

# MyYL.com Fact Sheet

## What is MyYL.com?

MyYL.com is a branded Young Living website that showcases you! It is a subscription service that updates and replaces the current Personal Website.

## What are the features of MyYL.com?

MyYL.com is brimming with new features to enhance the user experience. From updated branding to increased mobile functionality, you'll love the new MyYL.com.

It offers:

- Mobile-first design and functionality: The new site looks and works great on a tablet or phone, as well as on a desktop or notebook computer.
- The latest Young Living branding and branded themes: Get a fresh, updated look for your page! You choose the Young Living message and images you'd like to feature on your MyYL.com page.
- Member showcase: We know our members' stories are an important part of their business. Now those stories are easier to share than ever! This feature includes:
  - Member photo
  - Member phone number with click-to-call capability on mobile
  - Member blog link
  - Member social media integration—Facebook, Pinterest, Google+, Instagram
- Featured Young Living products: Highlight the products your visitors want to see by:
  - Picking from five most-popular product categories
  - Choosing and displaying up to 50 products
  - Selecting from 125 of the most popular and trending products
- Upgraded marketing actions to help visitors navigate, including:
  - Bigger, better "Become a Member" promotion
  - Mobile-friendly event display
  - Bold "Learn More About Our Products" graphic links
  - Promotional module: A place to display high-priority sales, news, and promotions
- Upgraded "Member Benefits" and "Become a Member" sections make enrolling easy!
- New and upgraded "Contact Me" features help visitors reach you quickly.
- Upgraded, easy MyYL.com management keep things simple.
- Shopping and enrollment pass-through, streamlined for visitors and subscribers: Pass-through passes along the subscriber's member ID when a visitor purchase or enrolls, assures the enrollee is properly placed, and properly credits PV to the enrolling member.

## What is the cost of the MyYL.com subscription?

For \$9.95 per month, subscribers gain access to the upgraded MyYL.com site. Already have a Personal Website? You will see no change in your monthly payment or date, though your subscription will be updated to MyYL.com. Payments for new subscriptions will occur monthly on the same day you subscribed. Not satisfied? You can cancel any time in Virtual Office.

## What will happen to the Personal Website?

The Personal Website will be discontinued during the 2017 International Grand Convention and will no longer be available. All members with subscriptions to the Personal Website will be migrated to MyYL.com. Please also keep in mind that:

The current Personal Website navigation, management, and subscription in Virtual Office will be discontinued on June 9, 2017. After this date, you will no longer be able to sign up for the original Personal Website subscription.

- The new MyYL.com content will be made available when this new feature is announced.
- While emails from the original Personal Websites will remain for existing members, this feature may be discontinued at any time.

### **What happens to Personal Website email?**

Current subscribers will keep their Personal Website emails. Simply access your Personal Website email tool at [Mail.YoungLiving.com](http://Mail.YoungLiving.com), rather than in Virtual Office. New subscriptions will not include a Young Living email.

### **What happens to the Personal Website calendar?**

The new MyYL.com will have its own calendar. The existing calendar will be discontinued for all current subscribers. Any events in the current calendar will not be transferred to MyYL.com. You must re-enter your events into the new calendar.

### **How does the migration of existing Personal Website subscribers work?**

The change is automatic and will occur during the convention. No subscriber action is required to transfer the Personal Website to MyYL.com. Every effort has been made to transfer all member information, photographs, and products from the Personal Website to MyYL.com. It is strongly recommended that existing Personal Website subscribers review and update their new MyYL.com site as soon as possible. Subscribers should:

1. Review that all information has transferred to their satisfaction
2. Update any dated information or photos
3. Add any updates, including display name, social media/blog URLs, and contact information

Pre-existing subscribers can review and edit their new MyYL.com site by visiting the My Account section in Virtual Office (look for “MyYL Website” in the left-hand channel under “My Account”). They can also visit MyYL.com and click on the “My Account” link at the bottom of the page.

### **How do I subscribe to MyYL.com?**

Currently, MyYL.com sites are available only to members in the United States, Australia, Germany, Austria, and Canada. Any current, active member in these markets can subscribe. Just follow these simple steps:

1. Log in to Virtual Office. Look for “MyYL Website” in the left-hand channel under “My Account.”
2. Enter your payment information and accept the Terms and Agreement.
3. Once subscribed, click the prompts to set up your MyYL.com.

### **How do I set up a new MyYL.com site?**

Once you’ve subscribed, a MyYL.com website will be published automatically using your available member information. We strongly recommend that subscribers customize their new sites. To customize your site, follow these steps:

- Customize your site with basic information by visiting the MyYL website management tool in Virtual Office or the My Account section at the bottom of your MyYL.com site (in Virtual Office, look for “MyYL Website” in the left-hand channel under “My Account”).
- You’ll be taken through a short, multi-step wizard to provide basic customization details. Once you’ve customized the basic site, you can also customize product selections and events by using the MyYL website management tool.

### **How are products featured on MyYL.com?**

MyYL.com is preset to display 25–30 curated products by default. A curated list of 125+ of Young Living's most popular and trending products are available to feature. This selection:

- Offers the most appropriate, popular, and logistically feasible products worldwide
- Ensures a better visitor experience on MyYL.com
- Features the available products according to market

The product display is customizable, featuring up to 50 items of your choice, in any order you like, from the curated products. Choose from six categories:

- Popular Essential Oil Singles
- Popular Essential Oil Blends
- Popular Starter Kits
- Popular Home & Personal Care
- Popular Healthy & Fit
- Popular Savvy Cosmetics

Remember that if you remove all products from a category, that category will not display.

### **Will the products featured on the Personal Website transfer to MyYL.com?**

The featured products on a current Personal Website will transfer to MyYL.com if they are included in the MyYL.com curated list. If your Personal Website has a featured product that is not on the curated list, the product will not be transferred to or displayed on MyYL.com. However, visitors to your site will still be able to find our full product line. MyYL.com will point visitors to shop our entire catalog on YoungLiving.com.

### **How does MyYL.com display featured products?**

Featured products on MyYL.com will be displayed on a left/right sliding carousel, which allows for compact display and ease of use on mobile phones. At the end of each carousel, a call-to-action link connects visitors to the full YoungLiving.com shopping pages.

### **Can visitors to MyYL.com purchase enrollment kits?**

While MyYL.com will display our most popular enrollment kits, they cannot be placed into the shopping cart. Visitors will be directed to view all enrollment kits at YoungLiving.com or to enroll. During the enrollment process, visitors will be able to purchase a kit. If a visitor enrolls at YoungLiving.com after visiting a subscriber's MyYL.com site, he or she will be placed in the subscriber's downline.

### **What will my new MyYL.com URL be?**

Your URL will be MyYL.com/yourname. You can customize your display name with the MyYL website management tool.

### **What will happen to existing custom Personal Website URLs?**

Pre-existing Personal Website URLs (such as YoungLiving.com/yourname and YoungLiving.org/yourname) will still work and redirect to the subscriber's new MyYL.com/yourname URL. Those with existing Personal Website subscriptions will not need to change or update any existing marketing materials or links.

**Where is MyYL.com available? What languages is it available in?**

MyYL.com will display worldwide, and it is currently available only to members where Personal Websites have been available—the U.S., Canada, Australia, Germany, and Austria. Stay tuned for MyYL.com to become available in even more markets! MyYL.com is available in the following languages:

- U.S.: English and Spanish
- Australia: English
- Germany: German
- Austria: German
- Canada: English (French coming soon)

**What are MyYL.com's default settings?**

MyYL.com has the following settings at startup:

- Member name on file as the display name
- URL using member file name (Editable)
- Member email on file as the display email (Editable)
- Contact Me turned on (Editable)
- Member phone number on file (Editable)
- Member photo on file (If any, editable)
- Member email address on file (Editable)
- Young Living USA social media (All editable)
  - Blog
  - Facebook
  - Google+
  - Twitter
  - Pinterest
- Events turned OFF (Editable)
- Personal Website calendar not transferred
- No email for new subscribing member
- Email for existing subscribers
- 25–30 most popular products displayed (Editable)
- Product order preset by Young Living (Editable)
- Five standard product categories (Not editable)