

2017 HIGHLIGHTS

YL EUROPE BY NUMBERS

EVENTS

01-2017

03-2017

FRANKFURT
NEW YEAR, NEW YOU

AMSTERDAM CLUJ
VILNIUS VIENNA

LIGHT THE FIRE

2000+ MEMBERS IN ATTENDANCE

05-2017

07-2017

10-2017

Beauty School
YOUNG LIVING

LAVENDER HARVEST
SIMIANE-LA-ROTONDE

HELICHRYSUM
SEED TO SEAL, CROATIA



TOP 5 MOST POPULAR PRODUCTS IN 2017



Lavender essential oil



Lemon essential oil



Peppermint essential oil



Thieves Dentarome Ultra Toothpaste



Thieves essential oil blend



81%

OF ACTIVE MEMBERS ON ESSENTIAL REWARDS

TOP COUNTRIES by MEMBERS AND SALES

MEMBERS

- 1 AUSTRIA 14,700
- 2 GERMANY 12,898
- 3 NETHERLANDS 5,778
- 4 UK 4,904
- 5 ROMANIA 4,720

SALES

- 1 AUSTRIA
- 2 GERMANY
- 3 NETHERLANDS
- 4 ROMANIA
- 5 FINLAND

67,383 active members

35,793 new members

406

new Executives

116

new Silvers

38

new Golds

11

new Platinums

1

new Diamond

1

new Crown Diamond

25



PRODUCTS LAUNCHED

2

NEW WEBSITES & VO's

YL EUROPE NOW HAS 13 WEBSITES IN 11 LANGUAGES



10,106

likes on Facebook

NEW PARTNER FARM
in **MANALOVO, BULGARIA**
supplying three well-loved botanicals

ROMAN CHAMOMILE
VALERIAN
ROSE