SAVVY MINERALS
by YOUNG LIVING®

Products and Savvy Guide





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SAVVY MINERALS
by YOUNG LIVING®



Get to know the Savvy Minerals by Young Living® Difference, which sets a new standard for 'clean beauty' within the industry! At Young Living, our mineral-based makeup line prioritises naturally derived, cruelty-free products, which let your favourite features shine without any compromise on ingredients, providing paraben and phthalate free, and essential oil-infused cosmetics in a wide range of shades!

Buildable, non-cakey and providing long-lasting wear, this make-up range can help enhance your natural beauty by minimising the appearance of pores, and soothing and refreshing the skin. We believe that it's just as important for your make-up to condition and look after your skin as it is for it to help elevate your radiance. This is what helps Savvy Minerals by Young Living® stand out from the crowd. We can't wait for you to learn more!

Confidence

Without Compromise

With Savvy Minerals by Young Living®, you can be confident you are part of The NEW Standard in Clean Beauty.

Step-by-Step

To ensure that you're able to make the most of your incredible Savvy products, in this brochure, we've put together an easy-to-follow, step-by-step guide on how to create the ultimate Savvy look! From starting off right with a flawless base to enhancing the natural beauty of your eyes and lips, this how-to guide will leave you feeling like a Savvy mastermind in no time!

Responsibly Sourced

Naturally Derived

Cruelty-Free

Essential Oil-Infused





Face

Anyone who loves make-up knows that the key to a perfect final look rests on the application of the base! Follow steps 1-5 of our how-to guide and discover our face make-up essentials when it comes to creating a smooth complexion with a weightless finish!

STEP 1

Mattifying Primer

Beautifully silky to apply, our Savvy Minerals by Young Living® Mattifying Primer helps keep shine to a minimum, so the flawless finish of your makeup can last longer and look even better! Formulated with Manuka and Tea Tree essential oils, this skin-loving primer gives oily skin a matte finish and adds long-lasting wear to your foundation while helping reduce the appearance of imperfections!

#23837



HOW TO APPLY

Apply a thin, even layer to clean, moisturised skin. Allow a few minutes for the primer to settle into the skin before applying liquid or powder foundation.



- Blurs and smooths fine lines, providing an even surface for foundation to adhere to
- Reduces shine, giving oily skin a matte finish
- Includes Manuka and Tea Tree essential oils and adds long-lasting wear to your foundation
- Reduces the appearance of imperfections

Liquid Concealer



Highlight, brighten and conceal! Made with clean, naturally derived ingredients, our Savvy Minerals by Young Living® Liquid Concealer helps cover spots, lighten the look of under-eye circles and hide imperfections. This medium-to full-coverage liquid concealer also smooths and hydrates the skin.



HOW TO APPLY

Shake well before use. Apply the concealer directly on to blemishes or imperfections and blend outwards with the fingertips, a sponge or a brush.





- Creamy, lightweight formula that blends effortlessly
- Luminous and rich formula that helps with even coverage
- Helps to cover spots and blemishes, lightens the look of under-eye circles and hides imperfections





STEP 2

Should I Apply Concealer Before or After Foundation?

Your application stage for concealer depends on where it is being used. In the case that you're aiming to cover under-eye circles, we suggest applying concealer before foundation. When covering blemishes and pimples directly, use concealer after foundation application.

Find your Undertone



Cool	Neutral	Warm
Pink undertone, flushes easily	Mixture of pink and yellow undertones	Olive or yellow undertones
Light 1; Medium 2	Light 2; Dark 1	Medium 1; Dark 2





STEP 3

Liquid Foundation



Discover radiant-looking skin and a youthful, dewy finish with Savvy Minerals by Young Living® Liquid Foundation. This cruelty-free foundation gives you medium to full coverage with authentic ingredients and is entirely vegan-friendly.

The rich formula has a creamy and blendable texture derived from self-smoothing, plant-based polymers that condition the skin with a smooth, protective layer.





- Creamy, cruelty-free foundation with medium to full coverage
- Formula contains self-smoothing, plant-based polymers that condition the skin
- Helps reduce the appearance of redness

HOW TO APPLY

Shake well before use. For medium coverage, apply a small amount to the centre of the face and blend outwards with a sponge.

For full coverage, use a brush to build and layer as needed.



YOUR *perfect* MATCH

Getting the coverage you want works only if your foundation shade is right for your skin tone. With a few simple tips, foundation colour matching is simple!

First, find your undertone with our guide below. Identify whether your undertone is Cool, Warm or Neutral, then look for the corresponding letter (e.g. C10) in the shade name.

After choosing your skin's undertone, simply find your perfect match from our Light, Medium or Deep shades.

Cool (C)	Pink undertone, flushes easily
Warm (W)	Olive or yellow undertones
Neutral (N)	Mixture of pink and yellow undertones

Liquid Foundation Face Match Tool

#37292



Find your perfect shade of liquid foundation! This tool has all 13 shades, conveniently printed on transparent cards allowing you to match your complexion with ease. Simply hold the transparent panel up to your jawline on clean, makeup-free skin to find the shade that best matches your unique skin.

Light

The palest of shades, you likely burn easily

- Porcelain (C1) #24722
- Ivory (N3) #24733
- Buff (W4) #24723
- Fresh Beige (C6) #24724

Medium

You have a tan skin tone with warm golden or olive undertones

- Natural Beige (N7) #24725
- Sand Beige (W8) #24726
- Honey (C10) #24727
- Tan (N11) #24728
- Caramel (W12) #24729

Deep

The deepest range of skin tones

- Truffle (C14) #24730
- Pecan (N15) #24731
- Hazelnut (W18) #24734
- Cocoa (N24) #24732



STEP 3



Formulated with nourishing, plant-based ingredients,Savvy Minerals by Young Living® Misting Spray soothes and renews all skin types and creates smooth, stay-all-day coverage and colour.

Misting Spray



Savvy Minerals by Young Living® Misting Spray gives you thorough, even, and smooth application of our mineral-based makeup. Infused with pure essential oils—including Lavender, Cedarwood, Rose, and Geranium—and formulated without parabens and phthalates, it gives your skin a vibrant glow and keeps your look in place all day long.

#22007

HOW TO APPLY

Spray your brush 2–3 times and gently tap off any excess moisture before picking up the product of your choice. Foundation will go on with a satiny finish, and eyeliner will have a liquid look, while other products such as eyeshadow and blush will have a bolder finish.



PRO TIP: After spraying your brush and tapping off the excess moisture, it's best to pick up powder from the inside of the product lid.

STEP 3

Powder Foundation





Whether you use it as the base of an elaborate look or on its own for a more natural approach, our Powder Foundation has you covered. Part of our Savvy Minerals by Young Living® line, this long-lasting foundation is built to take you from dawn until dusk and is made with naturally derived, mineral-based ingredients.

Its buildable formula can be used for everything from sheer to full coverage and blends flawlessly for a natural-looking foundation that still diminishes the appearance of imperfections and blemishes.

- Minimises the appearance of pores, imperfections and blemishes
- Absorbs excess oil on the surface of the skin, helping to ensure long-lasting, all-day wear
- Formulated without talc, bismuth, parabens, phthalates, petrochemicals or synthetic fragrances

HOW TO APPLY

For best results, use a foundation brush for application. Sprinkle a small amount of foundation into the jar lid and swirl the brush in the lid to collect the powder.

Lightly tap the brush handle to dust off any excess. Using circular motions, blend the foundation onto your skin, repeating to build coverage.

For extra coverage, try mixing our powder foundation with a moisturiser or serum of your choice.









Cool No. 1 (100)
#21973

Cool No. 2 (101)
#21970

Cool No. 3 (102)
#21982

Warm No. 1 (200)
#21983

Warm No. 2 (201)
#21984

Warm No. 3 (202)
#21985

Dark No. 1 (300)
#21986

Dark No. 2 (301)
#21987

Dark No. 3 (302)
#21989



Blush

Nothing says natural, youthful beauty like blushed cheeks! Made with finely-ground, mineral-based ingredients that provide a smooth, luxurious application, our Savvy Minerals by Young Living® Blush comes in a range of shades, making it perfectly complementary for a variety of skin tones. Give your cheeks the perfect flush and boost your natural radiance with a healthy-looking glow!

STEP 4



Charisma (510)
#25210



Serene (508)
#25209



Passionate (502)
#21957



Smashing (504)
#21958



I Do Believe You're Blushin (503)
#21956

HOW TO APPLY

For best results, apply with a brush. After applying your foundation, sprinkle a small amount of blush powder into the jar's lid. Dip the brush into the powder and tap the handle gently to knock off any excess. Apply the blush to the apples or sides of the cheeks (see illustration to the right) and blend outwards. Build colour gradually to avoid over application.





- Buildable colour for natural-looking glow
- Promotes your natural radiance
- Made with finely ground ingredients to provide a smooth application



STEP 5

ILLUMINATE *your* LOOK

When light catches your sun-kissed cheeks or the luminescent finish to your look, all eyes will be on you.



Bronzer

Use Savvy Minerals by Young Living® Bronzer for sun-kissed skin. This mineral powder blends out smoothly and warms your complexion for radiant skin and a healthy, luminous glow.



Crowned All Over
(500)
#21961



Summer Loved
(501)
#21960

Veil

Savvy Minerals by Young Living® Veil translucent powder smooths and evens the appearance of your skin, giving you that airbrushed look while setting your makeup.



Diamond Dust
(505)
#22005



Matte
(511)
#23327

SHAPE. DEFINE. *glow.*



A light dusting of Veil setting powder is the perfect way to complete your look.

HOW TO APPLY

1. Using your contour brush, apply a bronzer shade such as Summer Loved or foundation a few shades darker than you normally wear; draw a line along the cheekbone, from the upper ear to the middle of the cheek, to create a shadow.
2. Next, shape your features by following your jawline with the same product; then trace down each side of the nose and across the top of the forehead to add dimension.
3. To get an extra glow, take your foundation brush and spray it lightly with Savvy Minerals by Young Living® Misting Spray. Use the brush to gently apply bronzer in the Crowned All Over shade to your upper cheekbones.
4. Highlight your face by applying Savvy Minerals by Young Living® Veil to the upper cheekbones, forehead and bridge of the nose.
5. Using a clean brush—your foundation brush works great—blend your bronzer, highlighter and contour to eliminate any harsh lines.



Eyes

The eyes are known as the window to the soul, so highlighting their beauty is vital for any Savvy make-up look! To maximise your natural radiance and elevate your eye make-up routine, follow steps 6-7 of our how-to guide and discover everything from dazzling eyeshadow shades to tips that'll make your lashes POP!



STEP 6

Eyeshadow

Whether you're seeking a simple 'everyday' look or are hoping for a dramatic nighttime vibe that'll help you shine, our richly pigmented eyeshadows are sure to become firm favourites in your make-up bag. Made with a finely-ground, mineral base, these eyeshadows promise both a smooth application and a long-lasting finish, allowing you to create endless eye-catching looks!

- Offers rich shades with high payoff and buildable colour
- Blends well to allow for diverse, multi-dimensional looks
- Finely-ground mineral base ensures smooth and easy application

1



The best way to ensure you get a high colour payoff and long-lasting all-day wear from your eyeshadow is by prepping your eyelids. Start by applying either foundation or concealer to the eyelids and pat in gently.

2



When it comes to applying colour, starting with a nude shadow that's close to your own skin tone is best. Use a fluffy brush to blend thoroughly and help to maximise the longevity of your make-up.

3



To really ensure that your make-up pops, enhance the crease of your eyelid. Apply a medium-toned shadow to the crease and blend out using a fluffy brush. Add the darkest colour to your lower lash line and blend it out towards the outer corner.

4



For dark and dramatic colours, focus them only on the outer corners of the eye, and gently extend them up the crease for a smoky look. If it looks too dark you can revert back to the original nude shade and blend them together to create a natural gradient.

5



If you're using a mixture of matte and shimmer shades, try creating a base using the matte shadows before adding a pop of the shimmering tone to the centre of your eyelid – this trick is perfect for parties or more showstopping nighttime looks!



STEP 6



Find Your *dream* Shade

Blue, green, hazel—no matter what colour your eyes are, you can make them sparkle with the right eyeshadow. Find your perfect match with our handy guide!

Brown Eyes

Bronze, Copper, Plum

Single Shades: Determined, Crushin', Diffused, Wanderlust , Residual, Best Kept Secret

Palettes: Natural Quartz, Sahara Sunset

Green Eyes

Purple, Burgundy

Single Shades: Wanderlust , Diffused, Determined, Crushin', Residual, Best Kept Secret

Palettes: Natural Quartz, Royal Winter

Blue Eyes

Soft Brown, Grey, Warm Metallics (Gold, Bronze)

Single Shades: Determined, Wanderlust , Crushin', Residual, Best Kept Secret

Palettes: Sahara Sunset, Royal Winter, Natural Quartz

Hazel Eyes

Gold, Bronze, Green

Single Shades: Determined, Wanderlust , Crushin', Residual, Best Kept Secret

Palettes: Natural Quartz, Sahara Sunset

DID YOU KNOW?

Each of these rich shades has high payoff and buildable colour, plus blends well for a flawless finish.





Eyeshadow



Wanderlust (402)
#21972
Pale white shimmer

Best Kept Secret (400)
#21971
Matte nude

Residual (401)
#21992
Pale beige shimmer

Crushin' (404)
#21969
Peach with light shimmer

Diffused (406)
#21995
Matte plum

Determined (405)
#21964
Medium brown shimmer



Eyeshadow Palettes



Natural Quartz >

#25762

Blessed: Peach ivory satin
Petal: Soft pink matte
Dragonfly: Plum matte
Bliss: Medium brown shimmer



< Royal Winter

#25757

Grace: Pale pink shimmer
Unwind: Light mauve matte
Jewel: Marine blue shimmer
Enchanted: Slate shimmer



Sahara Sunset >

#25755

Cloud 9: Pale white satin
Elite: Burnt orange matte
Drift: Medium brown matte
VIP: Gold bronze shimmer



STEP 6



STEP 6

Eyeliner

Amp up your look by giving your eyes extra definition with Savvy Minerals by Young Living® Eyeliner in the Jetsetter shade. Master every style - from a sultry smoky eye to a sleek cat eye - with its powder formula and buildable colour. The high-impact payoff of our mineral eyeliner was made to take you from morning errands to evening outings without a smudge!



HOW TO APPLY

Get a look suitable for any occasion when you apply Jetsetter eyeliner dry. Use your eyeliner brush to take a small amount of the mineral makeup; then draw a line as close to the lashes as possible. For bold, sleek emphasis with a bit more flair, try a liquid application by using the same approach as above, but combine your mineral makeup with Savvy Minerals by Young Living® Misting Spray in the product lid before application.





Jetsetter (408)
#21963
Matte black



Multitasker

Dark Brown (409)
#22002

Richly pigmented, this deep and dark brown shade is perfect as an eyeliner, eye shadow or brow filler. Our mineral-based Savvy Minerals by Young Living® Multitasker has a fine texture that blends beautifully for a smooth, even and buildable application.



HOW TO APPLY

Use Multitasker to fill in and shape your brows; as a dark, matte eyeshadow; or as an eyeliner. For best results, apply with a brush. Dip the brush into the multitasker powder, then tap the brush handle against the side of the lid to remove the excess. Apply lightly where needed, building and blending colour as desired.

Volumizing Mascara

Our Savvy Minerals by Young Living® Volumizing Mascara is specially formulated with naturally derived ingredients to make your lashes pop, including unique plant fibres that add volume for fuller, healthy-looking lashes with each application. Our clean, cruelty-free formula is infused with Cedarwood and Rosemary essential oils to help condition lashes. The brush's unique, full shape features wavy fibres to help ensure the perfect amount of product is delivered with each stroke without clumping, flaking or smudging.

#24082



Lengthening Mascara

Farewell to falsies, we're going natural! Savvy Minerals by Young Living® Lengthening Mascara is made with lash-loving ingredients including lavender, arginine, natural plant fibres and carnauba wax to take your lashes to new heights. Our clean, richly pigmented, and buildable formula glides on without unwanted clumps or flakes to boost the length and definition of your lashes.

#24089



STEP 7



- Non-irritating, naturally derived formula is gentle on sensitive eyes and lashes
- Wavy fibre brush avoids clumping, flaking and smudging
- Buildable formula for a fuller and more voluminous look

HOW TO APPLY

Apply mascara from the roots of the lashes to the tips on upper and lower lashes. Use tip of brush for hard-to-reach areas. For best results, allow mascara to dry between additional applications to build extra length. If you're looking to make your mascara really pop, try combining both our Lengthening and Volumising Mascaras.

- Flake free, clump free and smudge resistant
- Brush lifts, defines and curls lashes for maximum impact
- Buildable formula boosts lengthening







Lips

The ultimate way to complete any makeover is with a perfect pout, so look through steps 8-11 of our how-to guide to learn the secrets behind a fuller-looking finish! There are shades and formulas to suit every skin tone and occasion, so get exploring and help your lips look more kissable than ever!

STEP 8



Poppy Seed Lip Scrub

Soften up before you pucker up with the help of our Poppy Seed Lip Scrub! This gentle exfoliant both conditions and moisturises your lips, promising the perfect prep for your pout before you apply lipstick or lip gloss.

#25046

- Gently buffs away dry or dead skin
- Leaves lips looking smooth and soft
- Preps your lips before the application of lipstick or lip gloss

HOW TO APPLY

- Apply a pea-sized amount to your lips and exfoliate them gently using a circular motion. Use a damp cotton pad to remove.
- During the day, follow with your favourite lip cosmetics. At night, finish off with a moisturising lip balm.





STEP 9









Lip Luxe

Lip Luxe is a rich, luxurious lip gloss that's been formulated using an exclusive blend of 19 oils, including luxurious Geranium essential oil, plus conditioning sesame, sunflower, jojoba and shea oils. Lip Luxe is rich in moisture and contains antioxidants to help your lips look smooth with just the right amount of gloss anytime you need to shine.

#25722

HOW TO APPLY

Apply to lips for instant shine and moisture. Wear alone or over your favourite Savvy lipstick for added nourishment with a glossy finish.





Lipstick

STEP 10

Specially formulated to bring out your unique, natural beauty, our Savvy Minerals by Young Living® Lipsticks offer a stunning, buildable coverage and are made with naturally derived and cruelty-free ingredients. With their creamy texture and diverse range of shades, these lipsticks promise to add just the right amount of shine, colour, and POP to your pout!

Prep your lips with our Poppy Seed Lip Scrub if desired and then apply Lipstick until your desired coverage is reached.





On a Whim (603)
#21999
Beige nude



Uptown Girl (605)
#22004
Dusty rose



Wish (604)
#22006
Nude rose



Bedazzled (614)
#25035
Plum berry



I Dare You (612)
#25033
Coral orange



Mic Drop (610)
#25030
Bright pink



Sweet Life (609)
#25034
Bright fuchsia

Find Your colour



Define your skin tone to discover which of our lipsticks will suit you best!

Light
The palest of shades, you likely burn easily

Medium
You have a tan skin tone with warm golden or olive undertones

Deep
The deepest range of skin tones

Skin Tone	Sweet	Nude	Sexy
Light	I Dare You	Wish On a Whim	Mic Drop Sweet Life
Medium	Mic Drop Uptown Girl	I Dare You Wish	Bedazzled Mic Drop
Deep	Mic Drop Uptown Girl	I Dare You Wish	Bedazzled Sweet Life



STEP 11



Lip Gloss

Our Savvy Minerals by Young Living® Lip Gloss is a natural-looking, sheer-to-full coverage gloss that promises pout perfection. Not only does it apply flawlessly without the sticky feeling of many lip glosses, but it moisturises and softens the lips while creating a fuller looking finish.

Abundant (600)
#22003
Sheer light pink

Anchors Aweigh (616)
#25041
Orangey pink

Embrace (601)
#22001
Nude pink

Headliner (617)
#25042
Bright pink







HOW TO APPLY

Apply over the lips alone or use over the top of a Savvy Minerals by Young Living® Lipstick to add extra shine and impact.

THE *right tools* FOR THE JOB



Bronzer Brush
#25355



Concealer Brush
#25339



Contour Brush
#25338



Dual Lash Brush
#25931



Eyeliner Brush
#25356



Full Coverage Liquid Foundation Brush
#25754



Blending Sponge
#25067

Each super-soft make-up brush is made using high-quality, synthetic fibres that are designed to hold the optimal amount of product, allowing for easy application and a luxurious feel.



Essential Brush Set

#21257

The perfect companion to all your favourite Savvy Minerals by Young Living® products. Includes:

- Foundation Brush
- Blush Brush
- Blending Brush
- Eyeshadow Brush
- Veil Brush
- Essential Brush Case

YOUNG LIVING
ESSENTIAL OILS

NATURE DISTILLED, LIFE ENHANCED.

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