

Toothpaste

COMPARISON CHART



THIEVES® WHITENING TOOTHPASTE

- Whitens and brightens teeth
- Gently removes surface stains and cleans teeth
- Fights plaque and supports healthy gums

FLAVOUR: CITRUS-MINT

Includes Thieves (Clove, Cinnamon bark, Eucalyptus, Lemon, and Rosemary), Orange, Spearmint and Peppermint essential oils

✓ Calcium carbonate: A mineral abrasive that removes stains for whiter-looking teeth

✓ Sodium bicarbonate (baking soda): Enhances essential oil effectiveness and odour-absorbing



THIEVES® AROMABRIGHT™ TOOTHPASTE

- Combines the best features of Dentarome™ Ultra and Dentarome™ Plus
- Offers a smooth texture
- Removes stains for whiter-looking teeth
- Freshens breath

FLAVOUR: SWEET MINT

Includes Thieves (Clove, Cinnamon bark, Eucalyptus, Lemon and Rosemary), Ocotea, Peppermint and Spearmint essential oils

✓ Calcium carbonate: A mineral abrasive that removes stains for whiter-looking teeth

✓ Sodium bicarbonate (baking soda): Enhances essential oil effectiveness and odour-absorbing



THIEVES® DENTAROME™ ULTRA TOOTHPASTE

- Gently cleans teeth with an advanced formula
- Made with pure, safe ingredients
- Removes stains for whiter-looking teeth
- Freshens breath

FLAVOUR: FRESH PEPPERMINT

Includes Thieves (Clove, Cinnamon bark, Eucalyptus, Lemon and Rosemary), Thyme, Peppermint and Wintergreen essential oils

✓ Calcium carbonate: A mineral abrasive that removes stains for whiter-looking teeth

✗ Sodium bicarbonate (baking soda): Enhances essential oil effectiveness and odour-absorbing



THIEVES® DENTAROME™ PLUS TOOTHPASTE

- Formulated with odour-absorbing baking soda for fresher breath
- Made with pure, safe ingredients

FLAVOUR: FRESH WINTERGREEN

Includes Thieves (Clove, Cinnamon bark, Eucalyptus, Lemon and Rosemary), Peppermint and Wintergreen essential oils

✗ Calcium carbonate: A mineral abrasive that removes stains for whiter-looking teeth

✓ Sodium bicarbonate (baking soda): Enhances essential oil effectiveness and odour-absorbing



KIDSCENTS® SLIQUE™ TOOTHPASTE

- Gently cleans teeth with a safe, naturally derived formula specifically created for children
- Kid-friendly flavour

FLAVOUR: CITRUS-SLIQUE

Includes Slique™ Essence (Grapefruit, Tangerine, Lemon, Spearmint and Ocotea with Stevia Extract) and Thieves® (Clove, Cinnamon bark, Eucalyptus, Lemon and Rosemary) essential oil blends

✓ Calcium carbonate: A mineral abrasive that removes stains for whiter-looking teeth

✓ Sodium bicarbonate (baking soda): Enhances essential oil effectiveness and odour-absorbing

✓ Contains no fluoride, sulphates, synthetic dyes, artificial flavours or preservatives

✓ Safe for children & safe for sensitive teeth

✓ For the ultimate clean, follow your morning and evening brushing with Thieves Dental Floss™ and Thieves Fresh Essence Plus Mouthwash™