

Live Your Passion

#YLUNITES

AT HOME LYPR EVENT CHECKLIST

So, you have decided to host your Rally at a home. Whether it's your home or a friend's, you want everyone to have a great time. Here are some ideas that will help you plan and enjoy an amazing Live Your Passion Rally at home.

STEP 1

DECIDE WHICH PRODUCTS YOU'LL SHOWCASE

Consider who is attending and what they'll be interested in, so you can target your program accordingly:

- Thieves range
- Culinary
- Ningxia Red®
- Personal care/makeup
- Men's products
- The D. Gary Young, Young Living Foundation
- Seedlings or KidScents range
- Nutritionals

STEP 2

FIND SOMEONE TO HELP YOU PLAN OR CO-HOST

- Team Members
- Cross Line Members
- Family
- Friends

STEP 3

MAKE IT EASY FOR GUESTS TO REGISTER

Create a page for guests to register. Sites like Eventbrite or Stickytickets are easy-to-use and have simple tutorials. Make your page look different from all the other Rallies happening at the same time.

Think about a creative name, such as, "Event name [Team name] Live Your Passion Rally" or "Rally with [Team name]". Remember to ask for guest names, Member numbers, emails, phone numbers and any dietary requirements if you plan to supply food. Or, 'bring-a-plate' is a fun way to ease the load, control costs and get everyone involved.

Will you be charging for this rally?

You should at least break even with your costs. Things to take into consideration when deciding if you will charge a fee:

- Samples
- Recognition gifts
- Door gifts/Rego packs
- Printing or hand outs
- Guest speaker that may charge a fee
- Anything you may be hiring
- Refreshments/food
- Make and take products

STEP 4**PROMOTE YOUR EVENT**

Don't just rely on Facebook to promote your Rally. Word of mouth is powerful. You could also post flyers up at community areas, newspapers and remember to follow-up with people. Remember, ask everyone to share the news with their friends and family too, either through word-of-mouth or social media. You'll be surprised at how many people say yes!

Don't forget to send reminders to your registered attendees. We suggest sending a reminder about a week before and then the day before.

STEP 5**CREATE A FLEXIBLE, UPBEAT AGENDA**

The corporate components will be sent out about one week before the rally date, so your agenda should be flexible enough to be able to slip these corporate presentations and videos in. Here are some ideas about what you could add to your programme to make it unique:

- Ice breaker challenges
- A welcome to the rally
- Share what the rally is about and why you chose to host this event
- Incorporate any quizzes or giveaways
- Recognition
- Team member experience talks
- Spend time talking about and touching the products
- DIY activities
- Close your meeting
- Thank your guests and remember to thank your team

STEP 6**PRACTICE AND PREPARE**

Make time to practice with your team and run through your agenda to calculate times. Add a little extra time for things like speaker change over or a Q&A session at the end. Ensure you have any products, food and any printing ready. It is also a good time to send off that reminder to your guests about the upcoming event.

STEP 7**THANK YOU**

Thank your co-hosts, planners and guests for attending. Spend a couple of minutes asking people what they liked about the event or what their favourite part was to help draw the event to a close.



STEP 8

SEND IN YOUR REGISTRATION LIST

Send your attendee list numbers to YLunities@youngliving.com.au

STEP 9

CAPTURE IDEAS FOR YOUR NEXT LYPR!

Use this event to capture ideas, learnings and promotion ideas for your next. On the big day, during your event, pay close attention to those who are especially engaged or make great comments. These are the people you will not only want to follow up with but also, you could ask permission to use their comments and testimonials to promote your next LYPR.

STEP 10

MOST IMPORTANTLY, HAVE FUN!