

# SAVVY MINERALS BY YOUNG LIVING™ EYESHADOW

## PRODUCT SUMMARY

Add some subtle drama or make a bold statement with Savvy Minerals Eyeshadow. Part of Savvy Minerals by Young Living<sup>TM</sup>, these rich eyeshadows are made with a finely ground mineral base, so they have a smooth, luxurious application and high-quality ingredients. They're formulated without fillers, synthetic fragrances, or parabens, so they meet our superior standards and are gentle enough for sensitive skin.

With a variety of shades, Savvy Minerals Eyeshadow makes it easy to create natural and dramatic looks that complement every skin tone. The mineral base glides on smoothly for easy application, and each shade has high colour payoff that easily blends and builds into your desired look. Plus, its long-lasting formula wears all day, so you have one less thing to worry about during your busy schedule.

#### KEY INGREDIENTS

Mica and Aspen bark extract

#### EXPERIENCE

Quickly add definition and drama with the smooth, easy application of Savvy Minerals Eyeshadow. With a variety of colours for every skin tone and style, you can complete any look—natural or bold.

#### PRODUCT BACKGROUND

Savvy Minerals by Young Living was created to help you feel confident without compromise. We believe in empowering women to stand out in their own unique, natural beauty, while using products with quality, purity, and safety as the ultimate goal. Unlike most mineral powders, Savvy Minerals products are made from finely ground mica and free from fillers like talc and bismuth, so you can feel great about how you look and what you're using on your skin.



### SHADES

Best Kept Secret (Matte Nude)

Item No. 21971

Crushin' (Nude Peach with Light Shimmer)

Item No. 21969

Determined (Medium Brown Shimmer)

Item No. 21964

Diffused (Matte Plum)

Item No. 21995

Residual (Pale Beige Shimmer)

Item No. 21992

Spoiled (Matte Pink)

Item No. 21991

Unscripted (Matte Warm Purple)

Item No. 21990

Wanderlust (Pale White Shimmer)

Item No. 21972

## BENEFITS & FEATURES

- Offers rich shades with high payoff and buildable colour
- Blends well
- Provides long-lasting, all-day wear
- Ideal for sensitive skin
- Not tested on animals and vegan friendly
- Made with mineral-based ingredients
- Formulated without talc, bismuth, parabens, phthalates, petrochemicals, or synthetic fragrances



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### DIRECTIONS

For best results, apply with a brush. Dip the brush into the eyeshadow powder, then lightly tap the brush handle against the side of the lid to remove the excess. Apply lightly to eyelids, building and blending colour as desired.

#### CAUTIONS

Keep out of reach of children. For external use only.

### INGREDIENTS

Micas, Populus tremuloides bark extract, Tin oxide May contain: Mica (CI 77019), Titanium dioxide (CI 77891), Iron oxides (CI 77491), Iron oxides (CI 77492), Iron oxides (CI 77499), Ultramarine (CI 77007).

## H OW T O FIND YOUR PERFECT SHADE

Savvy Minerals Eyeshadow comes in a variety of colours to complement every style and skin tone. The best way to find your perfect shade is to experiment, but a few guidelines can help you get started.

Shopping for your skin tone is the best place to start. If you have a warm undertone, look for shades with a peachy or golden colour, such as Spoiled or Unscripted. If your skin is cooler, choose shades that look more gray or blue, such as Determined or Wanderlust.

We also recommend having at least two shades—one light and one dark—for your everyday wear. The lighter shade can be used for the brow bone, and the darker shade (something close to your skin tone or slightly darker) can be used for the eyelid. While this method can help define your eyes and lids, many looks work best with three or four colours. Play with at least a few shades you love, so you always have ways to perfect your look.

# FREQUENTLY ASKED QUESTIONS

# Q. What does the aspen bark extract in these eyeshadows do?

A. We've included aspen bark extract to help condition the skin and preserve the product from any potential microbial growth.

# Q. Can I use these eyeshadows if I have sensitive eyes or skin?

A. Yes. Our eyeshadows are formulated to be gentle enough for those with sensitive eyes or skin.

## Q. Are these eyeshadows gluten free?

A. Savvy Minerals Eyeshadows are formulated without any gluten-containing ingredients, but they have not been certified gluten free.

### COMPLEMENTARY PRODUCTS

Savvy Minerals by Young Living™ Eveliner



Savvy Minerals by Young Living™ Multitasker



Savvy Minerals by Young Living™ Foundation



Savvy Minerals by Young Living<sup>11</sup> Lipstick



