

BRIGHTENING CLEANSER

Item No. 31322

BLOOM by Young Living Brightening Cleanser is a naturally derived facial wash that reveals radiant skin and leaves your face feeling fresh and smooth. Our Brightening Cleanser is powered by plumeria (frangipani) flower extract, sodium hyaluronate and pracaxi seed oil to cleanse and hydrate your skin. Developed to address dull, uneven skin, the BLOOM by Young Living Brightening Skin Care Collection creates a system for brighter, more luminous skin using natural, clean ingredients. Building on the best-selling Sheerlumé™ Cream, we've added the powerful Sheerlumé Brightening Complex to leave your skin radiant and glowing.



KEY INGREDIENTS

Sodium hyaluronate: Draws moisture into the skin and supports the skin's barrier function.

Pentaclethra macroloba (pracaxi) seed oil: Supports the skin's hydration.

Plumeria acutifolia flower extract: A fast-absorbing oil that has a moisturising effect to make the skin feel soft and smooth; has been used in the South Pacific as a hair and skin beauty secret for generations.

Sheerlumé Brightening Complex: Composed of Royal Hawaiian Sandalwood™, Carrot Seed, Blue Cypress, Davana, Geranium and Jasmine essential oils.

PRODUCT BACKGROUND

The BLOOM by Young Living Brightening Skin Care Collection is infused with advanced natural ingredients available to brighten the skin's appearance and add natural radiance. BLOOM by Young Living products are formulated free of synthetic ingredients; just one more expression of our unwavering commitment to clean beauty. Featuring the Sheerlumé Brightening Complex, the BLOOM by Young Living Brightening Skin Care Collection is loaded with antioxidants to help intensify

hydration, minimise the appearance of future damage and help improve the appearance of an even skin tone. On the inside of every BLOOM by Young Living carton, you'll find a colour and cutout flower activity to encourage the reuse of packaging and to help spread the message of reducing waste.

BENEFITS AND FEATURES

- Effectively removes makeup and impurities
- Leaves skin feeling clean and fresh
- Hydrates skin
- Made with naturally derived ingredients
- Gentle on skin
- Formulated without gluten, parabens, phthalates, synthetic fragrance, sulfates, petroleum or mineral oil
- Cruelty free

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EXPERIENCE

Featuring the invigorating scent of Young Living's exclusive Sheerlumé blend, BLOOM by Young Living Brightening Cleanser leaves your skin feeling fresh and clean while gently removing makeup and impurities. Take a moment to begin and end your day with carefully selected natural cleaning ingredients that help keep your skin bright and luminous.

DIRECTIONS

Wet skin with lukewarm water and gently massage a small amount of cleanser onto skin. Rinse thoroughly and pat dry, repeating both morning and night.

CAUTIONS

Keep out of the reach of children. For external use only. Avoid contact with eyes. Discontinue use if irritation occurs.

INGREDIENTS

Aqua/Water/Eau, Disodium cocoyl glutamate, Decyl glucoside, Glycerin, Sodium laurylglucosides hydroxypropylsulfonate, Glyceryl oleate citrate, Glyceryl caprylate/caprate, Sucrose cocoate, Plumeria acutifolia flower extract, Sorbitan sesquicaprylate, Sodium lauroyl lactylate, Cetyl alcohol, Citric acid, Pentaclethra maculoba seed oil, Benzyl alcohol, Glyceryl caprylate, Caprylic/Capric triglyceride, Xanthan gum, Sodium levulinate, Glycyrrhiza glabra (Licorice) root extract, Cetearyl alcohol, Sodium PCA, Sodium chloride, Sodium anisate, Mica, Glyceryl undecylenate, Sodium hyaluronate, Sodium phytate, Titanium dioxide, Vetiveria zizanioides[†] (Vetiver) root oil, Callitris intratropica[†] (Blue cypress) wood oil, Artemisia pallens[†] (Davana) flower oil, Santalum paniculatum[†] (Royal Hawaiian Sandalwood[™]) wood oil, Eugenia caryophyllus[†] (Clove) bud oil, Jasminum officinale* (Jasmine) oil, Daucus carota sativa[†] (Carrot) seed oil, Mentha spicata[†] (Spearmint) leaf extract, Pelargonium graveolens[†] (Geranium) flower oil, Boswellia carterii[†] (Frankincense) oil, Alcohol, Tocopherol

[†]100% pure, therapeutic-grade essential oil

*100% pure absolute

[†]Royal Hawaiian Sandalwood is a trademark of Jawmin, LLC

FREQUENTLY ASKED QUESTIONS

Q. What kind of alcohol is in BLOOM by Young Living Brightening Cleanser and does it dry out the skin?

A. This product contains a very low concentration of ethanol that helps to solubilise the chelating agent. It contains benzyl alcohol, which helps preserve the formula. It also contains fatty alcohols such as cetearyl and cetyl alcohol which help to thicken the formula, stabilise the emulsion and act as an emollient. All of these are found in low amounts and the formula is not expected to cause drying.

Q. Can BLOOM by Young Living Brightening Cleanser be used on sensitive skin?

A. This formula does not contain any harsh sulfates, harsh surfactants or harsh alcohol that could cause irritation for people with sensitive skin.

COMPLEMENTARY PRODUCTS



BLOOM by Young Living
Brightening Essence
Item No. 31324



BLOOM by Young Living
Brightening Lotion
Item No. 31326



BLOOM by Young Living
Brightening Skin Care Set
Item No. 32613