#### MEMBER SUCCESS STORY PLATINUM

In the spotlight with:

# Naomi Bloom



## In what year did you join Young Living? 2017.

#### How did you find out about Young Living & who introduced you to Young Living?

I came across Young Living on Instagram after discovering my beautiful friend Naomi Wells' account.

#### What was your occupation before Young Living?

Conservation & Land Management Field.

#### What makes Young Living unique?

The heart of the company and the community that comes with it. Of course, the quality of our products which allows us to share about them with so much confidence and passion as well as, their forward thinking and proactiveness when it comes to the environment and sustainability.

#### How has your life changed since you joined Young Living?

We have a healthier home. We are spending more time as a family. All our hard work and effort has allowed us to live out so many of our dreams and I've gained some of the most incredible friendships that I'll forever treasure.

#### What is your favourite Young Living product? Why? Explain what the benefits are to you.

Thieves, particularly the Household Cleaner. To be able to use just one very effective product to clean the house safely around my kids, having complete faith it is not harming them gives me peace of mind.

#### Were you skeptical about essential oils and the Young Living opportunity before?

Not really. I honestly really didn't know what essential oils were and how they could be used to benefit you prior to discovering Young Living. I really thought they were just something that you could diffuse and they smelt nice.

I wasn't skeptical about Young Living as a company at all, I knew instantly it was different and really aligned with my core values.



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#### Why would you recommend others join Young Living?

One of the most beautiful things about running your own Young Living business is that we have the option to make it look like whatever we want it to. We can share it in a way that really aligns with who we are as individuals.

When I first started my Young Living business, I had a 5-month-old who I worked around and have since raised 2 babies and watched them grow. The business is so flexible, and we are so in control with our schedule.

The Young Living community supporting you and cheering you on every step of the way is something really special and something I will never take for granted.

#### What do you think is the most incorrect myth you heard about Young Living?

That it's a pyramid scheme and a cult! My experience has been so far removed from any of the negativity I've come across about it. Polar opposite in fact. I've never worked with a company that values its people and the quality of its products as much as Young Living. It's a testament that after 26 years their essential oils, products and business opportunity are standing the test of time and are experiencing more success than ever.



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#### What would your response be to correct this myth if you heard it yourself?

Firstly, pyramid schemes are illegal and Young Living has been around 26 years.

Secondly, you are totally in control of how far you want to take this business. With hard work and effort, you have the potential of making more than the person above you, there is no glass ceiling. I have a little laugh when someone tells me it's a pyramid scheme because most organisations have a management - employee structure they very much represent the shape of a pyramid. Network marketing is the opposite.

### ~ Naomi Bloom

