



Essential Rewards (ER) Program Enhancement FAQs

What are the enhancements from the old program to the new?

Point Accumulation, Currently	Point Accumulation, Enhanced	Additional Enhancements for Consecutive ER Processes
1–6 months – 10%	1–3 months – 10%	Gifts at 3, 6, and 9 months
7–12 months – 15%	4–24 months – 20%	Special gift at 12 months
12+ months – 20%	25+ months – 25%	Loyalty oil blend, ONLY available through ER consistency

When will the enhancements of this program be in effect?

The enhancements announced at convention will be in effect September 1, 2016.

As an existing member on ER, will I still qualify for the bonus gifts?

This enhanced benefits program is available to everyone. Every existing member and new member will begin at month 0 for gift qualification and will start the qualification process for their bonus gifts immediately upon implementation of this new program.

As an existing member, where will I start with the percentage points?

Existing members will be rewarded on their percentage points based on how many consecutive ER orders have processed up to the point of implementation of these enhancements. For example, if members have been on ER for 18 consecutive months, they will start at 20 percent. If members have been on ER for 30 consecutive months, they will start at 25 percent.