

Ningxia Province,
China

NINGXIA WOLFBERRY FARM AND DISTILLERY

Partner since 2019

Botanical sourced from this farm: Wolfberries

FARM LOCATION AND BACKGROUND

While travelling the world, Young Living Founder D. Gary Young encountered the powerful wolfberry native to China's remote Ningxia region. This region hosts a diverse geography of forested mountains and hills, deserts, flood plains and basins carved by the Yellow River. The significant irrigation from the river supports the production of wolfberries, wolfberry puree and wolfberry seed oil. Gary knew the world needed access to this superfruit and partnered with the family-owned Ningxia Wolfberry Farm and Distillery.

BOTANICAL BACKGROUND

Called *gou qi* in Chinese, wolfberries are also known as goji berries. Whatever you call them, they're what make Young Living's NingXia products so special. An important part of traditional Chinese medicine for 2,000 years, wolfberries are one of the most cherished and best-known botanicals from China. In fact, their use was first recorded around 200 BCE in *Shen Nong Ben Cao Jing*, an ancient book detailing the medicinal and agricultural knowledge from the mythical Chinese emperor Shen Nong. Due to the Ningxia region's physical and political isolation, knowledge of this remarkable superfruit remained relatively hidden from Western culture until the last few decades.

**Ningxia Wolfberry
Farm and Distillery
is the provider
for our popular
NingXia Red® line
and other products.**



HARVESTING AND PRODUCTION

Situated among the forested mountains and hills, deserts, flood plains and basins carved by the Yellow River, the Ningxia Wolfberry Farm and Distillery extends in every direction farther than the eye can see. The farm relies on both traditional and modern processes, based on research conducted for more than 10 years. The farm's advanced technology is employed throughout the entire process of production, including cleaning, fragmentation, extraction and sterilisation. However, despite all the modern technology, the process of pruning and harvesting remains very time-consuming. More than 3,000 pickers work from June through October to ensure that every berry is lovingly harvested.

HOW THE FARM GOT ITS START

The Ningxia Wolfberry Farm and Distillery has had a longstanding relationship with Gary Young, beginning when he encountered wolfberries a quarter century ago. Knowing he needed to share this nutrient-dense superfruit with the world, Gary sought out a supplier who shared his demanding Seed to Seal® philosophy, ultimately finding a kindred spirit in farm owner Tai-an Pan. Together they built a foundation for Mr. Pan's Ningxia Wolfberry Farm and Distillery to become a Young Living partner and that partnership became official in 2019.



DID YOU KNOW?



With documented use dating back to the Ming Dynasty, the legendary wolfberry has long been celebrated for its rich nutritional content.



Residents of the Ningxia region of northern China have long enjoyed the benefits of the wolfberries that grow there. Until recently, the region's physical and political isolation have kept knowledge of wolfberries relatively obscure.



Rather than just juice, Young Living's NingXia Red uses puree of the whole wolfberry fruit—skin, juice and pulp—so you get the goodness of the whole berry.



LOOKING AFTER THE ENVIRONMENT AND COMMUNITY



Protecting plants. Located in remote Jinfeng District, Yinchuan, Ningxia Province, China, the farm is far from urban locations, making it an ideal contamination-free location for cultivating healthy plants.

Educating the community. The farm regularly hosts field trips for nearby schools to educate future leaders of the wolfberry industry on sustainable agriculture and rigorous production standards.

Experience our farms:
Visit YoungLivingFarmTours.com for more information.