

CBD AND NATURE'S ULTRA

F A Q

Q. What is Nature's Ultra?

A. Nature's Ultra is a third-party company using Young Living essential oils to infuse many of its CBD products. Its products are produced from a farm in Colorado using sustainable farming practices and utilize a CO2 extraction process to extract pure CBD isolate.

Q. Is Nature's Ultra an MLM?

A. No, it is not an MLM.

Q. What is CBD?

A. CBD, or cannabidiol, is a cannabinoid—a plant-based compound derived from the hemp plant. It affects the body's endocannabinoid system by attaching to CB-2 receptors. CBD isolate, by definition, does not contain THC—which is found in marijuana and may produce cognitive effects such as euphoric or dissociative feelings.

Q. Do Nature's Ultra products contain THC?

A. No, Nature's Ultra products are formulated with a CBD isolate, which by definition contains no THC.

Q. Is Nature's Ultra CBD oil broad spectrum or full spectrum?

A. Nature's Ultra uses a combination of CBD isolate and the terpenes in essential oils to produce a broad-spectrum CBD oil without THC.

Q. What is the difference between full-spectrum and isolate CBD oils?

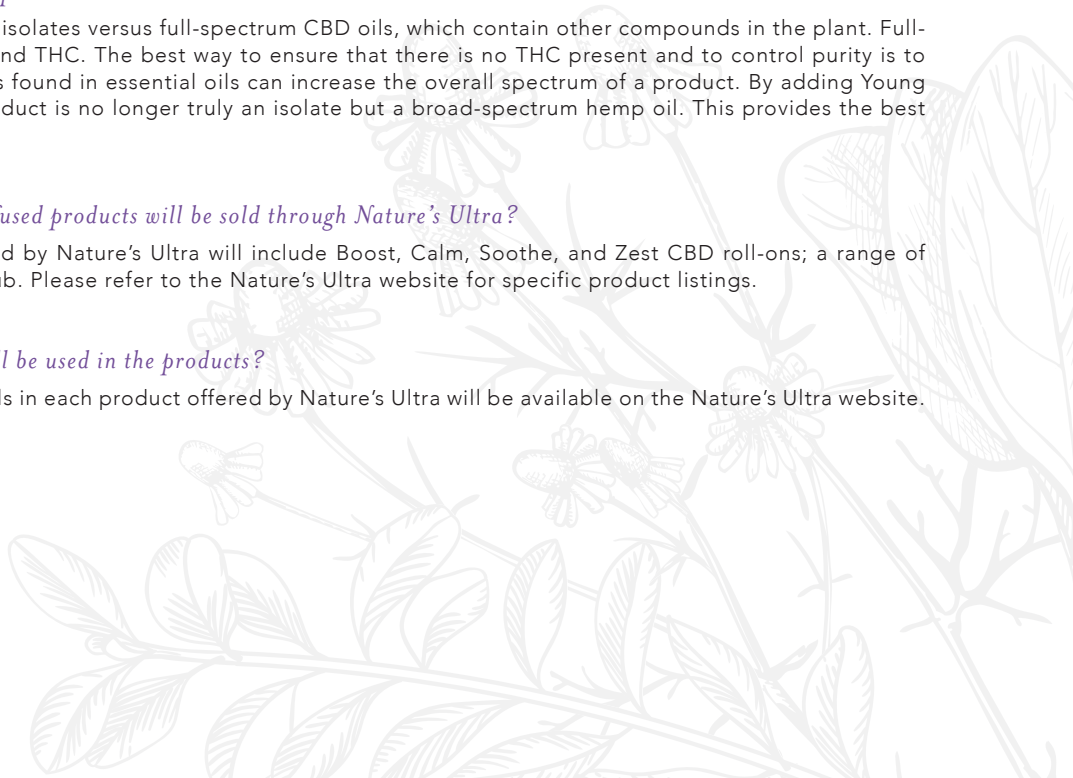
A. There is significant discussion about isolates versus full-spectrum CBD oils, which contain other compounds in the plant. Full-spectrum products include both CBD and THC. The best way to ensure that there is no THC present and to control purity is to use CBD isolate. However, the terpenes found in essential oils can increase the overall spectrum of a product. By adding Young Living essential oils to CBD oil, the product is no longer truly an isolate but a broad-spectrum hemp oil. This provides the best way to control purity and efficacy.

Q. Which Young Living essential oil-infused products will be sold through Nature's Ultra?

A. YL essential oil-infused products sold by Nature's Ultra will include Boost, Calm, Soothe, and Zest CBD roll-ons; a range of flavored CBD oils; and a CBD muscle rub. Please refer to the Nature's Ultra website for specific product listings.

Q. Which Young Living essential oils will be used in the products?

A. A list of the Young Living essential oils in each product offered by Nature's Ultra will be available on the Nature's Ultra website.



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Q. What is the ratio of CBD oil to YL oils in each product?

A. The ratio of CBD oil to YL oils in each product is proprietary information of Nature's Ultra and will not be shared.

Q. Can I diffuse CBD oil?

A. No, CBD oil should not be diffused.

Q. Will we be provided with education regarding CBD oil?

A. Please visit the Nature's Ultra website and blog for more information about CBD oil.

Q. Are the products okay for military members to use?

A. CBD isolates by definition contain no THC; however, due to the varying accuracies of drug-screen tests, it is suggested that employees subject to drug screening consult with their employer and Nature's Ultra before using the products.

Q. Are Nature's Ultra products labeled as Seed to Seal[®]?

A. Nature's Ultra products infused with Young Living essential oils will have the Young Living logo and Seed to Seal logo on the packaging. Young Living has performed extensive audits on their production processes, from farming to manufacturing, to ensure that they meet the same rigorous standards in place for our Seed to Seal suppliers.

Q. Will the CBD products that have Young Living essential oils in them bear the Seed to Seal or Young Living brand?

A. Nature's Ultra products infused with Young Living essential oils will have the Young Living logo and Seed to Seal logo on the packaging. Young Living has performed extensive audits on their production processes, from farming to manufacturing, to ensure that they meet the same rigorous standards in place for our Seed to Seal suppliers.

Q. Will Young Living be mentioned on the Nature's Ultra website and social media?

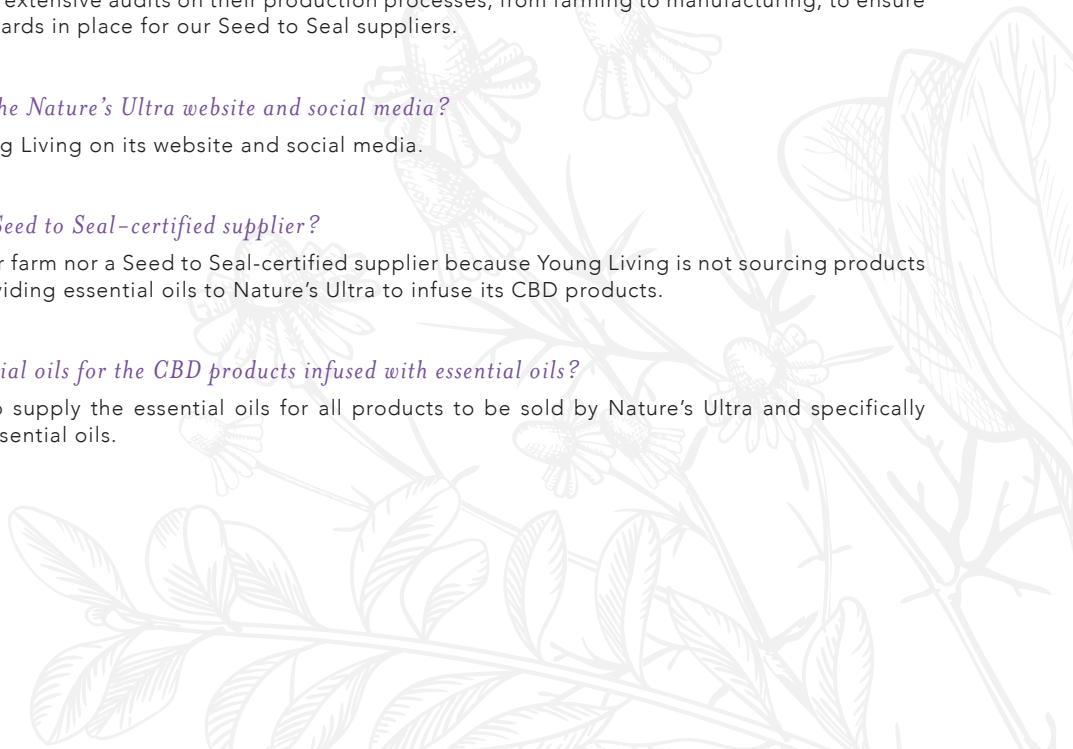
A. Yes, Nature's Ultra will mention Young Living on its website and social media.

Q. Is Nature's Ultra a partner farm or Seed to Seal-certified supplier?

A. No, Nature's Ultra is neither a partner farm nor a Seed to Seal-certified supplier because Young Living is not sourcing products from this company. Young Living is providing essential oils to Nature's Ultra to infuse its CBD products.

Q. Does Young Living provide the essential oils for the CBD products infused with essential oils?

A. Yes, Young Living has contracted to supply the essential oils for all products to be sold by Nature's Ultra and specifically labeled as infused with Young Living essential oils.



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Q. Are there CBD products already being sold that are infused with Young Living essential oils?

A. There are no other parties authorized by Young Living to sell CBD products that are infused with Young Living essential oils.

Q. Will Young Living members be able to purchase these products through Virtual Office?

A. No, these products will be available for purchase only through the Nature's Ultra website.

Q. Will these products be available for purchase through Young Living?

A. No, these products will be available for purchase only through Nature's Ultra.

Q. Will Nature's Ultra be selling these products outside of Young Living?

A. Yes, these products will be available for purchase to Young Living members and the public through the Nature's Ultra website.

Q. Will Nature's Ultra exclusively sell CBD products infused with Young Living essential oils?

A. Yes, all the products infused with essential oils sold by Nature's Ultra will use Young Living essential oils. The company may also sell additional CBD products without essential oils.

Q. Are there ordering limits on these products?

A. These products are available while supplies last. There are no ordering limits in place at this time, but they may be added at the sole discretion of Nature's Ultra.

Q. What will be the price of these products?

A. Pricing will be determined by Nature's Ultra and will be available on the Nature's Ultra website.

Q. Will Young Living members get a discount on the regular retail price?

A. No, pricing for Young Living members will be the regular retail price.

Q. Can I earn commission on products sold by Nature's Ultra?

A. No, products sold by Nature's Ultra will not be eligible for commissions.

Q. Is there PV associated with products sold by Nature's Ultra?

A. No, there is no PV associated with products sold by Nature's Ultra.



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Q. Will Young Living members be able to purchase the CBD products infused with YL essential oils at wholesale price from Nature's Ultra, or will Young Living members purchase at the same retail price as other Nature's Ultra customers who are not Young Living members?

A. All products and prices will be listed on the Nature's Ultra website. Young Living members will pay the same retail price as other retail customers.

Q. Will Young Living members have exclusive retail rights to sell YL essential oil-infused CBD oil?

A. These products will be available for retail purchase by YL members and the public and may not be purchased for resale. The products will be sold by Nature's Ultra and not by Young Living or Young Living members.

Q. Can we purchase Nature's Ultra CBD oil and sell it for a profit?

A. These products will be available for retail purchase only through Nature's Ultra. Retail customers, including Young Living members as retail customers of Nature's Ultra, should not purchase the products with the intent to resell.

Q. Why is Young Living allowing the products to launch without PV or benefits for YL members?

A. As this is not a Young Living product launch, we are unable to offer PV or other member benefits. We have worked to identify Nature's Ultra, a company that is committed to providing CBD oil that upholds our Seed to Seal standards.

Q. Why not wait to release these products until we can have them as YL products and earn PV?

A. As always, Young Living is focused on putting purpose and people over profit. This first step into the CBD realm is simply a way to address the needs of our consumers who currently consume CBD or wish to by providing them with a third party that has agreed to provide a high-quality, Seed to Seal-certified, essential oil-infused product.

Q. Should I contact Nature's Ultra or Young Living with questions about the products?

A. Nature's Ultra will address all questions related to these products.

Q. Can I make claims about these products since I don't benefit financially?

A. Young Living does not have control over what consumers say about third-party products; but as a general rule, we always recommend following FDA guidelines and discourage making disease-treatment claims inconsistent with product labeling guidelines. When discussing CBD products infused with Young Living essential oils, members should not alter claims outside of the label designation. Our regulatory authorities have asked the public to stay clear of product claims indicating that CBD can be used as a drug intended to diagnose, cure, mitigate, treat, or prevent disease.



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Q. Can we show people how to use the CBD oil infused with Young Living essential oils in combination with other Young Living products to help enhance them further?

A. When discussing CBD products infused with Young Living essential oils, members should not alter claims outside of the label designation. Our regulatory authorities have asked the public to stay clear of product claims indicating that CBD can be used as a drug intended to diagnose, cure, mitigate, treat, or prevent disease.

Q. Will Young Living members receive emails directing them to Nature's Ultra?

A. Young Living has informed Diamonds and above and will not be communicating these details to other members. Diamonds and above can share the information with their teams.

Q. Will Nature's Ultra track sales or referrals so when the products can be added to Young Living, the non-members we have referred will be tied to us?

A. No, Nature's Ultra will not be tracking sales or referrals for use in this manner. Communication to non-Young Living customers who purchase from Nature's Ultra will be discussed and considered in the future when we are working on bringing the products to Young Living.

Q. Can Nature's Ultra sell other oils or even other competing products?

A. Young Living and Nature's Ultra have entered into a comprehensive agreement. Nature's Ultra is not allowed to sell CBD products with essential oils other than Young Living essential oils, nor is Nature's Ultra allowed to sell products that directly compete with existing or future Young Living products.

Q. Will Nature's Ultra be able to keep up with Young Living's large demand?

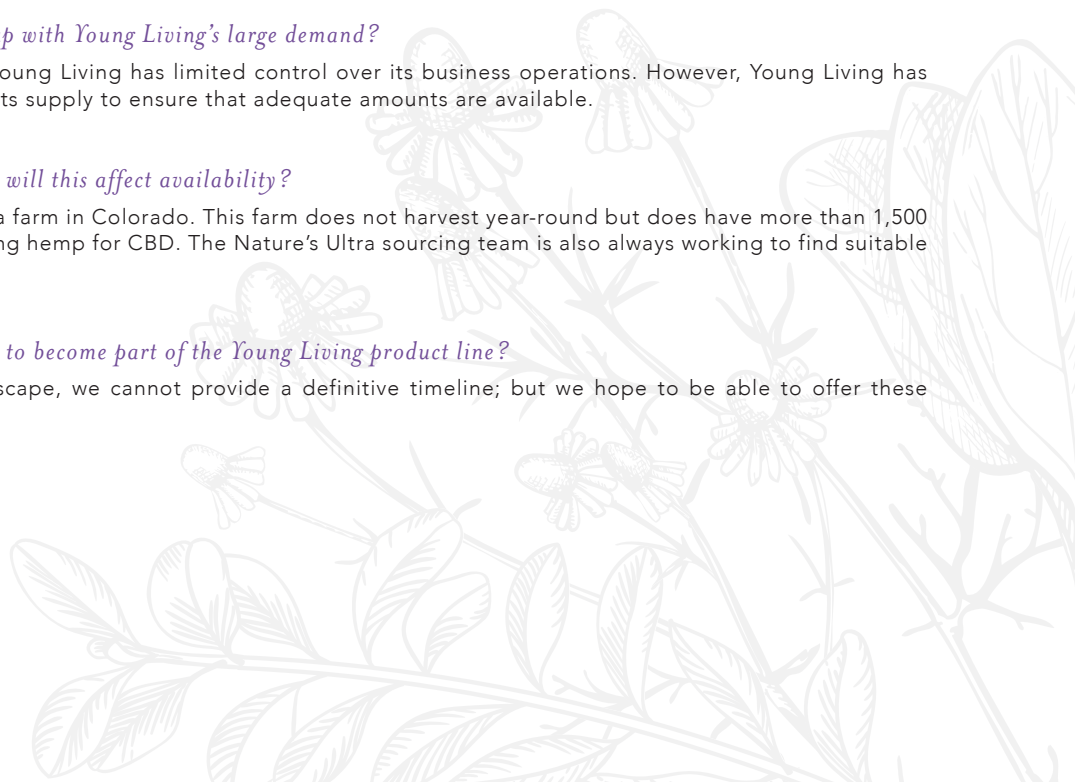
A. Nature's Ultra is a third party, and Young Living has limited control over its business operations. However, Young Living has encouraged Nature's Ultra to build up its supply to ensure that adequate amounts are available.

Q. Is CBD harvested year-round? How will this affect availability?

A. Nature's Ultra sources its CBD from a farm in Colorado. This farm does not harvest year-round but does have more than 1,500 acres of farmland available for harvesting hemp for CBD. The Nature's Ultra sourcing team is also always working to find suitable farms for increasing supply.

Q. Is there a timeline for these products to become part of the Young Living product line?

A. Due to the current legislative landscape, we cannot provide a definitive timeline; but we hope to be able to offer these products in the future.



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Q. How is Young Living benefitting from the relationship with Nature's Ultra?

A. Young Living has listened to members and wants them to have the best products possible. We completed due diligence researching the operations and products of Nature's Ultra to provide Young Living members a Seed to Seal-quality product. Young Living is not benefitting from this relationship financially, as we are supplying the essential oils to Nature's Ultra at close to cost.

Q. What will happen with Nature's Ultra once CBD is fully legal?

A. This information will be determined when the legal landscape is further defined.

Q. Once Young Living offers the products in-house, will they be exclusive to Young Living members?

A. This information will be determined when the legal landscape is further defined.

Q. Is there anything our membership can do to expedite the national and state laws?

A. Members are free to contact their state and federal representatives and encourage them to pass state and federal legislation to better protect the cultivation and commercial sale of hemp and CBD products. In addition, members are free to join or support the many local, state, and national organizations that lobby and litigate to promote hemp and CBD.

Q. How are other MLMs selling CBD legally?

A. Other MLM companies are selling CBD through their own strategies of which we do not have details. Young Living has decided not to sell CBD products at this time based on the information we've obtained regarding laws and regulations surrounding the sale and distribution of these products.

Q. Should I encourage members on my team to purchase these products?

A. Promoting the products available for purchase through Nature's Ultra is a decision Young Living members can make at their discretion.

Q. Will these products be available for international markets?

A. Nature's Ultra is working to determine which markets the products can be shipped to, and further details will be available through the Nature's Ultra website in the coming weeks. Nature's Ultra will be providing free shipping to addresses within the continental U.S. and charging appropriate shipping fees for all other addresses.

Q. Is there a list of states the products will be available in?

A. We encourage you to check the Nature's Ultra website for an up-to-date list of shipping details.

