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**Event Agenda**

**Overview**: Sample agenda for the Live Your Passion Rally

 **Time Topic Content Who**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1.**  | 3 min.  | **Welcome**  | **Welcome to the event!** * Set the tone of what to expect, generate excitement
* Introduce intro video to get started
 | HOST  |
|  **2.**  | 1 min.  | **Corporate video segment**  | **Intro Message – Jared Turner** | Video  |
|  **3.**  |  10 min.  | **Recognition**  | **Recognize efforts of those in attendance** * Milestones/advancements/prize winners/retreats and qualification periods
* Corporate rep to recognize the council who put on the event (if applicable)
 | HOST  |
| **4.** | 12 min. | **Giveaways /****Icebreaker games** | **Product Giveaway’s** | HOST |
|  **5.**  | 10 min.  | **Member experience**  | **A few members share experiences/testimonials** Product focus (5 min.)  Business focus (5 min.) | HOST |
| **6.** | 5 min. | **Message from corporate rep (if applicable)** | **Corporate Updates Slides 2-8** | REP or HOST |
| **7.**  | 5 min.  | **Corporate video segment** | **Foundation Video** | Video |
| **8.**  | 3 min.  | **Corporate video segment**  | **Seed to Seal: Science Pillar Video** | Video  |
| **9.**  | 4 min. | **Announcement** | **Infographic Video** | Video |
|  **10.**  | 3 min.  | **Corporate video segment**  | **YLC Video** | Video  |
|  **11.**  | 5 min.  | **PowerPoint Slides**  | **YLC, Non GMO, Einkorn Slides** | HOST  |
|  **12.**  |  3 min.  | **Product Launch**  | **Video** | Video |
| **13.**  | 8 min. | **Product Launch** | **PowerPoint Slides** | HOST  |
| **14.**  | 15 min.  | **Live training – message TBD by Host**  | **Any product you’d like to train on/DIY Project** | HOST |
| **15.**  | 12 min.  | **Live training – message TBD by Host** | **Personal Development or Business Training** | HOST |
| **16.** | 2 min. | **PowerPoint** | **Enrollment 1.5 slides** | HOST |
| **17.**  | 2 min.  | **PowerPoint** | **SMS Slide** | HOST |
| **18.** | 1 min. | **Video** | **Teaser Video** | Video |
| **19.** | 1 min. | **Promotion** | **Promo Powerpoint Slide**  | HOST |
| **20.**  | 5 min.  | **Close event/call to action**  | **Take this content and event, build momentum with the promotion, and share the products!** **Product Giveaway’s/Swag** | HOST |

**TIME 120 min.**