



YOUNG  LIVING™
ESSENTIAL OILS

Young Living offers you ...

Opportunities:

- To **have your health and wellness products paid for**
- A life of **health and wellness** through Young Living's Therapeutic-Grade™ products
- To access **discounts, best prices, promotions, rewards** in an ongoing loyalty program
- For freedom from **time and financial constraints** to give you real lifestyle choices
- To **multiply your income without having to work additional hours**
- To **travel the world, learn and enjoy** the best life has to offer



Young Living is...

- The **world leader in essential oils**
- Established in 1992 with a successful track record in business by **delivering products that work.**
- **On a rapid global expansion program** with offices in Europe, North America, Latin America, Oceania and Asia.
- Operating in **significant high growth markets** across multiple product categories in health and wellness



Young Living's Vision

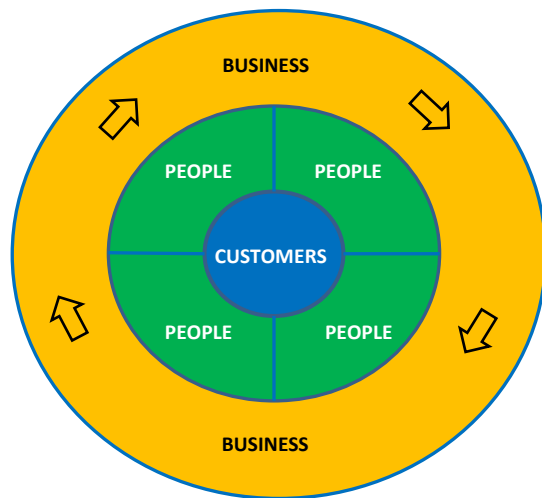
“To help people achieve a life of
**wellness, purpose and
abundance**”



Our mission is to achieve our vision by...



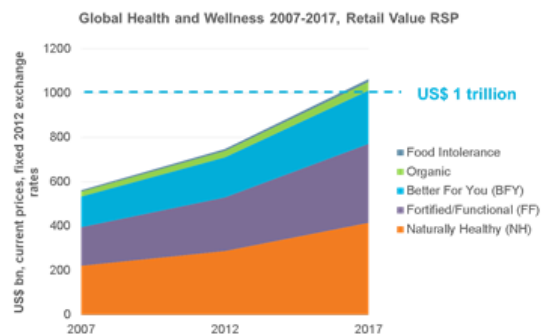
Developing
Best-in-Class Products



Providing **World Standard**
Business Development Systems









Attracting, engaging, developing
and retaining **talented people**



Participating in
High Growth Markets

Segmenting Health and Wellness – \$1 Trillion by 2017

| Functional Nutrition | Personal Healthcare | Beauty Segment | Hygiene Segment | Consumer Devices | Services / Information |
|--|---|---|--|---|---|
|  |  |  |  |  |  |
| 2010 Market Size (\$billions) | | | | | |
| \$225-\$275 | \$80-\$100 | \$200-\$225 | \$200-\$225 | \$20-\$25 | \$85-\$125 |
| Projected Future Growth (2010-2020, compounded annual growth rate, %) | | | | | |
| 5%-8% | 3%-6% | 6%-8% | 5%-7% | 3%-6% | 3%-15% |
| Average Profit Margin (earnings before interest and tax, %) | | | | | |
| 10%-20% | 15%-25% | 10%-20% | 15%-25% | 2%-10% | 10%-30% |

SOURCE: McKinsey Analysis, GMP, Euromonitor,

Young Living operates in all

... of these market sectors



Young Living is unique because we infuse the optimum amount of essential oils into each of our products to enhance their performance.

What are Essential Oils?

- Essential oils are **highly concentrated aromatic liquids** derived from shrubs, flowers, trees, roots, bushes, herbs, and seeds.
- These liquids **defend plants** from insects, harsh environmental conditions and disease.
- These natural defensive mechanisms have been used since ancient times for their **preventative and health-giving properties**.



What are essential oils used for?

- Essential oils are used in **flavouring foods and drinks** and other products such as **perfumes, cosmetics and soaps**
- They are also used for **adding scents** to household cleaning products
- Young Living products go beyond being simply 'green' and 'natural' to providing **real preventative and health benefits**



Essential oils are used in **aromatherapy** for the purpose of altering a person's **mind, mood, cognitive function or health.**

1. Direct inhalation:

for respiratory disinfection, decongestion, expectoration as well as psychological effects.



2. Aerial diffusion:

for environmental fragrance or aerial disinfection.



3. Topical applications:

for general massage, baths, compresses and therapeutic skin care.



Quality is Paramount

- Young Living owns its own farms all around the world and co-ops with 20 other farms as part of our **innovation and risk management strategy**.
- The intimate knowledge gained from running our own farms, laboratories and distilleries, means that we know exactly **what standards to accept or reject from partner companies**.
- Our quality assurance program is called the **'Seed to Seal™'** process.



Highland Flats Tree Farm
Naples, Idaho, USA



Simiane-la-Rotonde
France



Seed to Seal™



SEED



CULTIVATE



DISTIL



TEST



SEAL

World standard **purity, potency and quality**
to deliver **products that work.**



Whispering Springs Farm
Mona, Utah, USA



Salalah
Oman

Young Living's Therapeutic-Grade™ Essential Oils ...

- Are the gold standard for **purity, potency and quality**
- **Act at a cellular level** to improve your health and wellness
- **Make all other products work better** when infused into the mix
- Supports both **physical and emotional wellbeing**
- **Nothing is added** and **nothing is taken away**



Young Living Therapeutic Grade Essential Oils™

Young Living has literally **hundreds of essential oils to choose from**, with over 60 blends and more than 70 single oils.

Each essential oil has a purpose for you;

... experiment, discover, learn, benefit and enjoy



Functional Nutrition

**Healthy Joints
and Muscles**

**Revitalising and
Total Body Protection
From Antioxidants**

Agility and Longevity

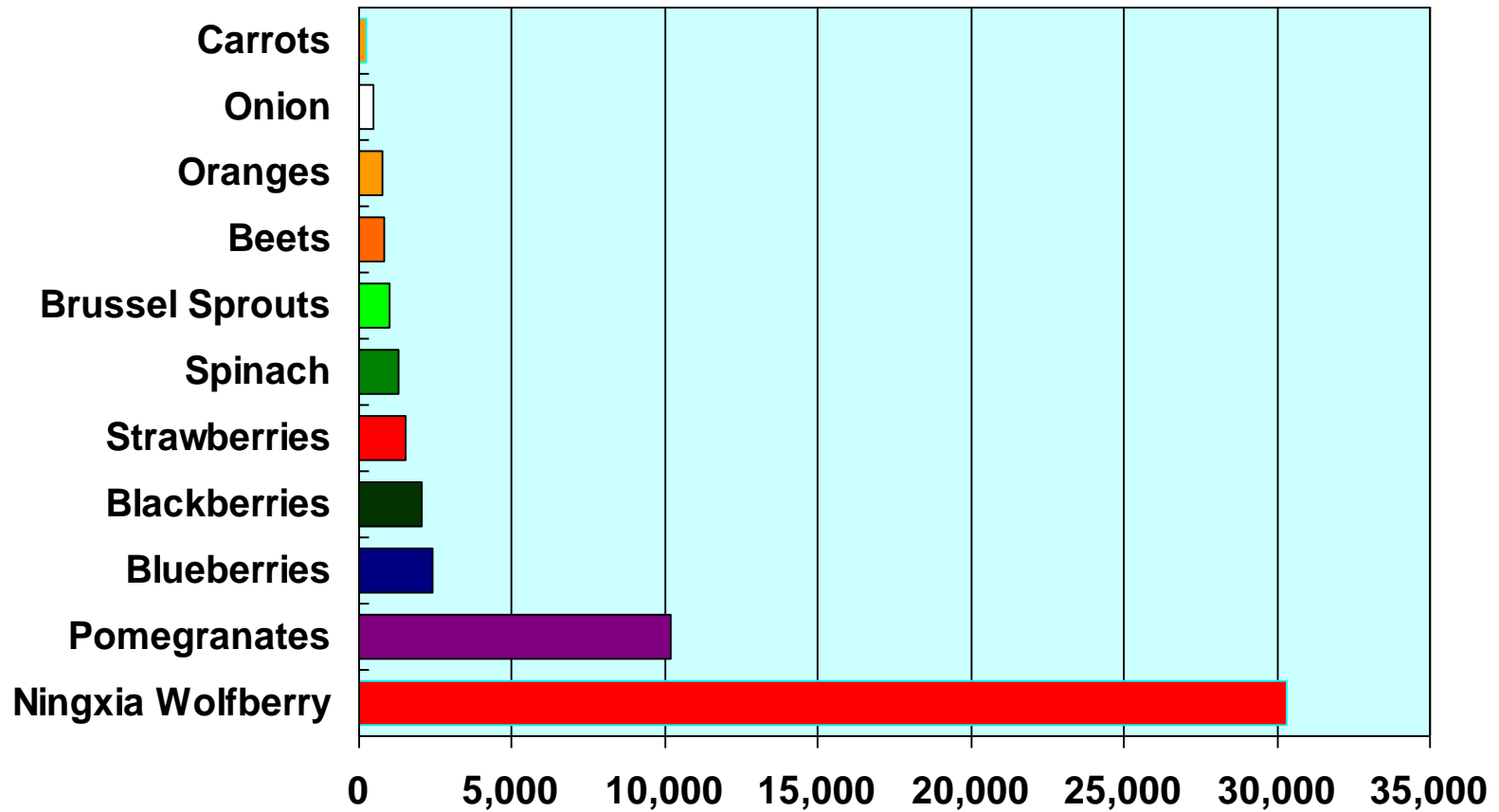
**Normal Cellular and
Immune Function**

**Helps Normal
Eye Health**

**Long Lasting Energy
With Natural Ingredients**



Ningxia Wolfberry – Highest Antioxidant Score



mTE/100gram. Data from Brunswick Laboratories, Wareham, MA

High Level of Antioxidants Saves You Money



= 146



= 98



60 ml



= 186



= 200



= 118



= 44



= 45,628



= 1,628

NingXia Red has the **highest level of antioxidants out of all the super fruits with a score of 30,000 μ TE/100gram.***

* Data from Brunswick Laboratories, Wareham, MA

Nutritional Supplements

OMEGA-3
Mental
Acuity, Eye,
Joint Health

VITAMIN D-3
Skin
Healing
Process

Strong
Teeth
and
Bones



CoQ10
Generates
Cellular
Power
Plants

Heart
Kidneys
Liver

Young
Healthy
Skin

Skin & Personal Care



A·R·T Skin Care

Age Refining Technology

- **Promotes superior skin recovery and reduces premature ageing of the skin.**

This is achieved with two innovative enzymes and a **proprietary blend of pure essential oils**.

- **Reduces the look of fine lines, wrinkles and age spots** by enhancing the production of collagen and elastin, and retaining moisture in the skin.
- **Advanced delivery technology** ensures your skin is getting the maximum benefit through a **more effective application**.



Household Products



Transfer Your Current Expenditure for Household Health and Wellness



Skin Care
21 products



Anti-Aging
12 products



Hair Care
8 products



Bath & Shower
23 products



Oral Care
6 products



Cooking
24 products



Household Cleaners
12 products



KidScents
4 products

Weight Management

BALANCE COMPLETE™
is FIBRE focussed

**Powerful Nutritive
Energiser and
Cleanser**

**Absorbs Toxins
and Fats**

**Balances Blood
Sugar Levels**

**Bulk Forming,
Appetite Satiety**

POWERMEAL™
is PROTEIN focussed

**An Advanced Vegetarian
Protein Drink Mix, Free
From DAIRY Products**



**Provides
Balanced Nutrition**

Lowers LDL Cholesterol

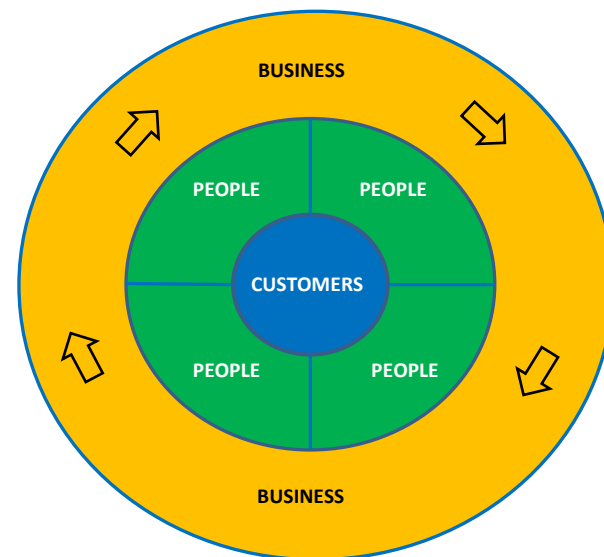
Generating Personal Cash Flow

Introducing Young Living's Social Business

Young Living has a 'franchise-like'
business development system designed
to provide you with
time and money freedom.

Our proven 'franchise-like' system is made up of people, customers and business

- **It is easy to duplicate** - you are the 'master franchisor' and you establish 'franchisees' using our business development systems.
- **You are paid a %** of all the 'franchisees' you establish **plus** any 'sub-franchises' they establish *
- It is **easy to understand and operate**.
- It is **easy to teach others how to operate**.
- **It is a scalable model**, which means that it is designed to grow with your business.



* Conditions and criteria apply

Investment comparison



Criteria

Franchise

Start-up cost

\$20,000 to \$1 mil+

Very low

Physical location

Building/lease

Home/anywhere

Employees

Yes

No

Net profit

8% to 15% average

High % net profit*

Hours/week

50 to 80 plus hours

Choose your own

Risk factor

High

Extremely low

Income potential

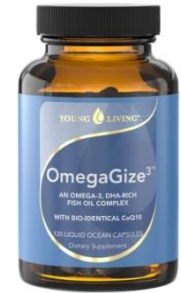
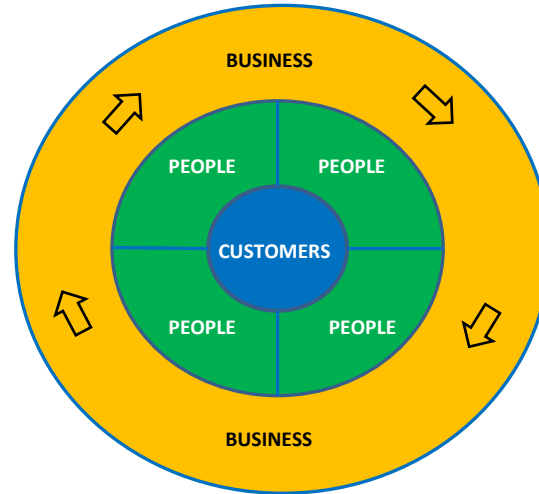
\$70k to \$180k ave.

Unlimited

*Gross revenue close to net profit due to low expenses

Young Living provides the Business Development Systems, Best-in-Class Products, Product Discovery Programs and Support...

The Complete Business Package



...all YOU need to do is...

Share and Earn

Social Media



Talk



Email



Webinars



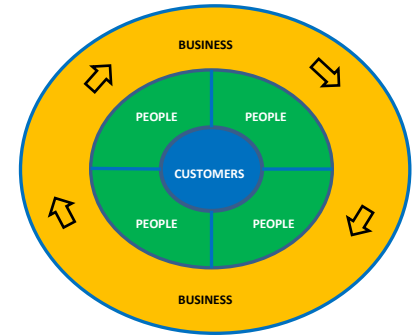
Public Presentations



Product Discovery Program



Business Systems



Text



Social Media



...let's explore what you can
earn for sharing...

A Powerful Reward and Recognition Program

| Phase | Activity | Income Type | Monthly \$ Reward * |
|----------|--------------------|-------------------------|-------------------------|
| 1 | Learn and Do | Start-up Income | \$0 to \$2,000 |
| 2 | Do and Teach | Management Income | \$2,000 to \$15,000 |
| 3 | Train the Trainers | Senior Executive Income | \$15,000 to \$100,000 + |

* Incomes vary depending on level of skills, behaviours and effort.

What would that income mean for you?



Holidays



Retirement nest egg



Giving back



Family time

Enjoy a Young Living Lifestyle!



Why not get started TODAY
and enjoy a life of
wellness, purpose and abundance!



Getting started is easy!

Purchase your Start Living Business Pack
\$ AUD 45.00



Contents may vary from time to time

Getting started is easy!

Register for our Essential Rewards Program

Receive amazing benefits;

- **Exclusive** to Young Living business owners
- **Convenient** automatic ordering system with delivery direct to your doorstep, which saves you time and money
- **Discounts** on shipping to save you more money
- **Exclusive income bonuses** for Young Living business owners
- **Save money** by accumulating Essential Reward Points to redeem against future Young Living purchases
- **FREE educational DVD's / CD's**

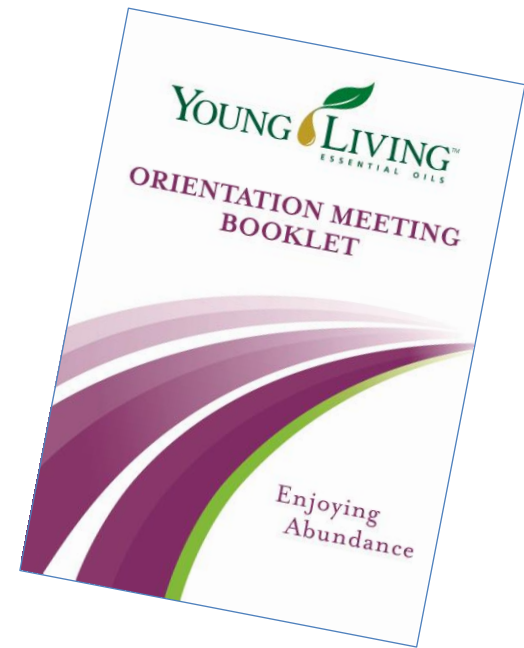


Getting started is easy!

Attend Orientation to set you up for SUCCESS

Set Yourself Up For Success;

- Our Orientation Meeting is designed to ensure that you get off to a **good start and with confidence.**
- Our goal is to show you **how you can get your own products paid for within your first week of business**
- Learn simple strategies on **how to multiply your income without working extra hours**
- Learn how to run **Young Living's business development systems**



It's Your Choice!

**Come and have some fun
and take the path of
wellness, purpose and abundance.**

*Contact the person who shared this
presentation with you and they
will help you get started.*