Process an Essential Rewards (ER) auto-ship order in May, June and/or July 2017	Ten (10) Points for each ER order processed (minimum 50 PV)	
	Additional Fifteen (15) Point Bonus award if you make a qualifying ER purchase for three (3) consecutive months (May, June and July 2017)	
Process your ER order by the 15th of the month	An additional Ten (10) Points will be awarded for every ER order processed/manually processed by 11:59 p.m. MST on the 15th of the month (orders processed between May 1 - May 15, June 1 -15, and/or July 1 -15, 2017)	
<b>Enroll New Members</b>		
Enroll new members with a Premium Starter Kit with Thieves	Fifteen (15) Points for each new member you enroll with a Premium Starter Kit with Thieves (Item #546603) during the Offer Period	
	An additional Twenty-Five (25) Point Bonus will be awarded when you enroll five (5) new members with a Premium Starter Kit with Thieves (Item #546603) in a single calendar month during the Offer Period (May, June, July 2017)	
<b>Purchase a featured #YLGGreenin90 PSK, Product or Offer</b>		
Purchase a #YLGGreenin90 featured PSK	Ten (10) Points will be awarded for every #YLGGoGreenin90 featured PSK you purchase during the Incentive Period. Featured PSKs will be spotlighted on www.YLGGreenIn90.com during the Incentive Period.	
Purchase a #YLGGreenin90 featured Item	Five (5) Points for every #YLGGreenin90 featured item you purchase during the Incentive Period. Featured items will be spotlighted on www.YLGGreenIn90.com during the Incentive Period.	
<b>Make a Donation to the D. Gary Young Foundation</b>		
Make a Donation to the D. Gary Young Foundation	Five (5) Points will be awarded when you donate to the D. Gary Young, Young Living Foundation (Fast Add Item #5240/5241).	
	An additional Ten (10) Point Bonus will be awarded when you donate for three (3) consecutive months during the Offer Period (May, June and July 2017).	
<b>Participate in #YLGGreenin90 WEEKLY Social Challenges (Points awarded once per social channel, per weekly challenge)</b>		
	Five (5) Points for completing a weekly qualifying challenge during the Incentive Period. The weekly	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track

Participate in #YlGreenin90 WEEKLY Challenges	challenge and the associated points will be spotlighted on www.YlGreenIn90.com every Sunday and you'll have until the following Saturday at 11:59 pm MST to complete.  You can earn a maximum of 10 points per Weekly Challenge (5 points awarded per weekly challenge, per platform (Facebook and Instagram) for a maximum of 10 points)	and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag @YoungLivingGeoCanada for Instagram, or mention the Young Living Canada Facebook Page for Facebook.</b>
<b>Participate In #YlGreenin90 Social Show &amp; Tell Challenges (Points awarded once per social channel, per post. Points for Weekly Update Posts you create will be awarded once per week, per social channel).</b>		
Regram a @younglivingeocanada #YlGreenin90 Instagram Post	Two (2) Points will be awarded when you regram a #YlGreenin90 Instagram Post from @younglivingeocanada with your own unique caption about your Go Green journey (points awarded once per qualifying post)	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag @YoungLivingGeoCanada</b>
Create and Post your own #YlGreenin90 Instagram VIDEO Update	Five (5) Points will be awarded when you create and share your own Instagram video, along with a caption highlighting your personal Go Green journey (points awarded once per week per qualifying post)	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag @YoungLivingGeoCanada</b>
Create and Post your own #YlGreenin90 IMAGE + CAPTION Update on Instagram	Three (3) Points when you create and share your own weekly Instagram image + caption post about your #YlGreenin90 challenge journey (points awarded once per week per qualifying post)	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag @YoungLivingGeoCanada</b>
Post your own unique #YlGreenin90 Facebook VIDEO Update (i.e. Facebook Live)	Five (5) Points will be awarded when you post a compliant video that you created, along with a caption highlighting your personal Go Green journey (points awarded once per week per qualifying post)	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag or mention the Young Living Canada Facebook Page</b>
Create and Post your own #YlGreenin90 IMAGE + CAPTION Update on Facebook	Three (3) Points will be awarded when you share a compliant social post (image + caption) that you created about your #YlGreenin90 journey (points awarded once per week per qualifying post)	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award points properly. <b>You must use the hashtag #YlGreenin90 AND tag or mention the Young Living Canada Facebook Page</b>
<b>Participate in our Wrap Up Storytelling Challenge</b>		
Participate in our Wrap Up Storytelling Challenge	Ten (10) or Twenty (20) Points will be awarded to each #YlGreenin90 Participant who participates in our	***Remember that both your Profile and the Post needs to be set up for Public Visibility so that we can track and award

	<p>Wrap Up Challenge by sharing a qualifying story about the #YLGreenin90 Challenge between July 21-31, 2017 on Facebook or Instagram.</p> <p>Social post (text + image) = 10 Points. Video post (video + text) = 20 Points (points awarded once per qualifying post)</p>	<p>points properly. <b>You must use the hashtag #YLGreenin90 AND Tag or @ mention the Young Living Canada Facebook Page or @YoungLivingeoCanada</b></p>
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### Maximize your #YLGreenin90 Efforts Sharing Compliantly

As you continue to share your Go Green journey with #YLGreenin90, here are a few tips to remember so that your posts remain compliant and are counting towards your overall Go Green in 90 Challenge score!

#### GENERAL

- Avoid naming, or calling out specific brands in a negative way when sharing the benefits of Young Living products as natural alternatives to traditional, commercially available products.
- The products mentioned, featured, and shown in your social posts should be [Young Living Canada products](#), available for purchase in Canada. Posts that mention, feature, or show Young Living products that are not available in Canada (Not for Resale (NFR)) will not be eligible for Go Green Points.
- Therapeutic claims should be limited to our registered [Natural Health Products \(NHPs\)](#), and must align with the [registered, approved claims](#) for the specific product as listed on our website and the product label. Making therapeutic claims beyond those approved for the specific NHP product is not permitted.
  - For example, essential oils like Lavender are not approved as sleep aids and may not be promoted “for sleep/to help fall asleep/have a deeper sleep” etc. However, verbiage such as “it’s a great oil to use to unwind/relax/de-stress around bedtime or as part of the bedtime/nighttime routine.” would be acceptable.
- Ingestion of essential oils via drinking infused water/tea, capsules or cooking are not approved uses in Canada.
- Use qualifying language when talking about cosmetic oils, or the cosmetic benefits of NHP oils.
  - For instance, when talking about essential oils like Frankincense and the way they can enhance the appearance of skin, say supports healthy looking skin instead of supports healthy skin.
- Always refer to the Young Living Canada product labels and product descriptions on [our website](#) for approved uses, dilutions and claims for each product.

#### NINGXIA

- “Antioxidant” claims are not permitted for foods in Canada. This would be considered a nutrient function claim, which have specific conditions of use.
- The NingXia Red label does not provide sufficient data and information to support claims that drinking 1 or 2 oz of NingXia Red is equivalent to specific fruit intake levels (e.g. 100 oranges, 814 blueberries, 22 medium carrots, etc.). These would appear false or misleading unless it discussed specific nutrients and compared the amounts typically found in common fruits/vegetables with NingXia Red.
- There is not sufficient data to substantiate the claim that NingXia Red has the highest ORAC levels.

- Claims beyond the approved product label and descriptions of NingXia such as (but not limited to), promoting brain and cardiovascular support, immune system, digestion, kidneys, blood pressure, or that it keeps the doctor away etc. are not compliant.

#### **THIEVES AND HOUSEHOLD PRODUCTS**

- General statements of “Chemical free” can be seen as misleading. Our Thieves household products have been specifically formulated free of harsh chemicals and toxins, so qualifying language should be included when promoting them. For example, “free of harsh/toxic chemicals” or “non-toxic cleaner” would be more accurate and compliant language.
- To state that a product “sanitizes”, “kills/fights germs”, “disinfects” or “boosts immune system”, it would need to have a specific registration with Health Canada as a drug product. Because our Thieves products do not have this registration, we cannot promote or imply claims that these products “sanitize”, “disinfect”, “kill/fight germs” or “boost immune system”.

While every effort has been made to provide detailed compliance information, this is not all inclusive and certain posts may still be deemed non-compliant by the administrators of this promotion. Compliant product claims are limited to the specific claims that appear in the product promotional materials prepared by Young Living for the Canadian market. Visit the promotion [Rules and Regulations](#) for additional detail.