

# FRANKINCENSE *WELLNESS ESSENTIAL OIL*

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## PERMITTED CLAIMS:

- Traditionally used in Aromatherapy to nerve stimulant/enhance nerve function
- Traditionally used in Aromatherapy to decrease/reduce/relieve bronchial mucous congestion
- Traditionally used in Aromatherapy to decrease/reduce/relieve mild upper respiratory tract congestion

## PRODUCT REPRESENTATION REQUIREMENTS:

- Respiratory tract infections must be qualified by 'mild'.
- Product presentation must not imply or refer to serious forms of respiratory disorders/diseases, such as: asthma, pneumonia, COAD, COPD, influenza.
- Product presentation must not imply or refer to mental illnesses, disorders or conditions.

## ACTIVE INGREDIENTS - Active ingredients cannot be promoted individually with specific benefits:

- Boswellia carterii

## DOSAGE FORM:

- 5ml/15ml, liquid
- Topical, Inhalation

## DIRECTIONS:

- **Topical:** Apply 2–4 drops directly to desired area. Dilution not required, except for sensitive skin. Test on small area of skin on the underside of arm.
- **Inhalation:** Apply 1–6 drops of undiluted essential oil to a tissue and inhale occasionally. Use up to 3 times daily.
- **Aromatic:** Diffuse up to 1 hour 3 times daily.

## STATEMENTS WHICH NEED TO BE INCLUDED IN YOUR ADVERTISEMENT:

**INCLUDE:** Always read the label. Follow the directions for use. Not to be taken. If symptoms persist talk to your health professional.

