**A picture containing athletic game

Description generated with high confidence**

**Event Agenda**

**Overview**: Sample agenda for the Live Your Passion Rally

**Time Topic Content Who**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1.** | 3 min. | **Welcome** | **Welcome to the event!**   * Set the tone of what to expect, generate excitement * Introduce intro video to get started | HOST |
| **2.** | 1 min. | **Corporate video segment** | **Intro Message – Jared Turner** | Video |
| **3.** | 10 min. | **Recognition** | **Recognize efforts of those in attendance**   * Milestones/advancements/prize winners/retreats and qualification periods * Corporate rep to recognize the council who put on the event (if applicable) | HOST |
| **4.** | 12 min. | **Giveaways /**  **Icebreaker games** | **Product Giveaway’s** | HOST |
| **5.** | 10 min. | **Member experience** | **A few members share experiences/testimonials**  Product focus (5 min.)  Business focus (5 min.) | HOST |
| **6.** | 5 min. | **Message from corporate rep (if applicable)** | **Corporate Updates Slides 2-8** | REP or HOST |
| **7.** | 5 min. | **Corporate video segment** | **Foundation Video** | Video |
| **8.** | 3 min. | **Corporate video segment** | **Seed to Seal: Science Pillar Video** | Video |
| **9.** | 4 min. | **Announcement** | **Infographic Video** | Video |
| **10.** | 3 min. | **Corporate video segment** | **YLC Video** | Video |
| **11.** | 5 min. | **PowerPoint Slides** | **YLC, Non GMO, Einkorn Slides** | HOST |
| **12.** | 3 min. | **Product Launch** | **Video** | Video |
| **13.** | 8 min. | **Product Launch** | **PowerPoint Slides** | HOST |
| **14.** | 15 min. | **Live training – message TBD by Host** | **Any product you’d like to train on/DIY Project** | HOST |
| **15.** | 12 min. | **Live training – message TBD by Host** | **Personal Development or Business Training** | HOST |
| **16.** | 2 min. | **PowerPoint** | **Enrollment 1.5 slides** | HOST |
| **17.** | 2 min. | **PowerPoint** | **SMS Slide** | HOST |
| **18.** | 1 min. | **Video** | **Teaser Video** | Video |
| **19.** | 1 min. | **Promotion** | **Promo Powerpoint Slide** | HOST |
| **20.** | 5 min. | **Close event/call to action** | **Take this content and event, build momentum with the promotion, and share the products!**  **Product Giveaway’s/Swag** | HOST |

**TIME 120 min.**