

Gary's True Grit Einkorn Flakes Cereal is a sweet, nourishing morning meal that the whole family will be excited to wake up for!



Einkorn's natural genetic code has only 14 chromosomes—compared to modern wheat with its 42 chromosomes—giving it a

## LOWER GLUTEN CONTENT.

This makes einkorn more compatible with the human body than modern, hybridized wheat.

Each flake is
coated with organic coconut sugar for a
LIGHTLY SWEET TASTE
and LASTING CRUNCH
—even in milk.





Einkorn Flakes Cereal is perfect for those who appreciate and support traditional farming practices, non-GMO crops, and foods

FREE FROM ARTIFICIAL
FLAVORS, COLORS, and
PRESERVATIVES.

Diets low in saturated fat and cholesterol and rich in fruits, vegetables, and grain products that contain some types of dietary fiber, particularly soluble fiber,

MAY REDUCE THE RISK
OF HEART DISEASE,
a disease associated with many factors.



## WHY WE love IT



Get all the unhybridized goodness of whole-grain einkorn in a traditional, tasty cold cereal.

These lightly frosted flakes are delicious on the go as a snack and even more amazing with your favorite milk. The use of

## ORGANIC COCONUT SUGAR

helps them stay crispy and crunchy all through breakfast. We included oat bran to the formula to reach 25 grams of whole grains and to provide the added benefits of soluble fiber. With

WHOLE GRAINS,

COMPLEX CARBOHYDRATES, and 4 GRAMS OF PROTEIN

per serving, Einkorn Flakes Cereal will keep you going well into the afternoon. Start each day with a cold cereal the whole family will love, or even treat yourself to a late-night snack!





We take the stewardship of our planet seriously
Our state-of-the-art production process brings

We call it

It's not a slogan—it's our calling.

