

January 13<sup>th</sup>, 2025

My dear Silvers, Golds, & Platinums!

What a historic year we've all gotten to share with one another. 30 Years of Young Living Essential Oils! The celebration at our International Grand Convention, YL30, was truly one for the books. I hope many of you got to enjoy attending either in person or virtually.

I think we can all agree that there is no better way to build strong meaningful relationships than coming together and celebrating in-person with one another. I know one of the highlights each year for me is our amazing Recognition Retreats that take place all around the world. Not only because of the amazing destinations, but also because of the opportunity it provides many of us to come together and build stronger Young Living relationships.

Each Recognition Retreat was designed to recognize all of our hard-working brand partners for their achievements and most importantly allow them the opportunity to see our Seed to Seal process in-person. I can honestly say that Young Living goes above and beyond what most MLM's do for their Recognition events, when it comes to our Recognition Retreats. And it's totally worth it! Each year, when we host a Recognition Retreat, Young Living Brand Partners leave our Retreats feeling encouraged and reassured that they made the right decision to share Young Living with those around them. They see and experience the Seed to Seal process firsthand and know they're on the right path.

Here at corporate, we all know the hard-work, dedication, and sacrifice it takes for every Silver, Gold, Platinum, Diamond, Crown Diamond, and Royal Crown Diamond to earn a place in one of our Recognition Retreats. It does not go unnoticed by any of us! We all appreciate each and every one of you for all that you do to share Young Living with the world. We want everyone who's rightfully earned their Recognition Retreat to be able to attend. As such, something that was introduced with our Retreats years ago, that is unlike any other incentive trip we offer, is the option to defer your earned retreat to the following year, if you are unable to attend the year you qualified. We understand that life can bring unexpected challenges like a worldwide pandemic, natural disasters, unforeseen family emergencies, or even the joyous arrival of a new family member.

Prior to the 2020 Pandemic, the Recognition Retreats had a one-time deferral policy for all new Retreat qualifiers. Obviously, with the unexpected restrictions put in place due to the pandemic, Young Living put a hold on our one-time deferral policy and allowed those who needed to defer more than one time to do so. Earlier this year, we

announced that we would be going back to our one-time deferral policy after all 2024 Retreats come to an end. This policy is in place for many reasons, however, the biggest reason being the overall experience for each Recognition Retreat. We want to be able to ensure that each Retreat attendee has the best experience Young Living can offer. However, with the unknown of how many people may or may not attend an upcoming Retreat has caused some issues internally for Young Living. Therefore, we will be going back to our one-time deferral policy for all Recognition Retreats after 2024. If you've already been in communication with the Global Recognition Team or your Local Market office concerning your retreat qualification, please be assured that will be honored.

For more information about Recognition Retreat qualification, please visit the Global Recognition webpage [here](#).

Again, I, along with everyone here at corporate, truly appreciate all that you do to share Young Living with the world.

Kind Regards,

**Ben Riley**  
President