

# One Purpose

Product Size 5 ml

Item No. 41243

One Purpose's uplifting floral aroma honours the efforts of artisan women around the world who work to support their families, communities, and in turn break the bounds of poverty.



## Benefits and Features

- This blend's subtle scent layers and depth enhance your connection to your personal strengths and divine character.
- Represents the power of unity and the strength that comes from supporting each other in our purpose.
- Use during quiet moments to foster courage and become aware of your life's purpose, along with the discipline it takes to carry that purpose forward each day.
- Its aroma can encourage clarity to your spirit and personal awareness.

## Key Ingredients

- **Valor®:** Valor® essential oil features Frankincense, Black Spruce, Blue Tansy, Camphor Wood, and Geranium. It was formulated based on historical writings about Roman soldiers who were said to apply aromatic plant extracts to instill feelings of courage and confidence before going into battle.
- **Sacred Frankincense:** It has a grounding, woody aroma that enhances meditation and spiritual practices when used topically.
- **Rose:** Has a sensual aroma that allures you to its high-frequency notes, creating a peaceful, loving, and nurturing environment at home and setting the mood for romance. It beautifies the skin, promotes the appearance of an even skin tone, and reduces the appearance of fine lines.
- **Ecuadorian Ylang Ylang:** Ylang Ylang essential oil, traditionally known for its romantic appeal has a calming and balancing aroma for a peaceful, happy heart. It also promotes the appearance of healthy-looking skin and shiny hair.
- **Ocotea:** Ocotea essential oil was used historically in traditional ritual soothing.
- **Lime:** Lime essential oil uplifts the senses with its lively, refreshing citrus aroma.



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## Product Background

One Purpose essential oil blend celebrates the strength that comes from working together for a higher goal. Specifically, this blend is dedicated to the women of the world who lift themselves and their families out of poverty with their skilled artisanal work. These inspirational and entrepreneurial women work as Young Living partners, making handcrafted, artisanal jewellery and gifts for Young Living. Since 2017, Young Living orders to these artisan collectives in 10 different countries have provided over 800,000 fair-pay work hours to over 10,000 artisans, who have made nearly 350,000 individual hand-crafted items.

The One Purpose label came about as a collaborative effort between over 20 women who are part of Mabira Collective in Uganda, with the final design created by Diana Laruni, an aspiring young Ugandan artist. While many of these women experienced poverty, lack of education, and abuse in their pasts, they have banded together with the unified purpose of providing a better life for their children. The design is a combination of beads representing their handmade jewellery craft, leaves and water representing the earth from which many of their materials are derived, and a circle representing their circle of women coming together with One Purpose.

One of the Mabira artisans, Eve, used to live on the edge of subsistence and was just one setback away from having nothing. Sometimes she earned enough to provide one meal a day to her three children, but sometimes they went without. All of that changed when she joined Mabira Collective. She learned how to make beautiful jewellery, and, for the first time, was paid what she deserved. "I have three children who are my world," Eve says. "Before Mabira, I was only able to think about how I could find food for them each day. Now I look to the future and am working to own a home. Because of my hard work, my children have enough to eat and are enjoying going to school."

At Young Living we value family more than anything and we see it as our responsibility to be an ally in reuniting loved ones and help share the load to move towards a higher purpose. Therefore, Young Living will donate 100% of the proceeds of One Purpose oil blends, sold during the European Convention 2022, to Ukraine and its families. The people of Ukraine have suffered tremendously, and we want to support them and our Brand Partners in rebuilding their homes and with their everyday life needs. Our hearts and thoughts are with you.



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## Suggested Use

- Use at home to enjoy the enlightening, uplifting aroma
- Apply daily to support your own connection to your unique purpose as you help others find theirs
- Use in massage to support the focus of the application
- Use alongside Present Time, Forgiveness, Inner Child, Harmony and Release essential oil blends



## Directions

Apply to desired area. In case of sensitivity, dilute 5 drops in 50 ml of Young Living V-6®.

## Cautions

Keep out of reach of children. For external use only. Keep away from eyes and mucous membranes. If you are nursing, taking medication, or have a medical condition, consult a health care professional prior to use. Avoid direct sunlight or UV rays to application area for up to 24 hours. Not intended for use during pregnancy.

## Ingredients

Citrus latifolia\* (Lime) peel oil, Boswellia sacra\* (Sacred frankincense) resin oil, Caprylic/capric triglyceride, Cananga odorata\* (Ecuador Ylang ylang) flower oil, Ocotea quixos\* (Ocotea) leaf oil, Picea mariana\* (Black spruce) leaf oil, Cinnamomum camphora\* (Camphor) leaf oil, Rosa damascena\* (Rose) flower oil, Tanacetum annuum\* (Blue tansy) flower oil, Boswellia carterii\* (Frankincense) oil, Pelargonium graveolens\* (Geranium) flower oil.

May contain: Benzyl alcohol\*\*, Benzyl benzoate\*\*, Benzyl salicylate\*\*, Cinnamal\*\*, Cinnamyl alcohol\*\*, Citral\*\*, Citronellol\*\*, Eugenol\*\*, Farnesol\*\*, Geraniol\*\*, Isoeugenol\*\*, Limonene\*\*, Linalool\*\*.

\*100% pure essential oil

\*\*Natural constituents of essential oils

