

Young Living Europe Earnings Statement 2021

Young Living is all about the people and the product, not the profit. “I want everyone to focus on the caring and sharing with people, not the caring and sharing of money.” – Young Living Founder, D. Gary Young

Young Living Business Opportunity

-  Sell to customers
-  Low start up cost and no inventory requirement
-  Use your smartphone to run your business
-  Build a community of consumers and a team of Brand Partners
-  Decide when and where you work
-  Inheritable business

Income Opportunity

- 1 Wholesale Pricing:** Save 24% on retail pricing of YL products
- 2 Essential Rewards:** Earn 25% of the value of each order in points with Essential Rewards
- 3 Compensation:** Industry-leading compensation with generous commissions and bonuses
- 4 Team Success:** Help your team succeed to further your success

Other Opportunities

-  **Monthly Promotion:** Receive free products
-  **Spot Promotions:** Discounts, BOGOs
-  **YL Farms:** Experience Seed to Seal®
-  **Travel at Company Expense:** Qualify for Silver-Diamond Retreats
-  **Incentives:** Bora Bora 2021, Hawaii 2022, Cruise 2023
-  **Recognition**

Annual Earnings of Young Living Brand Partners in 2021

Sharing Young Living products and business opportunities means you can chart your own unique course and fulfil your dreams. The following information should help you better understand the average income at each rank and set your goal.

RANK	AVERAGE ANNUAL EARNINGS	TOP 50 AVERAGE	BOTTOM 50 AVERAGE	MONTHS TO ACHIEVE THIS RANK	PERCENTAGE OF ALL BRAND PARTNERS
ASSOCIATE	3,26 €	380,64 €	–	–	90%
STAR	226,87 €	1 644,92 €	–	7	7,3%
SENIOR STAR	1 201,65 €	7 940,41 €	17,77 €	15	1,7%
EXECUTIVE	2 807,35 €	9 888,68 €	418,49 €	21	0,7%
SILVER	13 113,52 €	44 245,54 €	3 174,93 €	32	0,2%
GOLD	38 744,42 €	62 109,03 €	21 382,62 €	47	<0,1%
PLATINUM	89 997,26 €*	89 997,26 €*	89 997,26 €*	54	<0,1%
DIAMOND	199 552,58 €*	199 552,58 €*	199 552,58 €*	66	<0,1%
CROWN DIAMOND	493 404,43 €*	493 404,43 €*	493 404,43 €*	81	<0,1%
ROYAL CROWN DIAMOND	610 006,61 €*	610 006,61 €*	610 006,61 €*	164	<0,1%

*There were fewer than 50 Brand Partners with these ranks, so averages are the same across the table. Note: The income paid to EMEA Brand Partners summarised in this disclosure represents potential gross income and does not include costs or expenses incurred by the Brand Partner in the operation or promotion of their business, which can vary widely and might include product purchases, advertising or promotional expenses, product samples, training, rent, travel, telephone, and/or any other miscellaneous expenses. These figures should not be considered as guarantees or projections of any actual income or profits. Brand Partner success will depend on individual due diligence, work, effort, sales skill, and market conditions. Young Living does not guarantee any income or rank success.

What's Next?



Determine the average income you want



Find the rank that matches this income



Contact your sponsor to teach you how to achieve it

The income statistics in this statement are for incomes earned by all active EMEA Brand Partners in 2021. Brand Partner ranks may change. These percentages are based on individual Brand Partner's highest achieved rank earned during the year. An active Brand Partner is someone who made at least one product purchase in the previous 12 months. These incomes are categorised based on the highest achieved rank individual Brand Partners earned throughout the entire year and may contain income earned at a lower rank. These commissions also do not include promotional products, which can be up to €200 or more.

Build a healthy long-term business with Young Living to share essential oils with everyone!