

# DREAM 1000 PROMOTION SUMMARY

Earn the adventure of a lifetime! Your passion for essential oils can help you get you and your team to Hawaii for a dream trip that includes relaxation, training from top network marketing speaker Eric Worre, Seed to Seal® experiences, and more!

A trip to Hawaii is just one of the prizes you can win through Dream 1000, an all-new promotion that offers tons of dream prizes simply for building your business. It's one of our biggest and most ambitious promotions yet, and we've designed it with a few features in mind to make it simple for anyone—from any rank—to participate and win:

- Points through performance: Point categories focus on and reward your personal performance as a business builder, leveling the playing field for all ranks to earn the Dream Oils.
- Exclusive Rewards: Dream 1000's new Dream Oils product prizes offers exclusive products for reaching point minimums. Anyone can earn the rewards—and they'll ship as soon as points have been verified!

## DREAM 1000 SNAPSHOT

- Dates: April 1-July 31, 2019
- Eligibility: The promotion is open to Young Living members 18 years of age and up in the U.S. and Canada.
- Goal: Grow your Young Living team and earn exclusive dream rewards!
- What you do: Earn points when your personal enrollees make a qualifying purchase, place their first Essential Rewards order, and/or achieve a new rank during Dream 1000. More on that below.
- What you get:
  - 1,000 total grand prizes (see full list below) for the highest overall point earners.
  - Exclusive Dream Oil rewards that anyone can earn—even if you don't qualify for a grand prize. Of course, points earned for the exclusive Dream Oil rewards also count toward the grand prizes!
  - The top overall point earner will also win an Ultimate Grand Prize for them and 9 of their team members! We'll provide them with a 2020 Convention experience that takes care of their travel, transportation, lodging, meals, and registration! Please see the Promotion Official Rules for full details.

# 3 WAYS TO EARN POINTS

- 1. Qualifying purchases, one point: Your personally enrollee purchases a qualifying Premium Starter Kit or you reactivate someone with at least 100 PV during Dream 1000.
  - a. Applies to purchases made with any qualifying U.S. or Canada Premium Starter Kit or reactivations with a minimum 100 PV order. Points for reactivations are awarded to the original enroller. Reactivated members must have gone 12 calendar months without making a Young Living purchase to qualify.
- 2. Essential Rewards purchases and reactivations, three points: Your personal enrollee places an Essential Rewards order of 100 PV or more during Dream 1000.
  - a. Includes new (first-time) Essential Rewards members and/or those who have re-enrolled in Essential Rewards after at least six calendar months of inactivity.
- 3. Upranking enrollees, five points: Your personal enrollee achieves a new paid rank during Dream 1000.
  - a. Must be first-time paid-as rank. Points are awarded to the current enroller.

#### DREAM REWARDS

Those who place in the top 1,000 at the end of the promotion will receive a grand prize based on their final ranking on the contest leaderboard, available through Virtual Office. Aiming for the grand prize? You'll also earn the rewards associated with the Dream

Oils point tiers (20, 30, or 40 points) as you work your way up!



#### Tier 1 (Ranks 1-250): Dream Adventure, approximate reward value: \$10,850

- Exclusive trip to Kona, Hawaii, for the winner and a guest January 7-11, 2020, which includes:
- Roundtrip airfare (Up to \$900 per winner, plus up to \$900 for one guest)
- Four nights at the Hilton Waikoloa Village
- Exclusive in-person training with Eric Worre and others
- Hands-on Seed to Seal® experience at Young Living's Kona Sandalwood Reforestation Project Partner Farm
- 3 months free of The Club by Dr. Lindsey Elmore
- The top overall point earner will also receive a once in a lifetime 2020 Convention experience for them and nine guests, valued at up to \$3,500 per guest!

Tier 2 (Ranks 251-750): Dream Product, approximate reward value: \$2,350

- One-year supply of the NingXia Red® Combo Pack (Item No. 4710)
- Exclusive access to recording of Eric Worre Hawaii training
- 3 months free of The Club by Dr. Lindsey Elmore

#### Tier 3 (Ranks 751-1,000): Dream Training, approximate reward value: \$750

- 1 year free of extensive online product training through The Club by Dr. Lindsey Elmore
- The Select 30 Oil Collection (Item No. 5763), featuring 30 of our most popular essential oils

## Dream Oils Reward Tiers (20, 30, and 40 points)\*

Anyone can earn one or all of the new Dream Oils rewards! The points you earn for Dream 1000 grand prizes also count toward unlocking the Dream Oils rewards. As you reach each of the three Dream Oils tiers, you'll unlock a bigger, more exclusive reward:

- 20 points: Earn three 5 ml essential oils: Blue Tansy, Northern Lights Black Spruce, and Harmony<sup>™</sup>, plus an exclusive custom wood case to hold nine essential oils. Approximate reward value: \$150
- 30 points: Get a 5 ml Rose essential oil. Approximate reward value: \$200
- 40 points: Earn five additional high-end 5 ml essential oils to complete your Dream Oils collection: Jasmine, Royal Hawaiian Sandalwood<sup>™</sup>, Frankincense (*Boswellia carterii*), Melissa, and an unreleased essential oil single that's not available anywhere else! Approximate reward value: \$500

# Ready, set, dream!

\*You can earn the Dream Oils rewards and also qualify for one of the grand prizes if you place within the top 1,000 on the Dream 1000 leaderboard at the conclusion of the promotion.

